

To: Jeffrey Epstein[ieevacation@gmail.com]
From: [REDACTED]
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Subject: Thought(s)

When it comes to Samsung and the currently delicate politics my guess is that they would not want to re-engage unless there was something they know he would agree to. Nothing would be more frustrating to them than restarting a conversation only to be scared off again.

It might make sense to re-engage with a more "baked" trajectory. For example,

- he would be interested in building an innovation portfolio to support the business lines (that way no one team threatened). Would need broad buy in but he could build a pipeline with Andreessen Horowitz. I would envision a title like President for New Product Development. This could really work, as a cross company skunkworks. No one would be threatened. He needs to avoid the ridiculous inputs about a team of 5,000 people or bringing a MSFT team and instead focus on a pipeline and younger kids. Not a huge infrastructure of trusted generals.

- he might use influence and experience to work across all teams and try to identify synergy (he'd likely not like this idea as it is risky and dependent on incumbents). This would be a chief software officer type role.

- he might offer technical inputs to the very top brass and have no "line" responsibilities but be more of a connector and consigliere. This would be more of a chief technical officer role. He also might be frustrated bc he would feel like he wasn't doing anything and if he got crossways with any incumbent he would quickly fail

I think going to Samsung w the first one would make them happy, would give him a creative space and also bring/keep andressen and the valley folks close. I would say that he should negotiate a 3 year deal that way everyone felt committed to this and also saw an end date.

What do you think?