

To: [REDACTED]
From: [REDACTED]
Sent: Thur 10/23/2014 4:58:06 PM
Subject: Re: for Jeffrey

this is fabulous! let me pass this on to Jeffrey and I will try to find some samples of their writings for Jeffrey...we will be in touch.

On Oct 23, 2014, at 12:53 PM, [REDACTED] wrote:

> Ah, yes, I think I do know. I thought what he was mainly looking for is
> great reporting, for finding really interesting areas to explore and
> perhaps support.

> But one of the most lyrical writers I know is [REDACTED] a former
> staff editor here. He's currently working on another book, and I don't
> know how busy he may be, but here are a couple of e-mails:

> You can tell him I sent you if Jeffrey decides to reach out.

> People (including me) also love the writing [REDACTED], whose book on
> Ebola just came out. I am sure I can find his e-mail someplace if Jeffrey
> is interested.

> In the life-sciences area, especially about evolution, [REDACTED] is a
> pro, with many books to his credit. (I loved Parasite Rex from a few years
> ago.) He often writes on a freelance basis for the New York Times. He
> sometimes writes for us at Scientific American as well.

> Well, they all do.

> Anyway, I can find his e-mail without much trouble, also, if needed.

> Hope those help.

> -----
> [REDACTED]
> Editor in Chief and SVP
> Scientific American
> [REDACTED], 9th Floor
> New York, NY 10013

> ScientificAmerican.com

> On 10/23/14 12:42 PM, [REDACTED] wrote:

>> HI [REDACTED]..Jeffrey has read some samples of the writers you
>> suggested...he is asking if you could provide him with some more
>> writers...he is requesting a writer that writes more "poetically, ...more
>> literary"...he thinks these writers are very matter of fact...

>> if that makes sense to you?...I hope?
>>
>> On Oct 20, 2014, at 5:13 PM, [REDACTED]
> [REDACTED] wrote:
>>
>>> I was afraid if I waited, I would get distracted again!
>>> -----
>> [REDACTED]
>>> Editor in Chief and SVP
>>> Scientific American
>> [REDACTED], 9th Floor
>>> New York, NY 10013
>> [REDACTED]
>> [REDACTED]
>>> ScientificAmerican.com
>>>
>>>
>>>
>>>
>>>
>>> On 10/20/14 4:13 PM, [REDACTED] wrote:
>>>
>>>> You are quick! It's ok. You got the ball rolling. I can now email them
>>>> and introduce myself and let them know we may be in touch. Sorry for
>>>> the
>>>> confusion!
>>>>
>>>> Sent from my iPhone
>>>>
>>>> On Oct 20, 2014, at 4:03 PM, [REDACTED]
>>>> [REDACTED] wrote:
>>>>
>>>>> OK, stay tuned--will write to all three separately now and cc you on
>>>>> each.
>>>>> -----
>>>>> [REDACTED]
>>>>> Editor in Chief and SVP
>>>>> Scientific American
>>>>> [REDACTED], 9th Floor
>>>>> New York, NY 10013
>>>>> [REDACTED]
>>>>> [REDACTED]
>>>>> ScientificAmerican.com
>>>>>
>>>>>
>>>>>
>>>>>
>>>>>
>>>>> On 10/20/14 4:01 PM, [REDACTED] wrote:
>>>>>
>>>>>> An introduction would be fantastic! Thank you!
>>>>>>
>>>>>> Sent from my iPhone
>>>>>>
>>>>>> On Oct 20, 2014, at 3:58 PM, [REDACTED]
>>>>>> [REDACTED] wrote:

>>>>>
>>>>>> Hi,
>>>>>>
>>>>>> Maybe I should reach out to them first! I think what he is looking
>>>>>> for
>>>>>> is
>>>>>> simply a good reporter. How about if I write to them and cc you now?
>>>>>> Then
>>>>>> you can take that up with them directly.
>>>>>>
>>>>>> If that sounds OK, I'll write to them today and cc you. I just think
>>>>>> it
>>>>>> might be better than writing without me reaching out. I didn't want
>>>>>> to
>>>>>> be
>>>>>> presumptuous in asking them without checking in with Jeffrey.
>>>>>>
>>>>>> And, of course, I know lots more people. But these are folks I like
>>>>>> personally and I know are very focused on writing and reporting.
>>>>>>
>>>>>> Best,

>>>>>> [REDACTED]
>>>>>> -----
>>>>>> [REDACTED]
>>>>>> Editor in Chief and SVP
>>>>>> Scientific American
>>>>>> [REDACTED], 9th Floor
>>>>>> New York, NY 10013
>>>>>> [REDACTED]
>>>>>> [REDACTED]
>>>>>> ScientificAmerican.com

>>>>>>
>>>>>>
>>>>>>
>>>>>>
>>>>>>
>>>>>>
>>>>>>
>>>>>> On 10/20/14 3:52 PM, [REDACTED] wrote:
>>>>>>
>>>>>> Just landed! [REDACTED] Jeffrey would like to "interview" all three
>>>>>> of
>>>>>> your suggested people. Shall I just email them and let them know
>>>>>> you
>>>>>> recommended them to Jeffrey? (However, I am unclear as to what it
>>>>>> is
>>>>>> he
>>>>>> wants them to do?!)
>>>>>>

>>>>>> Sent from my iPhone
>>>>>>
>>>>>> On Oct 20, 2014, at 1:19 PM, [REDACTED]
>>>>>> [REDACTED] wrote:
>>>>>>
>>>>>>> Smooth travels!
>>>>>>> -----
>>>>>>> [REDACTED]
>>>>>>> Editor in Chief and SVP
>>>>>>> Scientific American

>>>>>>> [REDACTED], 9th Floor
>>>>>>> New York, NY 10013
>>>>>>> [REDACTED]
>>>>>>> ScientificAmerican.com
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>> On 10/20/14 12:17 PM, [REDACTED] wrote:
>>>>>>>
>>>>>>> Ha yes! I'm actually on my plane now ready to go home.
>>>>>>>
>>>>>>> Sent from my iPhone
>>>>>>>
>>>>>>> On Oct 20, 2014, at 12:13 PM, [REDACTED]
>>>>>>> [REDACTED] wrot:
>>>>>>>
>>>>>>> Thanks, [REDACTED] Aren't you supposed to be on vacation or
>>>>>>> something?!
>>>>>>> Enjoy!
>>>>>>>
>>>>>>> Best,
>>>>>>> [REDACTED]
>>>>>>> -----
>>>>>>> [REDACTED]
>>>>>>> Editor in Chief and SVP
>>>>>>> Scientific American
>>>>>>> [REDACTED], 9th Floor
>>>>>>> New York, NY 10013
>>>>>>> [REDACTED]
>>>>>>> ScientificAmerican.com
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>> On 10/20/14 10:44 AM, [REDACTED]
>>>>>>> wrote:
>>>>>>>
>>>>>>> Thank you! I have forwarded on the Jeffrey.
>>>>>>>
>>>>>>> Sent from my iPhone
>>>>>>>
>>>>>>> On Oct 20, 2014, at 9:10 AM, [REDACTED]
>>>>>>> [REDACTED] wrote:
>>>>>>>
>>>>>>> Hi [REDACTED]
>>>>>>>
>>>>>>>>> Hope you are well. I traveled for a month (four places in five
>>>>>>>>> weeks)
>>>>>>>>> and realize I forgot to give Jeffrey some writer ideas! I am
>>>>>>>>> awful.

>>>>>>>>>> Please extend my apologies to him.
>>>>>>>>>>
>>>>>>>>>> I was thinking about his areas of interest. Here are three
>>>>>>>>>> people. I
>>>>>>>>>> have NOT contacted any of them, but I know them all personally
>>>>>>>>>> and
>>>>>>>>>> would
>>>>>>>>>> be happy to connect you if he likes their background.
>>>>>>>>>>
>>>>>>>>>> [REDACTED]
>>>>>>>>>> [REDACTED] has both a physics degree AND a lot of experience
>>>>>>>>>> covering
>>>>>>>>>> neuroscience topics. He's a former AP reporter, formerly of
>>>>>>>>>> BusinessWeek, spent many years running the Council for the
>>>>>>>>>> Advancement
>>>>>>>>>> of Science Writing's annual conference<the whole gig there is
>>>>>>>>>> to
>>>>>>>>>> scout
>>>>>>>>>> out interesting stories that would make great sessions. He's
>>>>>>>>>> currently
>>>>>>>>>> writer for the Knight Science Journalism Tracker at MIT, but
>>>>>>>>>> he's
>>>>>>>>>> based
>>>>>>>>>> here in NY. Plus, he's a swell guy. I've known him since my
>>>>>>>>>> days
>>>>>>>>>> at
>>>>>>>>>> Popular Science<oh, at least 25 years. [REDACTED] has written
>>>>>>>>>> several
>>>>>>>>>> books,
>>>>>>>>>> most recently Do Fathers Matter? E-mail: [REDACTED]
>>>>>>>>>> [REDACTED]
>>>>>>>>>> [REDACTED]
>>>>>>>>>> [REDACTED] is a former staff editor of Scientific American, who
>>>>>>>>>> has
>>>>>>>>>> recently gone freelance to pursue his dream of writing long,
>>>>>>>>>> long
>>>>>>>>>> pieces
>>>>>>>>>> for places like the New Yorker. I think we will all be working
>>>>>>>>>> for
>>>>>>>>>> him
>>>>>>>>>> some day. His coverage area specialty is neuroscience, BUT he
>>>>>>>>>> can
>>>>>>>>>> pretty
>>>>>>>>>> much do anything. I've seldom seen as impressive a young
>>>>>>>>>> writer.
>>>>>>>>>> Really.
>>>>>>>>>> He's in New York. E-mail: [REDACTED]
>>>>>>>>>> [REDACTED]
>>>>>>>>>> [REDACTED] is former editor in chief of Discover, and a lovely
>>>>>>>>>> writer.
>>>>>>>>>> His
>>>>>>>>>> background and preference is to cover a lot of physics and
>>>>>>>>>> astronomy.
>>>>>>>>>> He's also written a book, and is a marvelous reporter and a
>>>>>>>>>> friend
>>>>>>>>>> of
>>>>>>>>>> mine. He's in New York. E-mail: [REDACTED]
>>>>>>>>>> [REDACTED]

