

To: DiChristina, Mariette [REDACTED]
From: Lesley Groff
Sent: Mon 10/20/2014 8:13:41 PM
Subject: Re: for Jeffrey

You are quick! It's ok. You got the ball rolling. I can now email them and introduce myself and let them know we may be in touch. Sorry for the confusion!

Sent from my iPhone

On Oct 20, 2014, at 4:03 PM, "DiChristina, Mariette" <[REDACTED]> wrote:

> OK, stay tuned--will write to all three separately now and cc you on each.

> -----

> Mariette DiChristina
> Editor in Chief and SVP
> Scientific American
> 75 Varick St., 9th Floor
> New York, NY 10013

> [REDACTED]

>

>

>

>

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> On 10/20/14 4:01 PM, "Lesley Groff" <[REDACTED]> wrote:

>

>> An introduction would be fantastic! Thank you!

>>

>> Sent from my iPhone

>>

>> On Oct 20, 2014, at 3:58 PM, "DiChristina, Mariette"

>> <[REDACTED]> wrote:

>>

>>> Hi,

>>>

>>> Maybe I should reach out to them first! I think what he is looking for
>>> is

>>> simply a good reporter. How about if I write to them and cc you now?

>>> Then

>>> you can take that up with them directly.

>>>

>>> If that sounds OK, I'll write to them today and cc you. I just think it
>>> might be better than writing without me reaching out. I didn't want to
>>> be

>>> presumptuous in asking them without checking in with Jeffrey.

>>>

>>> And, of course, I know lots more people. But these are folks I like
>>> personally and I know are very focused on writing and reporting.

>>>

>>> Best,

>>>

>>> Mariette

>>> -----

>>> Mariette DiChristina

>>>>>> Mariette DiChristina
>>>>>> Editor in Chief and SVP
>>>>>> Scientific American
>>>>>> 75 Varick St., 9th Floor
>>>>>> New York, NY 10013

>>>>>> [REDACTED]
>>>>>> [REDACTED]
>>>>>> [REDACTED]
>>>>>> [REDACTED]

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>>>>>>
>>>>>>
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>>>>>>

>>>>>> On 10/20/14 10:44 AM, [REDACTED] wrote:

>>>>>>
>>>>>>> Thank you! I have forwarded on the Jeffrey.

>>>>>>
>>>>>>> Sent from my iPhone

>>>>>>
>>>>>>> On Oct 20, 2014, at 9:10 AM, "DiChristina, Mariette"
>>>>>>> [REDACTED] wrote:

>>>>>>
>>>>>>> Hi [REDACTED],

>>>>>>>
>>>>>>>> Hope you are well. I traveled for a month (four places in five
>>>>>>>> weeks)
>>>>>>>> and realize I forgot to give Jeffrey some writer ideas! I am
>>>>>>>> awful.
>>>>>>>> Please extend my apologies to him.

>>>>>>>
>>>>>>>> I was thinking about his areas of interest. Here are three
>>>>>>>> people. I
>>>>>>>> have NOT contacted any of them, but I know them all personally and
>>>>>>>> would
>>>>>>>> be happy to connect you if he likes their background.

>>>>>>>
>>>>>>>> Paul Raeburn
>>>>>>>> Paul has both a physics degree AND a lot of experience covering
>>>>>>>> neuroscience topics. He's a former AP reporter, formerly of
>>>>>>>> BusinessWeek, spent many years running the Council for the
>>>>>>>> Advancement
>>>>>>>> of Science Writing's annual conference<the whole gig there is to
>>>>>>>> scout
>>>>>>>> out interesting stories that would make great sessions. He's
>>>>>>>> currently
>>>>>>>> writer for the Knight Science Journalism Tracker at MIT, but he's
>>>>>>>> based
>>>>>>>> here in NY. Plus, he's a swell guy. I've known him since my days
>>>>>>>> at
>>>>>>>> Popular Science<oh, at least 25 years. Paul has written several
>>>>>>>> books,
>>>>>>>> most recently Do Fathers Matter? E-mail: Paul Raeburn

>>>>>>> [REDACTED]

>>>>>>>
>>>>>>>> Ferris Jabr
>>>>>>>> Ferris is a former staff editor of Scientific American, who has
>>>>>>>> recently gone freelance to pursue his dream of writing long, long
>>>>>>>> pieces

