

To: [REDACTED]; Richard
Kah [REDACTED]
Cc: jeffrey epstein[jeevacation@gmail.com]
From: Tyler Shears
Sent: Tue 12/10/2013 9:50:23 PM
Subject: Re: update

Hi [REDACTED],

Nice talking to you yesterday. Sorry for the delayed reply - I have been playing a bit of catch up for the last week. Google pushed an update on Dec. 1 that we have been working against. More of staying ahead of the curve and keeping our positive stuff ranking rather than pushing up new listings, but has to be done from time to time.

can we use the [REDACTED] piece for a feature article? Should I make it longer?

This can be used to seed a feature article [REDACTED]. I'd like to get two premium placements out in December if possible - one on the health angle and another on the gaming angle. I am lining up very strong Google+ accounts for us to associate these with which

The [REDACTED] press release went out at 1PM EST today - Vocus sent it back and we edited it early this morning. I am also submitting it to our other wire service and will send that report over in 72 hours or less.

update on the [REDACTED] site?

[REDACTED] site is in need of some content. The site itself is complete but you and I still need to connect on content. I will send you a detailed email with content requests and a link to review.

what is your strategy to boost the [REDACTED] sites

We are reinforcing the sites mentioned with fresh authority links from our network, leveraging Google authorship signals with our next two premium placements, and focusing our press release sources on these domains. We are also shifting our user-bots to find and click these results which is also required to raise them to the first page at this point.

does it help to have advertising on the blog and forum? If so, I can set this up easily with blogger.

Advertising will not help those sites but could actually decrease their rankings if the other results above them do not also contain ads. Google even started penalizing websites with too many ads starting in 2012.

[REDACTED]

What update are you making? Just want to make sure I can track any changes that occur on the first page and correlate with this activity.

Invoice

Rich - I just noticed we have not sent an invoice for last month. I apologize for the delay.

Best,
Tyler Shears

On Mon, Dec 9, 2013 at 12:36 PM, [REDACTED] > wrote:

Hi Tyler,

I've [REDACTED] and will send you another [REDACTED] tomorrow. Am also updating the [REDACTED] account-- which automatically updates all of the business directories. (we are in about 50 of them). Could you review the below?

- update on the [REDACTED] site?
- can we use the [REDACTED] piece for a feature article? Should I make it longer?
- what is your strategy to boost the [REDACTED] sites?
- question: does it help to have advertising on the blog and forum? If so, I can set this up easily with blogger.

Thank you!

[REDACTED]

[REDACTED]

cell: [REDACTED]

email: [REDACTED]