

To: jeevacation@gmail.com[jeevacation@gmail.com]  
From: [REDACTED] on behalf of [REDACTED]  
Sent: Wed 7/16/2014 8:36:12 PM  
Subject: How can you afford NOT to prioritize your focus?



Hey there,

### What is your time worth to you?

Before you answer, consider this:

**How you spend your time is how you spend your life.** The years we have to live are limited. Every hour that goes by is one less we have to experience. Our lives are made up of the time we get and how we choose to spend it.

### So, what is your time really worth to you?

You'd think that since our time is the most precious (and scarce) resource we have, that we would value it appropriately. Instead, we often act like it's worthless. We squander endless amounts of time being distracted, procrastinating, mindlessly reading Facebook or surfing the web. **Our inability to focus costs us hours of our life each day.** Hours we could be spending at home with our family, or out with friends, or relaxing on the couch.

We're on a mission to change that. We want to give you back those hours.

Focus@Will music is designed to keep your brainwaves in a flow state for as long as possible while you're working or studying. **Tests show that our users are able to stay focused up to 400% longer just by playing our music. The decrease in hours lost to distraction and the increase in productivity is effortless.** Just click play and let the music do its work in the background.

With a Pro Focus account you get the tools you need to maximize your productivity. You get access to our full music library so you can focus for longer and find the one that works best for your specific brain type, you can adjust the session timer yourself and you unlock the intensity level controller (a key component of fine tuning your music channels so you can lock in on a consistent state of focus). The cost for a whole year of Pro Focus is just \$44.99.

### Buy back hours of your life for less than 13c per day.

How can you afford NOT to? Don't wait, time is wasting...

To your productivity,

The Focus Ninjas  
Focus@Will

P.S. There's no risk involved. If you don't see an increase in your focus after 30 days, just let us know and we'll give you your money back.

P.P.S. You can also upgrade to a monthly Pro Focus account for \$4.99 and cancel at anytime. [Get effortless productivity now](#)

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