

**To:** Epstein Jeffrey[jeevacation@gmail.com]  
**From:** Joi Ito  
**Sent:** Sun 10/6/2013 8:48:31 PM  
**Subject:** Woody  
[signature.asc](#)

Hi Jeffrey,

I was just thinking about the two of you coming to the Lab during the open house. The risk that I realized that we have is that everyone will recognize Woody and someone might take a photo of you guys. Since you two were just in the news recently, I wonder if that might be bad. The main fear that I have is that in addition to my 150 students, I have 400 random sponsors walking around during the open house and I can't really control them very well.

What do you think?

- Joi