

To: [REDACTED] Lesley Groff [REDACTED]
From: Jeffrey Epstein
Sent: Mon 6/24/2013 10:55:09 AM
Subject: Re: update

les, scheudle?

On Sun, Jun 23, 2013 at 11:22 PM, [REDACTED] wrote:

Hi Jeffrey,

Can we meet? I'm distressed over the results. They are still volatile. Today there are 2 negative listings. Yesterday, 5. I'm waiting for them to settle.

I don't want to waste your time and finances.

A few months ago, I got you down to 1 neg listing on both national and local results. That occurred after listing you with dozens of business directories.

I then changed all of the website tags and sent results into a frenzy.

According to Google Webmaster, 8 out of 9 websites are fully optimized. But the results have yet to reflect that.

If you approve, I'd like to set up a conference call with an SEO company to review strategy and the quality of the websites. I want to see if they offer anything unique. I'd like to screen a couple of them first, send you info on what sounds best-- before setting up a call. Two that I have in mind are Netmark and Digital Whiteout (you mentioned the latter to me).

Is that okay?

Items that I am focusing on this week:

foundation center-- critical

2nd wiki article--critical

Ntl. Review article--critical

According to Google Webmaster: the .org site has crawl errors. Every other site is working at an optimal level.

Google ad word campaign. (this is Google advertising in the right column of the search screen).

Web Exchange link list for Darren

[REDACTED]

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