

**To:** jeevacation@gmail.com[jeevacation@gmail.com]; Je vacation[jeevacation@gmail.com]  
**From:** Richard Kahn  
**Sent:** Thur 7/12/2012 5:20:16 PM  
**Subject:** NES Projector

Attached is correspondence regarding new projector recommended:  
A quick overview of new projector they are recommending vs original model recommended:

New Model Name: JVC DLA-RS65  
Old Model Name: DP Projection M-Vision Cine 400

New Model Equipment Cost: 12,250  
Old Model Equipment Cost: 12,995

New Model Lumens: 1200  
Old Model Lumens: 5500

New Model Contrast Ratio: 120,000:1  
Old Model Contrast Ratio: 2,000: 1

I am a bit concerned from their lack of knowledge that original projector lens was discontinued.  
In addition when i originally asked them for comparative models  
this JVC model was never mentioned. I did a quick internet search and see that their equipment  
cost is being marked up over 50% as this can be bought on amazon for \$8,195

<http://www.amazon.com/JVC-DLA-RS65-3D-Projector-Bundle/dp/B0075754UM>

Please advise

**PLEASE NOTE EFFECTIVE JUNE 5TH MY CONTACT INFO WILL BE AS  
FOLLOWS:**

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue, 4th Floor,  
New York, New York 10022



Begin forwarded message:

**From:** "Jeff Sternhell" <[REDACTED]>  
**Date:** July 11, 2012 10:48:35 AM EDT  
**To:** "Richard Kahn" <richardkahn12@gmail.com>

**Cc:** <[REDACTED]>

**Subject: RE: projector**

Digital Projections is the 1<sup>st</sup> on our list of projectors we recommend to our clients. Normal procedure is we plug the numbers into DP's calculator, price customer is willing to spend, distance from projector to the screen and the size of the lift or area where the projector will live and it gives us the model that will work. If DP models don't work then we move down the list JVC, Sharp, Epson, NEC and so on until we find something that fits into the parameters needed. Any and all equipment we recommend and are dealers of have been thoroughly tested and vetted for performance and quality. Our clients come first and we would never recommend anything, whether it's a projector or a DVD player, that we don't stand behind 100%.

The Sony model that's currently there is a 3000:1 contrast ratio with a lumens of 1600. The JVC we are recommending is 120,000:1 contrast ratio and a lumens of 1200, this is the highest contrast ratio in the industry. It is full 1080p HD and is capable of up to 4x HD, the lens is a built in motorized lens that allows zoom and focus for different screen sizes and can achieve Cinemascope without the need of a anamorphic lens. There will be no issue with the lens as we had with the DP and from my conversations with Richard who told me about searching the country for the last lens available for the Sony a few years back. This projector is also 3D ready.

I feel totally comfortable recommending this projector especially with it working within the confines of the price specified by the principal. I'm sure he will be extremely pleased with it.

Best  
Jeff

**Jeff Sternhell**

Vice President  
Cutting Edge Systems



[www.cuttingedge-systems.com](http://www.cuttingedge-systems.com)

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**From:** Richard Kahn [mailto:[REDACTED]]  
**Sent:** Wednesday, July 11, 2012 9:25 AM  
**To:** Jeff Sternhell  
**Subject:** Re: projector

can you please outline for me the lumens, contrast ratio, lens size and verify that this is 1080p  
in addition the cost of this projector is actually less than the original M Vision Cine 400 (12,250 vs 12,995)?

if this model is so similiar to original model why was this never recommended

please advise

thank you

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WILL BE AS FOLLOWS:**

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue, 4th Floor,  
New York, New York 10022

On Jul 11, 2012, at 12:35 AM, Jeff Sternhell wrote:

Hi Richard,

As per our conversation earlier this week the Digital Projections unit we speced in is no longer viable due to the discontinuation of the lens needed for the throw distance to the screen, the measurement from the projector to the screen. The remaining 2 lenses that DP have would require the projector either be moved closer or farther away which obviously is not an option.

Another projector we recommend is the DLA-RS65 reference series by JVC ([http://pro.jvc.com/prof/attributes/features.jsp?model\\_id=MDL102123&feature\\_id=01](http://pro.jvc.com/prof/attributes/features.jsp?model_id=MDL102123&feature_id=01)) This is an extremely solid model and falls into the principal's price range, it's THX certified and offers over 120,000:1 native contrast ratio. Similar to the Sony that's currently there the video processing of the JVC is exactly how the filmmaker intended them to be displayed. The price of this model is \$12,250 and we can get it within days. Let me know if you have any questions.

Best  
Jeff

**Jeff Sternhell**

Vice President  
Cutting Edge Systems

[www.cuttingedge-systems.com](http://www.cuttingedge-systems.com)