

To: Steven Sinofsky [REDACTED]
From: Jeffrey Epstein
Sent: Fri 5/31/2013 5:25:30 PM
Subject: Re:

BE PATIENT , IT will be fun, stay low for two weeks please
http://www.computerworld.com/s/article/9239676/HTC_abandons_plan_for_large_Windows_RT_tablets_report_says?taxonomyId=125

On Fri, May 31, 2013 at 1:09 PM, Steven Sinofsky [REDACTED] wrote:

steve is insisting on speaking. that means no one knows what will be said until the morning of june 20. he will almost certainly make news inadvertently. he will craft some new message about how to segment the market. my bet is he doubles down on what intel is doing which is technically problematic. his whole issue is that he thinks pcs are expensive relative to tablets and wants a \$199 tablet which can only be done on ARM if it competes. he doesn't get it--literally dozens have tried to explain.

then no matter what he says, after him they have to explain the product that was actually built. so it will be disconnected.

there's a small chance he does nothing and says little, but then that will be news.

I bet he pushes to preannounce hardware (new surface) he is so desperate.

he also has his reorg that will happen during all this. that is what the WSJ knows about. People are distraught over this and he also doesn't know what he is doing. It is so bad that people are turning down jobs that look like promotions because they are not real jobs. It is crazy town for sure.

me...my head is in san Francisco. had a fascinating dinner with president of warner brothers over the tech being used in movies and who funds it.

Sent from Windows Mail on Surface RT
<http://blog.learningbyshipping.com> | @stevesi

From: Jeffrey Epstein
Sent: Friday, May 31, 2013 10:08 AM
To: Steven Sinofsky

the windows event will be appetizing

On Fri, May 31, 2013 at 1:01 PM, Steven Sinofsky [REDACTED] wrote:

:-)

Apple owns June 10-14 with their conference so no industry news will break through. But competing with that is the computer game conference.

Next week is a big computer show in Taiwan that is broadly covered (CNN, USA Today)

June 20 is a big Samsung event.

Then June 26 is the Microsoft event on Windows 8.1.

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From: Jeffrey Epstein
Sent: Friday, May 31, 2013 7:32 AM
To: Steven Sinofsky

Just stay out of trouble for two weeks , do not give them an excuse. Careful on your blog

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