

Message

From: UBS Financial Services Inc. [elert@ubs.com]
Sent: 11/4/2014 9:08:05 AM
To: gmax1@ellmax.com
Subject: Reminder: please activate your new UBS card before November 14, 2014



Reminder: please activate your new UBS card before November 14, 2014

We recently sent you a new UBS card following a security breach at a merchant where you used your card.

Our records indicate that the card sent to you has not been activated.

As a reminder, your current card will stop working on November 14, 2014. To prevent a disruption in service please activate and begin using your new card.

What you need to do

- **Activate** your new UBS card by calling the number on the sticker. **If you do not activate by Friday, November 14, 2014, your current card will stop working.**
- **Sign** the back of your card.
- **Destroy** your current UBS card as it will be deactivated when you activate your new card.
- **Contact** anyone with whom you have a recurring automatic payment agreement, (e.g., your cell phone bill) to provide them with your new expiration information.

Questions

Call 800-762-1000 if you have any questions about your account or card.
Outside the U.S., call 201-352-5257; we accept all collect calls.
Representatives are available to assist you 24 hours a day, 7 days a week.

If you have questions related to your other UBS accounts, please contact your Financial Advisor.

We appreciate your business with UBS and look forward to continuing to serve your wealth management needs.

Please do not reply directly to this message. If you need assistance, please contact us at the phone number listed above.

Disclosure

UBS debit and credit cards are issued and administered by UBS Bank USA with permission from Visa U.S.A. Incorporated.

UBS Bank USA is a subsidiary of UBS AG. UBS Bank USA Member FDIC.

Notice

Why this is important

If you have not yet received your new card, please call us at 800-762-1000.

Your current UBS card will stop working on the day you activate your new UBS card or on **November 14, 2014**, whichever is earlier.