

To: [REDACTED]
From: Leslie Yueling
Subject: Jeffrey Epstein

Hi [REDACTED],

In reference to your client's online reputation management plan, we

have a process we execute for all of our clients that entails creating volumes of numerous sites, back linking and good content that will rank highly in results, eventually displacing the negative content.

The process for you client will take well into 6 months to a year because of the high profile nature of his links. We will need access to the www.jeffreyepstein.org in order to move it up the ranks as well. We will recycle information found on his foundation website and also focus on other individuals with the same name in order to diffuse the monopoly of information there is about him.

You can usually see our input within the first few weeks. Please ask him or anyone else not to click on any of the negative links EVER again as that can keep them lingering on the first page. If you have any other questions, feel free to email me.