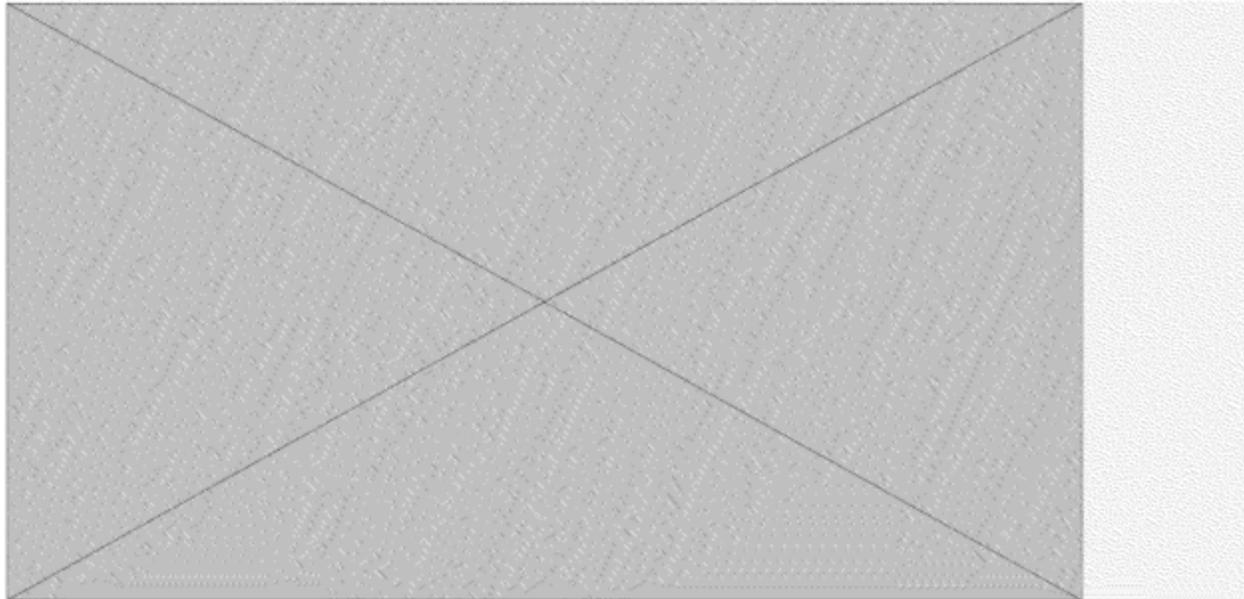


To: Jeffrey[jeevacation@gmail.com]
From: "Team Uber NYC" <supportny=uber.com@mail47.wdc01.mcdlv.net> on behalf of Team Uber NYC <supportny@uber.com>
Sent: Tue 10/29/2013 2:33:31 PM
Subject: Request Kittens to celebrate National Cat Day!

Title: Request Kittens to celebrate National Cat Day!



UBER NYC

Hey Jeffrey!

Today is the most adorable of all days... it's National Cat Day! To celebrate we've partnered with the most popular meme site, Cheezburger to bring you kittens. Literally.

**TODAY, UBER IS DELIVERING KITTENS
ON-DEMAND IN SEATTLE, NEW YORK
AND SAN FRANCISCO!**

Get ready to push a button and then go "Awwwww!"

HOW IT WORKS

1. Download the Uber app for iPhone or Android
2. Between 11am – 4pm today, request the "KITTENS!" option
3. If the furry friends are available, you and your buds will be enjoying 15 minutes of snuggles and cupcakes made by the famous Ace of Cakes, Duff Goldman and his team at

Charm City Bakery.

THE BEST PART!

It's only **\$20** to:

- Snuggle with Kittens for 15 minutes
- Enjoy cupcakes from the famous Ace of Cakes (while supplies last)
- Receive an Uberiffic Cat Pack

What's more?

ALL of that money will be donated to your city's local shelter. Want to donate more? Just let us know when you are done with your kitten snuggles.

Each Uber city is teaming up with a local animal shelter to deliver kittens to your office, favorite cat lover, or your darling!

Seattle: [Seattle Humane Society](#)

New York City: [ASPCA](#)

San Francisco: [SF SPCA](#)

ALL OF THE CUTE DETAILS

- On National Cat Day, Tuesday, October 29th from 11am - 4pm, [UberKITTENS](#) will be available for on-demand snuggles.
- **Demand for kittens will be very high and availability very limited.** It may take multiple tries to find available kittens. Please be patient! We'll be working all day to deliver as many kitten snuggles as possible.
- No cash required! Donations will be charged directly to your Uber account.

#ICanHasUberKittens!

HAPPY NATIONAL CAT DAY!

Team Uber NYC

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