

To: Jeffrey[jeevacation@gmail.com]
From: "Reid Hoffman" <[redacted]@linkedin.com> on behalf of Reid Hoffman
[redacted]@linkedin.com
Sent: Wed 10/23/2013 7:09:08 PM
Subject: Update from Reid: October 2013

Title: Update from Reid: October 2013

LinkedIn's Series B Deck, Disrupting the Diploma

Update from Reid

To: Jeffrey

This is a group email sharing my recent writing with friends and colleagues. It will be infrequent but feel free to unsubscribe at the bottom. I'm always interested in feedback — especially critical or anything I missed.

All the best,
Reid

LinkedIn's Series B Pitch to Greylock:

Pitch Advice for Entrepreneurs

I recently published the deck I used to pitch LinkedIn to Greylock for a Series B investment back in 2004. I've annotated each slide with historical context and pitch advice for entrepreneurs. This is the financing deck that I deploy to help entrepreneurs understand the pitch.

LINK

Disrupting the Diploma

An essay on the future of credentialing and why it's a critical part of higher education reform. I argue that updating the communication device known as a "diploma"

will help students acquire the right skills and help
companies hire the right talent. This is one of the
fundamental changes that the education system needs.

[LINK](#)

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