

To: [REDACTED]; Jeffrey Epstein[jeevacation@gmail.com]
From: Tyler Shears
Sent: Thur 9/19/2013 2:15:07 PM
Subject: Webmaster Tools and URLs

[REDACTED]
I looked into the Webmaster tools error again and it appears it was only on the 7th. I actually cleared it as a message now so we should see now new messages in the back end. The only thing I can think of is GoDaddy was down very briefly when Google tried to hit the site. I do believe the ranking of this page may have dropped from page 1 after this happened... but when Google crawls again we will have a chance of restoring that result.

We are also pushing many of our own results up and replacing the negative ones with new content soon, so we should see a lot change.

As far as having blogger URL for the blog.. I think keeping the JeffreyEpsteinBlog.com makes sense and we just need to build directory links to all of these properties to reinforce them.

Will follow up later today with more info on our other items.

Best

TS