

To: jeevacation@gmail.com[jeevacation@gmail.com]; Jeffrey Epstein[jeevacation@gmail.com]
From: [REDACTED] on behalf of Ben Goertzel <[REDACTED]>
Sent: Tue 11/13/2012 12:53:06 AM
Subject: Fwd: Kurzweil's How to Create a Mind opens at #1 among all books on Barnes & Noble's bestseller list

Wow ... Ray Kurzweil's book on AGI (which posits a very simplistic theory that the mind and brain are a Hierarchical Hidden Markov Model) is a best-seller right out of the gate....

Oversimplification really sells. His approach will not work, whereas mine will --- but my approach is too complicated to understand without deep study, whereas his is so simple it has immediate appeal....

Ray has been successful at business and publicity, because "Keep It Simple, Stupid" works well there. Unfortunately this approach will not work as well when it comes to actually creating AGI...

-- Ben

----- Forwarded message -----

From: KurzweilAINetwork, Inc. [REDACTED]
Date: Tue, Nov 13, 2012 at 5:34 AM
Subject: Kurzweil's How to Create a Mind opens at #1 among all books on Barnes & Noble's bestseller list
To: [REDACTED]

[image: Currently Number 1 on Barnes and Noble Top 100 Book Bestsellers List.] [image: How to Create a Mind Cover Image] [image: #1 Bestselling Author Ray Kurzweil]

HOW TO CREATE A MIND: THE SECRET OF HUMAN THOUGHT
REVEALED<http://cts.vresp.com/c/?KurzweilAINetworkInc/65c0278413/c776192ecb/0b309e1df5/utm_content=ben%40goertzel.org&utm_source=VerticalResponse&utm_medium=Email&utm_term=HOW%20TO%20CREATE%20A%20MIND%3A%20THE%20SECRET%20OF%20HUMAN%20THOUGHT%20REVEALED&utm_campaign=Kurzweil%E2%80%99s%20How%20to%20Create%20a%20Mind%20opens%20at%20%231%20among%20all%20books%20on%20Barnes%20%26%20Noble%E2%80%99s%20bestseller%20list>
by *New York Times* bestselling author Ray Kurzweil on shelves November 13, 2012

[image: Link to Buy Now at
BnT]<<http://cts.vresp.com/c/?KurzweilAINetworkInc/65c0278413/c776192ecb/73b49a0e88/ean=9780670025299>>

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[image:
Link to Book Tour
Information]<http://cts.vresp.com/c/?KurzweilAINetworkInc/65c0278413/c776192ecb/538acd906/utm_content=ben%40goertzel.org&utm_source=VerticalResponse&utm_medium=Email&utm_term=&utm_campaign=Kurzweil%E2%80%99s%20How%20to%20Create%20a%20Mind%20opens%20at%20%231%20among%20all%20books%20on%20Barnes%20%26%20Noble%E2%80%99s%20bestseller%20list>

*BOOK

TOUR
DATES*

11/15 - Palo Alto, CA

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11/20 - New York City, NY

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11/26 - Louisville,

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11/27 - Washington,

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12/4 - Brookline, MA

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12/6 - Kansas City,

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"My humanity is a constant self-overcoming" -- Friedrich Nietzsche