

To: [REDACTED]
From: DiChristina, Mariette
Sent: Mon 10/20/2014 7:58:22 PM
Subject: Re: for Jeffrey

Hi,

Maybe I should reach out to them first! I think what he is looking for is simply a good reporter. How about if I write to them and cc you now? Then you can take that up with them directly.

If that sounds OK, I'll write to them today and cc you. I just think it might be better than writing without me reaching out. I didn't want to be presumptuous in asking them without checking in with Jeffrey.

And, of course, I know lots more people. But these are folks I like personally and I know are very focused on writing and reporting.

Best,

Mariette

Mariette DiChristina
Editor in Chief and SVP
Scientific American
75 Varick St., 9th Floor
New York, NY 10013

[REDACTED]
ScientificAmerican.com

On 10/20/14 3:52 PM, "[REDACTED]" wrote:

>Just landed! Mariette, Jeffrey would like to "interview" all three of
>your suggested people. Shall I just email them and let them know you
>recommended them to Jeffrey? (However, I am unclear as to what it is he
>wants them to do?!)

>

>Sent from my iPhone

>

>On Oct 20, 2014, at 1:19 PM, "DiChristina, Mariette"

>[REDACTED] wrote:

>

>> Smooth travels!

>>

>> -----
>> Mariette DiChristina
>> Editor in Chief and SVP
>> Scientific American
>> 75 Varick St., 9th Floor
>> New York, NY 10013

>>

>>

>>

>> [REDACTED]
>> ScientificAmerican.com

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>> On 10/20/14 12:17 PM, "[REDACTED]" wrote:
>>
>>> Ha yes! I'm actually on my plane now ready to go home.
>>>
>>> Sent from my iPhone
>>>
>>> On Oct 20, 2014, at 12:13 PM, "DiChristina, Mariette"
>>> <[REDACTED]> wrote:
>>>
>>>> Thanks, [REDACTED] Aren't you supposed to be on vacation or something?!
>>>> Enjoy!
>>>>
>>>> Best,
>>>>
>>>> Mariette
>>>> -----
>>>> Mariette DiChristina
>>>> Editor in Chief and SVP
>>>> Scientific American
>>>> 75 Varick St., 9th Floor
>>>> New York, NY 10013
>>>> [REDACTED]
>>>> [REDACTED]
>>>> [REDACTED]
>>>> ScientificAmerican.com
>>>>
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>>>>
>>>>
>>>>
>>>> On 10/20/14 10:44 AM, "[REDACTED]" wrote:
>>>>
>>>>> Thank you! I have forwarded on the Jeffrey.
>>>>>
>>>>> Sent from my iPhone
>>>>>
>>>>> On Oct 20, 2014, at 9:10 AM, "DiChristina, Mariette"
>>>>> <[REDACTED]> wrote:
>>>>>
>>>>>> Hi [REDACTED]
>>>>>>
>>>>>>> Hope you are well. I traveled for a month (four places in five
>>>>>>> weeks)
>>>>>>> and realize I forgot to give Jeffrey some writer ideas! I am awful.
>>>>>>> Please extend my apologies to him.
>>>>>>>
>>>>>>> I was thinking about his areas of interest. Here are three people. I
>>>>>>> have NOT contacted any of them, but I know them all personally and
>>>>>>> would
>>>>>>> be happy to connect you if he likes their background.
>>>>>>>
>>>>>>> Paul Raeburn
>>>>>>> Paul has both a physics degree AND a lot of experience covering

>>>>> neuroscience topics. He's a former AP reporter, formerly of
>>>>> BusinessWeek, spent many years running the Council for the
>>>>> Advancement
>>>>> of Science Writing's annual conference<the whole gig there is to
>>>>> scout
>>>>> out interesting stories that would make great sessions. He's
>>>>> currently
>>>>> writer for the Knight Science Journalism Tracker at MIT, but he's
>>>>> based
>>>>> here in NY. Plus, he's a swell guy. I've known him since my days at
>>>>> Popular Science<oh, at least 25 years. Paul has written several
>>>>> books,
>>>>> most recently Do Fathers Matter? E-mail: Paul Raeburn
>>>>> <[REDACTED]>
>>>>>
>>>>> Ferris Jabr
>>>>> Ferris is a former staff editor of Scientific American, who has
>>>>> recently gone freelance to pursue his dream of writing long, long
>>>>> pieces
>>>>> for places like the New Yorker. I think we will all be working for
>>>>> him
>>>>> some day. His coverage area specialty is neuroscience, BUT he can
>>>>> pretty
>>>>> much do anything. I've seldom seen as impressive a young writer.
>>>>> Really.
>>>>> He's in New York. E-mail: Ferris Jabr <[REDACTED]>
>>>>>
>>>>> Corey Powell
>>>>> Corey is former editor in chief of Discover, and a lovely writer.
>>>>> His
>>>>> background and preference is to cover a lot of physics and
>>>>> astronomy.
>>>>> He's also written a book, and is a marvelous reporter and a friend
>>>>> of
>>>>> mine. He's in New York. E-mail: Corey Powell
>>>>> <[REDACTED]>
>>>>>
>>>>> I could send more. So sorry for my slowness!
>>>>>
>>>>> Still happy to welcome Jeffrey to our offices one Monday, if he is
>>>>> ever
>>>>> available. I'm traveling (London) next week, back in NY the week
>>>>> after
>>>>> and then away in Dubai for the Global Agenda Councils in Dubai and
>>>>> then
>>>>> the World Library of Science launch in Paris the second week of
>>>>> November. Back again November 17.
>>>>>
>>>>> Hope all is well!
>>>>>
>>>>> Best,
>>>>>
>>>>> Mariette
>>>>>
>>>>> -----
>>>>> Mariette DiChristina
>>>>> Editor in Chief and SVP
>>>>> Scientific American
>>>>> 75 Varick St., 9th Floor
>>>>> New York, NY 10013

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