

To: [REDACTED]  
From: DiChristina, Mariette  
Sent: Mon 10/20/2014 8:03:42 PM  
Subject: Re: for Jeffrey

OK, stay tuned--will write to all three separately now and cc you on each.

-----  
Mariette DiChristina  
Editor in Chief and SVP  
Scientific American  
75 Varick St., 9th Floor  
New York, NY 10013  
[REDACTED]

On 10/20/14 4:01 PM, [REDACTED] wrote:

>An introduction would be fantastic! Thank you!  
>  
>Sent from my iPhone  
>  
>On Oct 20, 2014, at 3:58 PM, "DiChristina, Mariette"  
>[REDACTED] wrote:  
>  
>> Hi,  
>>  
>> Maybe I should reach out to them first! I think what he is looking for  
>>is  
>> simply a good reporter. How about if I write to them and cc you now?  
>>Then  
>> you can take that up with them directly.  
>>  
>> If that sounds OK, I'll write to them today and cc you. I just think it  
>> might be better than writing without me reaching out. I didn't want to  
>>be  
>> presumptuous in asking them without checking in with Jeffrey.  
>>  
>> And, of course, I know lots more people. But these are folks I like  
>> personally and I know are very focused on writing and reporting.  
>>  
>> Best,  
>>  
>> Mariette  
>> -----  
>> Mariette DiChristina  
>> Editor in Chief and SVP  
>> Scientific American  
>> 75 Varick St., 9th Floor  
>> New York, NY 10013  
>> [REDACTED]  
>> [REDACTED]  
>> [REDACTED]  
>> [REDACTED]



>>>>> ScientificAmerican.com  
>>>>>  
>>>>>  
>>>>>  
>>>>>  
>>>>>  
>>>>>  
>>>>> On 10/20/14 10:44 AM, [REDACTED] wrote:  
>>>>>  
>>>>> Thank you! I have forwarded on the Jeffrey.  
>>>>>  
>>>>> Sent from my iPhone  
>>>>>  
>>>>> On Oct 20, 2014, at 9:10 AM, "DiChristina, Mariette"  
>>>>> [REDACTED] wrote:  
>>>>>  
>>>>>> Hi [REDACTED]  
>>>>>>  
>>>>>> Hope you are well. I traveled for a month (four places in five  
>>>>>> weeks)  
>>>>>> and realize I forgot to give Jeffrey some writer ideas! I am  
>>>>>> awful.  
>>>>>> Please extend my apologies to him.  
>>>>>>  
>>>>>> I was thinking about his areas of interest. Here are three  
>>>>>> people. I  
>>>>>> have NOT contacted any of them, but I know them all personally and  
>>>>>> would  
>>>>>> be happy to connect you if he likes their background.  
>>>>>>  
>>>>>> Paul Raeburn  
>>>>>> Paul has both a physics degree AND a lot of experience covering  
>>>>>> neuroscience topics. He's a former AP reporter, formerly of  
>>>>>> BusinessWeek, spent many years running the Council for the  
>>>>>> Advancement  
>>>>>> of Science Writing's annual conference<the whole gig there is to  
>>>>>> scout  
>>>>>> out interesting stories that would make great sessions. He's  
>>>>>> currently  
>>>>>> writer for the Knight Science Journalism Tracker at MIT, but he's  
>>>>>> based  
>>>>>> here in NY. Plus, he's a swell guy. I've known him since my days  
>>>>>> at  
>>>>>> Popular Science<oh, at least 25 years. Paul has written several  
>>>>>> books,  
>>>>>> most recently Do Fathers Matter? [REDACTED]  
>>>>>> [REDACTED]  
>>>>>>  
>>>>>>> Ferris Jabr  
>>>>>>> Ferris is a former staff editor of Scientific American, who has  
>>>>>>> recently gone freelance to pursue his dream of writing long, long  
>>>>>>> pieces  
>>>>>>> for places like the New Yorker. I think we will all be working for  
>>>>>>> him  
>>>>>>> some day. His coverage area specialty is neuroscience, BUT he can  
>>>>>>> pretty  
>>>>>>> much do anything. I've seldom seen as impressive a young writer.  
>>>>>>> Really.  
>>>>>>> He's in New York. [REDACTED]  
>>>>>>>

>>>>>>> Corey Powell  
>>>>>>> Corey is former editor in chief of Discover, and a lovely writer.  
>>>>>>> His  
>>>>>>> background and preference is to cover a lot of physics and  
>>>>>>> astronomy.  
>>>>>>> He's also written a book, and is a marvelous reporter and a friend  
>>>>>>> of  
>>>>>>> mine. He's in New York. E-mail: [REDACTED]  
>>>>>>> [REDACTED]  
>>>>>>> [REDACTED]  
>>>>>>> I could send more. So sorry for my slowness!  
>>>>>>>  
>>>>>>> Still happy to welcome Jeffrey to our offices one Monday, if he is  
>>>>>>> ever  
>>>>>>> available. I'm traveling (London) next week, back in NY the week  
>>>>>>> after  
>>>>>>> and then away in Dubai for the Global Agenda Councils in Dubai and  
>>>>>>> then  
>>>>>>> the World Library of Science launch in Paris the second week of  
>>>>>>> November. Back again November 17.  
>>>>>>>  
>>>>>>> Hope all is well!  
>>>>>>>  
>>>>>>> Best,  
>>>>>>>  
>>>>>>> Mariette  
>>>>>>>  
>>>>>>> -----  
>>>>>>> Mariette DiChristina  
>>>>>>> Editor in Chief and SVP  
>>>>>>> Scientific American  
>>>>>>> 75 Varick St., 9th Floor  
>>>>>>> New York, NY 10013  
>>>>>>> [REDACTED]  
>>>>>>> [REDACTED]  
>>>>>>> [REDACTED]  
>>>>>>> [REDACTED]  
>>>>>>> [REDACTED]  
>>