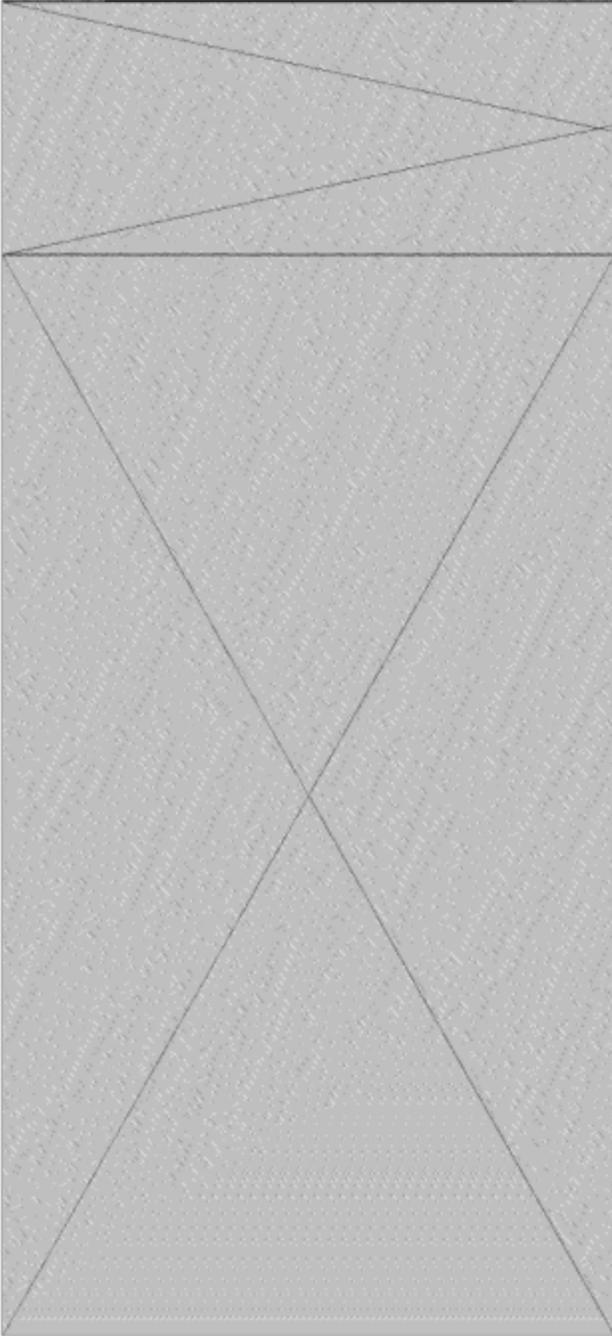**To:** jeevacation@gmail.com[jeevacation@gmail.com];
jeevacation@gmail.com[jeevacation@gmail.com]
From: Rabbi Aaron Lipskar
Sent: Fri 11/18/2011 1:54:00 AM
Subject: Support Aleph for FREE

Title: No subject

Dear Friends,

Would you spend 60 seconds to help ALEPH, without it costing you any money?

ALEPH is there for thousands of our brethren in crisis and their families. We Need your help to continue responding to the never-ending flow of desperate calls for help.

American Express is holding their second annual Small Business Campaign. They're giving a $25 credit to **registered** cardholders for spending $25 or more at a local small business or non-profit organization.

American Express will reimburse you for donating $25 to ALEPH!! Please help us reach our goal of raising $50,000 (2,000 registrations!)!

It's 2 easy steps:

1) register your American Express card card by clicking here as soon as possible. (AMEX is only accepting a limited amount of registrations…time is of essence.)

2) Enter your credit card information at www.aleph-institute.org/amex

Or, if you prefer not to do those stepsonline,

you can call (323) 209-5675 (call antyime except for Shabbos) or email rochel@aleph-institute.org with your credit card information (number, expiration, code and billing address) and we will register the card for you.

ALEPH will charge 25.00 on the evening of Nov. 26th - And AMEX will reimburse you!

Please take 120 seconds of your time and help us help so many others in need!

Please forward this email to your friends, and encourage them to paricipate!

Thank you!!!

Rabbi Aaron Lipskar

P.S. There are many sponsorship opportunities. If you or someone you know is interested in donating, please contact Aleph or click here to view various sponsorship options. Thanks.

The Aleph Institute
9540 Collins Avenue
Surfside, Florida 33154-7127