

To: jeevacation@gmail.com[jeevacation@gmail.com]
From: Samuel Beck
Sent: Tue 1/29/2013 11:22:17 AM
Subject: News and a cool new website

Hey guys!

Hope evrything is ok for you

I just wanted to invite you to go and check the website of the company I recently founded with a friend : www.fidbacks.com.

The goal is to enable people showing that they are honest on the internet. To do so, we aggregate on a single profile all the comments, recommendations, ratings that you have received on peer-to-peer marketplaces (eg: ebay, airbnb, couchsurfing...). You can then share your profile any time you want to buy/sell/rent things on any marketplace you use and where you don't necessarily have any reputation (eg: craigslist or because you are a new member)...

It could be useful to you since I suppose you have been using couchsurfing or airbnb when you travel and may have wondered if the people you were in contact with were trustworthy or not...

All the best,
Sam