

**To:** Jeffrey Epstein[jeevacation@gmail.com]  
**From:** Pablos Holman  
**Sent:** Wed 7/3/2013 6:15:56 PM  
**Subject:** Re:

On Jun 25, 2013, at 5:53 AM, Jeffrey Epstein <jeevacation@gmail.com> wrote:

> if there is a good reverse seo person i could use one . last night was fun

I asked around to see who is currently doing this kind of work. This is the guy doing niche SEO jobs that should be able to help you out:

Tyler Shears <[REDACTED]>

I did call and chat with him a bit, but I don't know him. I only told him this was a reverse SEO case for an individual, but didn't give him any detail about your case.

Fundamentally, you shouldn't need any tricky stuff. You have a fairly low profile online, so your best bet is to publish more positive stuff so the negative stuff gets buried. This doesn't necessarily have to be stuff that people actually read, but it will help if it gets posted by popular websites. Search results are a vacuum that get filled with whatever is available. If you don't decide what you want to show up, then somebody else will.

Email that guy and let me know if he doesn't pan out, I will find another option.

Pablos.