

**To:** Al seckel [REDACTED]  
**From:** Jeffrey Epstein  
**Sent:** Sun 10/17/2010 12:23:25 PM  
**Subject:** Re: I hope you enjoy this

you should have more information by tuesday

On Sun, Oct 17, 2010 at 2:15 PM, Al seckel <[REDACTED]> wrote:

Thank you Jeffrey, I didn't mean to be testy in the last email, but we are quite exhausted because this job is so incredibly massive and intensive, and we are under a lot of pressure to give you the results you would want.

FYI, here is an email I just received from my other team leader, who is the leading expert in this area...: It will give you a good overview of how much is involved.

Al,

We need to flesh out the science and sports blogs this week. You give me the remaining stuff for science, I'll generate content for sports. We also need asap at least two articles (400+ words) on Jeffrey Epstein and Science from you. (I'll take care of the sports) Philippines are continuing to do a lot of backend work, with additional work as soon as they receive the articles and photos from Jeff. The sooner this happens, the more likely we have a shot of getting ranked by end of the month. This activity will be ongoing through the end of the month. Sports blog will continue after that. Science blog should also continue after that as well.

Once additional money comes in I can continue to start pimping the "other" Jeffrey Epsteins that already exist on the web, trying to jump them up in rankings. We will also be working simultaneously to get other Jeffrey Epstein photos to appear in Google Search results

We are also working on the [JeffreyEpstein.org](http://JeffreyEpstein.org) which will be the charity site. I need similar extensive and specific content on his charitable work. Also, we will do a mobile version of the science site so that we can dominate mobile searches.

Then i will

build [jeffreypsteinforbes.com](http://jeffreypsteinforbes.com), [jeffreypsteinvanityfair.com](http://jeffreypsteinvanityfair.com), [jeffreypsteindeposition.com](http://jeffreypsteindeposition.com), [jeffreypsteindailybeast.com](http://jeffreypsteindailybeast.com) sites which will give a positive spin on these news articles (NOTE: These are search terms that come up via google instant or google suggest so they must be addressed)

We are continuing trying to tweak the Wikipedia process. He has over twenty people with google alerts on him, who go and undo our edits every time we remove material. We will have to take some more extreme measures, but this will be easier with links once the other sites are up and functional.

We also need to create another Jeffrey Epstein site (with videos) which should help alleviate some of the video search results.

As you know there will be lots of work on the backend to generate links to ensure the sites we are promoting (both our own Jeffrey Epstein and "other" Jeffrey Epstein websites) so they end up on the first page of Google.

The key is to do things strategically, with regularity, and not always all at once. You've already seen the kind of work effort I will bring to this project, so I'm counting on you to make this happen and provide me the material and funding that I need.

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**From:** Jeffrey Epstein <jeevacation@gmail.com>

**To:** Al seckel [REDACTED]

**Sent:** Sun, October 17, 2010 1:46:08 AM

**Subject:** Re: I hope you enjoy this

i am patient , and excited to see the results of your efforts.

On Sun, Oct 17, 2010 at 6:41 AM, Al seckel [REDACTED] > wrote:

Jeff,

Terrific idea. I am all for it! However, can you provide me with 10,000 word real interviews with all these scientists with that much content, questions (real or not) in the time you wanted? Today, tomorrow? Early next week? Seriously ... we know what we are doing.

There is a TREMENDOUS time crunch here to get this out fast as possible. so you can get results as quickly as possible. In time, of course, it will be constructed with other scientists too, both ones you know and ones that you don't know, and should, and in your own voice.

The purpose of this is for the search engines, which means, I made it deliberately long, I broke up your questions repeatedly, and repeated your name over and over in a way that wasn't obvious for what we were trying to accomplish. The fastest first path is the one we are taking. I used my interview first, because I could control it, and I could write it easily, and it had real content, not pseudo-content, and get it up by today.

Just fyi, it took me several hours to get Murray to give me only two sentences that I could use.

Other interviews will be going up, but they are in process of being made. I have asked for materials from your side, but I can't use just names and generalities if you want this to be effective. Ok, so, I know most of the people and their work that you are referring to, but I have to build the content for them, and as these are serious people, it needs to be done correctly. Otherwise, it looks bad on them and bad on you, and we don't want any more of that.

I am happy to correct any of your questions to put them in "your voice" if you want to take the time to make such edits. In the meantime, let us get this up there, and when you have the time and inclination, we can happily change it. None of this needs to be etched in stone, other than for the express purpose of achieving your goal.

If you have any existing interviews with anyone that are transcribed or otherwise, I sure would need it asap.

I have my teams actually pulling all nighters. I haven't slept for 48 hours working non-stop on this. So, please Jeff, we are all pulling for you very hard. Myself especially... I don't make a single penny on this.

I know that all of this is frustrating and horribly invasive. I know that you are private. We have to work with the constraints of the system, and we have already gotten discernable results.

I will write more later.

Best,  
me

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**From:** Jeffrey Epstein <jeevacation@gmail.com>  
**To:** Al seckel <[REDACTED]>  
**Sent:** Sat, October 16, 2010 8:37:09 PM  
**Subject:** Re: I hope you enjoy this

why don't we construct more with other scientists. with real questions and my real voice.

On Sun, Oct 17, 2010 at 2:27 AM, Al seckel <[REDACTED]> wrote:

We had to come with a clever way of repeating your name endlessly on a page with unique content to drive it to the top of the search engine. So, in a total stream of consciousness, I constructed the following interview between us together of 9500 words! I apologize if I put words into your mouth, but there is a disclaimer at the end. it is all for a purpose, and to make your science site real... perhaps, you might even find it an slightly interesting read...

This will be going up today on the site with other stuff.

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