

To: [REDACTED]
From: [REDACTED]
Sent: Thur 10/23/2014 4:53:43 PM
Subject: Re: for Jeffrey

Ah, yes, I think I do know. I thought what he was mainly looking for is great reporting, for finding really interesting areas to explore and perhaps support.

But one of the most lyrical writers I know is [REDACTED], a former staff editor here. He's currently working on another book, and I don't know how busy he may be, but here are a couple of e-mails:

[REDACTED]

You can tell him I sent you if Jeffrey decides to reach out.

People (including me) also love the writing [REDACTED] whose book on Ebola just came out. I am sure I can find his e-mail someplace if Jeffrey is interested.

In the life-sciences area, especially about evolution, [REDACTED] is a pro, with many books to his credit. (I loved Parasite Rex from a few years ago.) He often writes on a freelance basis for the New York Times. He sometimes writes for us at Scientific American as well.

Well, they all do.

Anyway, I can find his e-mail without much trouble, also, if needed.

Hope those help.

[REDACTED]
Editor in Chief and SVP
Scientific American
[REDACTED], 9th Floor
New York, NY 10013

[REDACTED]
ScientificAmerican.com

On 10/23/14 12:42 PM, [REDACTED] wrote:

>HI [REDACTED]...Jeffrey has read some samples of the writers you
>suggested...he is asking if you could provide him with some more
>writers...he is requesting a writer that writes more "poetically, ...more
>literary"...he thinks these writers are very matter of fact...

>
>if that makes sense to you?...I hope?

>
>On Oct 20, 2014, at 5:13 PM, [REDACTED]
>[REDACTED] wrote:

>> I was afraid if I waited, I would get distracted again!
>> -----

>> [REDACTED]
>> Editor in Chief and SVP
>> Scientific American
>> [REDACTED], 9th Floor
>> New York, NY 10013
>> [REDACTED]
>> [REDACTED]
>> ScientificAmerican.com
>>
>>
>>
>>
>>
>>
>> On 10/20/14 4:13 PM, [REDACTED] wrote:
>>
>>> You are quick! It's ok. You got the ball rolling. I can now email them
>>> and introduce myself and let them know we may be in touch. Sorry for
>>>the
>>> confusion!
>>>
>>> Sent from my iPhone
>>>
>>> On Oct 20, 2014, at 4:03 PM, [REDACTED]
>>> [REDACTED] wrote:
>>>
>>>> OK, stay tuned--will write to all three separately now and cc you on
>>>> each.
>>>> -----
>>>> [REDACTED]
>>>> Editor in Chief and SVP
>>>> Scientific American
>>>> [REDACTED], 9th Floor
>>>> New York, NY 10013
>>>> [REDACTED]
>>>> [REDACTED]
>>>> ScientificAmerican.com
>>>>
>>>>
>>>>
>>>>
>>>>
>>>>
>>>> On 10/20/14 4:01 PM, [REDACTED] wrote:
>>>>
>>>>> An introduction would be fantastic! Thank you!
>>>>>
>>>>> Sent from my iPhone
>>>>>
>>>>> On Oct 20, 2014, at 3:58 PM, [REDACTED]
>>>>> [REDACTED] wrote:
>>>>>
>>>>>> Hi,
>>>>>>
>>>>>>> Maybe I should reach out to them first! I think what he is looking
>>>>>>>for
>>>>>>> is
>>>>>>> simply a good reporter. How about if I write to them and cc you now?

>>>>> Then
>>>>> you can take that up with them directly.
>>>>>
>>>>> If that sounds OK, I'll write to them today and cc you. I just think
>>>>> it
>>>>> might be better than writing without me reaching out. I didn't want
>>>>>to
>>>>> be
>>>>> presumptuous in asking them without checking in with Jeffrey.
>>>>>
>>>>> And, of course, I know lots more people. But these are folks I like
>>>>> personally and I know are very focused on writing and reporting.
>>>>>
>>>>> Best,
>>>>>
>>>>> [REDACTED]
>>>>>
>>>>> -----
>>>>> [REDACTED]
>>>>> Editor in Chief and SVP
>>>>> Scientific American
>>>>> [REDACTED], 9th Floor
>>>>> New York, NY 10013
>>>>> [REDACTED]
>>>>> [REDACTED]
>>>>> [REDACTED]
>>>>> ScientificAmerican.com
>>>>>
>>>>>
>>>>>
>>>>>
>>>>>
>>>>>
>>>>> On 10/20/14 3:52 PM, [REDACTED] wrote:
>>>>>
>>>>>> Just landed! [REDACTED] Jeffrey would like to "interview" all three
>>>>>> of
>>>>>> your suggested people. Shall I just email them and let them know
>>>>>>you
>>>>>> recommended them to Jeffrey? (However, I am unclear as to what it
>>>>>>is
>>>>>> he
>>>>>> wants them to do?!)
>>>>>>
>>>>>> Sent from my iPhone
>>>>>>
>>>>>> On Oct 20, 2014, at 1:19 PM, [REDACTED]
>>>>>> <[REDACTED]> wrote:
>>>>>>
>>>>>>> Smooth travels!
>>>>>>>
>>>>>>> -----
>>>>>>> [REDACTED]
>>>>>>>> Editor in Chief and SVP
>>>>>>>> Scientific American
>>>>>>>> [REDACTED], 9th Floor
>>>>>>>> New York, NY 10013
>>>>>>>> [REDACTED]
>>>>>>>> [REDACTED]
>>>>>>>> ScientificAmerican.com
>>>>>>>>

>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>> On 10/20/14 12:17 PM, [REDACTED] wrote:
>>>>>>>
>>>>>>> Ha yes! I'm actually on my plane now ready to go home.
>>>>>>>
>>>>>>> Sent from my iPhone
>>>>>>>
>>>>>>> On Oct 20, 2014, at 12:13 PM, [REDACTED]
>>>>>>> [REDACTED] wrote:
>>>>>>>
>>>>>>> Thanks, [REDACTED]! Aren't you supposed to be on vacation or
>>>>>>> something?!
>>>>>>> Enjoy!
>>>>>>>
>>>>>>> Best,
>>>>>>> [REDACTED]
>>>>>>> [REDACTED]
>>>>>>> -----
>>>>>>> [REDACTED]
>>>>>>> Editor in Chief and SVP
>>>>>>> Scientific American
>>>>>>> [REDACTED], 9th Floor
>>>>>>> New York, NY 10013
>>>>>>> [REDACTED]
>>>>>>> [REDACTED]
>>>>>>> [REDACTED]
>>>>>>> ScientificAmerican.com
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>> On 10/20/14 10:44 AM, [REDACTED]
>>>>>>> wrote:
>>>>>>>
>>>>>>> Thank you! I have forwarded on the Jeffrey.
>>>>>>>
>>>>>>> Sent from my iPhone
>>>>>>>
>>>>>>> On Oct 20, 2014, at 9:10 AM, [REDACTED]
>>>>>>> [REDACTED] wrote:
>>>>>>>
>>>>>>> Hi [REDACTED]
>>>>>>>
>>>>>>> Hope you are well. I traveled for a month (four places in five
>>>>>>> weeks)
>>>>>>> and realize I forgot to give Jeffrey some writer ideas! I am
>>>>>>> awful.
>>>>>>> Please extend my apologies to him.
>>>>>>>
>>>>>>> I was thinking about his areas of interest. Here are three
>>>>>>> people. I
>>>>>>> have NOT contacted any of them, but I know them all personally
>>>>>>> and
>>>>>>> would

>>>>>>>>> be happy to connect you if he likes their background.
>>>>>>>>>
>>>>>>>>> [REDACTED]
>>>>>>>>> [REDACTED] has both a physics degree AND a lot of experience
>>>>>>>>> covering
>>>>>>>>> neuroscience topics. He's a former AP reporter, formerly of
>>>>>>>>> BusinessWeek, spent many years running the Council for the
>>>>>>>>> Advancement
>>>>>>>>> of Science Writing's annual conference<the whole gig there is
>>>>>>>>> to
>>>>>>>>> scout
>>>>>>>>> out interesting stories that would make great sessions. He's
>>>>>>>>> currently
>>>>>>>>> writer for the Knight Science Journalism Tracker at MIT, but
>>>>>>>>> he's
>>>>>>>>> based
>>>>>>>>> here in NY. Plus, he's a swell guy. I've known him since my
>>>>>>>>> days
>>>>>>>>> at
>>>>>>>>> Popular Science<oh, at least 25 years. [REDACTED] has written
>>>>>>>>> several
>>>>>>>>> books,
>>>>>>>>> most recently Do Fathers Matter? E-mail: [REDACTED]
>>>>>>>>> [REDACTED]
>>>>>>>>> [REDACTED]
>>>>>>>>> [REDACTED] is a former staff editor of Scientific American, who
>>>>>>>>> has
>>>>>>>>> recently gone freelance to pursue his dream of writing long,
>>>>>>>>> long
>>>>>>>>> pieces
>>>>>>>>> for places like the New Yorker. I think we will all be working
>>>>>>>>> for
>>>>>>>>> him
>>>>>>>>> some day. His coverage area specialty is neuroscience, BUT he
>>>>>>>>> can
>>>>>>>>> pretty
>>>>>>>>> much do anything. I've seldom seen as impressive a young
>>>>>>>>> writer.
>>>>>>>>> Really.
>>>>>>>>> He's in New York. E-mail: [REDACTED]
>>>>>>>>> [REDACTED]
>>>>>>>>> [REDACTED] is former editor in chief of Discover, and a lovely
>>>>>>>>> writer.
>>>>>>>>> His
>>>>>>>>> background and preference is to cover a lot of physics and
>>>>>>>>> astronomy.
>>>>>>>>> He's also written a book, and is a marvelous reporter and a
>>>>>>>>> friend
>>>>>>>>> of
>>>>>>>>> mine. He's in New York. E-mail: [REDACTED]
>>>>>>>>> [REDACTED] Also [REDACTED]
>>>>>>>>>
>>>>>>>>> I could send more. So sorry for my slowness!
>>>>>>>>>
>>>>>>>>> Still happy to welcome Jeffrey to our offices one Monday, if
>>>>>>>>> he
>>>>>>>>> is
>>>>>>>>> ever

>>>>>>>>> available. I'm traveling (London) next week, back in NY the
>>>>>>>>>week
>>>>>>>>> after
>>>>>>>>> and then away in Dubai for the Global Agenda Councils in Dubai
>>>>>>>>> and
>>>>>>>>> then
>>>>>>>>> the World Library of Science launch in Paris the second week
>>>>>>>>>of
>>>>>>>>> November. Back again November 17.
>>>>>>>>>
>>>>>>>>> Hope all is well!
>>>>>>>>>
>>>>>>>>> Best,
>>>>>>>>> [REDACTED]
>>>>>>>>> [REDACTED]
>>>>>>>>> [REDACTED]
>>>>>>>>> -----
>>>>>>>>> [REDACTED]
>>>>>>>>> Editor in Chief and SVP
>>>>>>>>> Scientific American
>>>>>>>>> [REDACTED], 9th Floor
>>>>>>>>> New York, NY 10013
>>>>>>>>> [REDACTED]
>>>>>>>>> [REDACTED]
>>>>>>>>> ScientificAmerican.com
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