

To: [REDACTED]
From: Delta Air Lines
Sent: Wed 2/26/2014 1:28:40 PM
Subject: Introducing The 2015 SkyMiles Program

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SkyMiles® #9209114272 >

http://e.delta.com/a/hBTDeVfB7R-H0B84avwNtgfXbH/dl1?RFC=TRAN&CONTAINER_1=A01B&CM PG_CD=AA004196

BETTER REWARDING THOSE WHO SPEND MORE WITH US AND MAKING IT EASIER FOR YOU TO REDEEM MILES.

In response to your feedback and as part of our ongoing efforts to improve your travel experience on Delta, we're making updates to the SkyMiles program that will start in 2015.

Here's what you can expect:

 **EARNING MEDALLION® STATUS**

- The way you earn Medallion status is **not changing**. Status is earned each year through a combination of Medallion Qualification Miles (MQMs) or Medallion Qualification Segments (MQSs) plus Medallion Qualification Dollars (MQDs)
- You will continue to enjoy the **same elite benefits** that you do now

 **EARNING MILES TOWARD AWARD TRAVEL**

- Miles you earn toward Award Travel will be **based on ticket price**
Platinum Medallion members will earn **9 miles per dollar spent***—

- 4 more miles per dollar than non-Medallion members
- **Delta SkyMiles Credit Card Members** will continue to earn an additional 2 miles per dollar spent on Delta purchases with the Card, so as a Platinum Medallion with a Delta SkyMiles Credit Card, you could earn **11 miles per dollar***

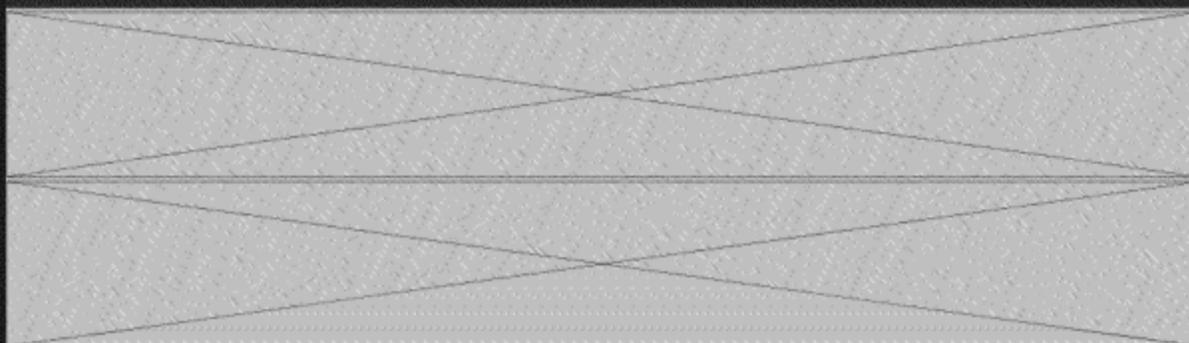
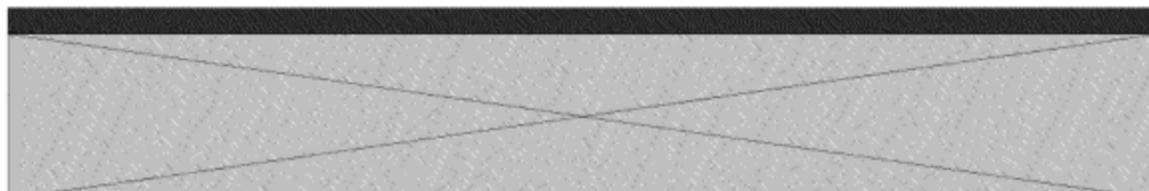


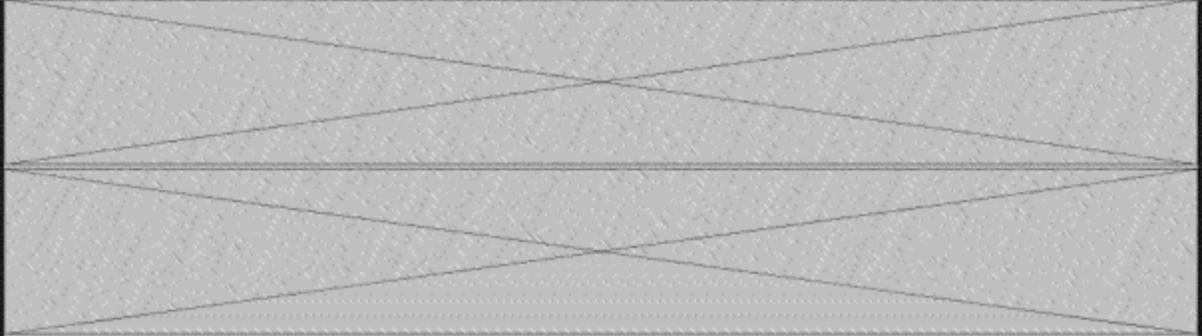
REDEEMING MILES FOR AWARD TRAVEL

- Miles you can redeem for **any Delta flight, with no blackout dates**
- More Award Seats at the **lowest price levels**
- **New One-Way Awards**
- **New Miles + Cash Award** options
- **All-new Award Ticket search and shopping** at delta.com

All new program features go into effect on January 1, 2015. We encourage you to check delta.com/skymiles2015 for more details and to use the **Mileage Comparison Calculator** to see how you'll be rewarded in the 2015 program.

SEE WHAT IT MEANS FOR YOU >





Terms & Conditions

For full terms and conditions, please visit delta.com/skymiles2015. All SkyMiles program rules apply. To review the rules, please visit Membership Guide & Program Rules. Other restrictions may apply. Offers, prices, rules and benefits subject to change without notice.

*Ticket price eligible for mileage accrual includes base fare and carrier-imposed surcharges, but excludes government-imposed taxes and fees. Additional miles earned for purchases with a Delta SkyMiles Credit Card from American Express will be based on the total ticket price, including base fare, carrier-imposed surcharges and government-imposed taxes and fees.

Double Miles on Delta Purchases with U.S. Delta SkyMiles Credit Cards from American Express:

This offer applies to qualifying Delta, Delta Connection® carrier and Delta Shuttle® flights taken with the purchase of a fare that is eligible for SkyMiles mileage credit. Offer applies to any Delta-branded purchase where Delta is the merchant of record via delta.com or in flight such as upgrades, miles, seat selection, Delta Sky Club® membership or passes, pre-purchased meals, food, beverages and in-flight entertainment. Offer applies to Delta Vacations® packages, but not other all-inclusive packages. Offer is subject to change without notice. Bonus miles will be posted to your Delta SkyMiles account 8 to 12 weeks after the end of each month.

Comment or Complaint?

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