

From: [REDACTED] (USANYS)" <[REDACTED]>
To: "[REDACTED]" <[REDACTED]>
Subject: RE: [EXTERNAL] Fwd: SKY NEWS INTERVIEW REQUEST FOR AUDREY STRAUSS
Date: Thu, 18 Nov 2021 15:08:19 +0000

Sure thing, thanks.

From: [REDACTED] <[REDACTED]>
Sent: Thursday, November 18, 2021 10:07 AM
To: [REDACTED] (USANYS) <[REDACTED]>
Subject: Fwd: [EXTERNAL] Fwd: SKY NEWS INTERVIEW REQUEST FOR AUDREY STRAUSS

FYI below. Could you please decline on Audrey's behalf?

Begin forwarded message:

From: "[REDACTED]" <[REDACTED]>
Date: November 18, 2021 at 10:06:29 AM EST
To: Audrey Strauss <[REDACTED]>
Subject: Re: [EXTERNAL] Fwd: SKY NEWS INTERVIEW REQUEST FOR AUDREY STRAUSS

Of course. Looking forward to seeing you too!

On Nov 18, 2021, at 10:05 AM, Audrey Strauss <[REDACTED]> wrote:

[REDACTED] Would you please pass this along to [REDACTED] and ask if he would handle?
Looking forward to seeing you tomorrow.
Best,
Audrey

Begin forwarded message:

From: Rusty Wing <[REDACTED]>
Subject: Fwd: SKY NEWS INTERVIEW REQUEST FOR AUDREY STRAUSS
Date: November 18, 2021 at 8:03:44 AM EST
To: Audrey <[REDACTED]>

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From: Banovic, Rebecca (Interview Producer) <[REDACTED]>
Sent: Thursday, November 18, 2021 6:44:46 AM
To: Rusty Wing <[REDACTED]>
Subject: SKY NEWS INTERVIEW REQUEST FOR AUDREY STRAUSS

Dear John,

I am so sorry to reach out like this but this is the only way I could find a way to reach your wife Audrey. I was hoping you could pass on my below message to her. I would be super grateful and appreciative:

Dear Audrey,

My name is Rebecca Banovic and I am a producer for Sky News in the UK.

I have been tasked with planning, and coordinating, our coverage for the trial of Ghislaine Maxwell, hence I am reaching out to you.

I was wondering whether you would like to speak to us closer to the time of the trial – especially considering you announced the charges.

Let me know as soon as you are able regarding your interest and we can arrange a phone call to discuss.

I am on + [REDACTED].

A bit more information as to how the interview would travel as we would push it on all our social channels:

Reach and Distribution:

Regarding the reach of your view and participation, Sky News has a reach of more than 200 million homes across 127 countries in its television broadcast, with an expected audience of 15 million via the linear broadcast.

This number increases with clips running across our digital, online and social platforms. Additional exposure available across Facebook, Twitter, Apple News, Google, Snapchat and YouTube. We have 3.11 million Youtube subscribers. We're the biggest news and business channel in Europe (bigger than the BBC) In terms of re-running the interview – clips of your interview would air across the Sky News podcast and radio networks.

Q2 Podcasts listens were 20 million and our radio network provides news bulletins for 36 million commercial radio listeners a week. It would also feature in our Week In Interviews Programme – a round-up of our best interviews of the week. The programme runs from Friday, and is repeated at intervals across the weekend.

Warmest,
Rebecca

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