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Cc: LAwrence Krauss [REDACTED]
From: Lawrence Krauss
Sent: Fri 10/26/2012 7:01:56 PM
Subject: Origins Strategic Planning

Jeffrey:

Thanks to external funding, we have been able to contract with Douglas Gould and Michael Washburn of Douglas Gould and Co, and Washburn-Carmichael, respectively, to assist us in a strategic planning initiative for Origins, as proposed during our External Advisory Board meeting last year. They have visited campus and already had 3 days of intensive meetings with University administrators, faculty, and some local supporters. They have asked to interview several key outside supporters to get their perspectives of what we can do to grow and be more effective in what I want to do with Origins. I suggested you, and they were quite interested in carrying out a 30-45 min phone interview with you to get your perspective. Are you willing?

Lawrence

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