

To: [REDACTED]
Cc: [REDACTED]
From: Farkas, Somers
Sent: Fri 11/29/2013 3:31:04 PM
Subject: Formula E
[Investor Presentation FE \(Sept 2013\) Short Resume v3\(1\).pdf](#)
[C&D Farewell to Hydrocarbons.pdf](#)
[SPARKS WILL FLY - ECONOMIST.pdf](#)

Rick, good morning. Jonathan asked me to send you the attached presentation on FIA FORMULA E championship races --formula races with electric cars. Jonathan mentioned you know Ralph Lauren's brother, and we think they (or the company) may be quite interested in becoming significant sponsors. There are 10 races confirmed for 2014, around the world, with many of the top FIA drivers racing! Also attached are pieces from CAR&DRIVER and THE ECONOMIST, which too describe the races, and strenghten the conviction that FORMULA E will replace traditional formula racing -- and -- that many of the patents in the electric cars will end up in production vehicles too. The opportunities/sponsorship tiers are on page 25 - please call Jonathan when you can to discuss.

Also, we are seeing treasurer of FORMULA E for lunch Dec 4 (HARMONIE 1:00) if you'd like to join us -- or, he will be in town for 2 days, if you/Laurens would like a mtg.

All my best to you and Madame Chevalier!