

2004 - HAND WRITTEN
NOT INSTALLED ON COMPUTER

Business Plan of Fauna - Fun Park. 15.5.04

* Darren & Jacqueline M^cDiarmid - MARRIED

1. THE BUSINESS concept

Business Type

The business Fauna - Fun Park will concentrate on family entertainment involving various animal attractions, rides and various other family entertainment e.g. mini golf.

Major customers

Major customers will comprise of local families in the port Pirie and surrounding districts school groups and tourists.

THE PRODUCT(S) OR SERVICE(S)

PRODUCT OR SERVICE DETAILS

The service we will be providing will be solely ~~entertainment~~ ^{people} family entertainment which will involve a fauna park consisting of ~~the~~ various animal enclosures including petting ~~zoo~~ and feeding zoo reptile park, Nocturnal park and farm park. The area connecting will be ~~developed~~ ^{involved} into a park consisting of mini golf, face painting, lazer light and paint ball fighting complex, mazes, bumper cars etc.

REFER SERVICE RANGE - APPENDIX

DEVELOPEMENT & MARKETING

DEVELOPEMENT COSTS TOTAL ABOUT \$
COMPRISING:

land -
COMPLEXES - ANIMALS -
ENCLOSURES -
COMPLEXES - FUN PARK -
ELECTRICITY -
ANIMALS -
LICENCES -
WATER CONNECTED -
LANDSCAPING AND DEVELOPEMENT -
(EG. KIOSK, PATHS ETC.)
FUN PARK EQUIPMENT -
FUN PARK DEVELOPEMENT (PATHS, MINI GOLF ECT).
INSURANCE -

Funding will be obtained through acceptance ^{of} ~~of~~ this business plan ~~from~~ ^{through} a finance company or banking society.

~~Marketing~~ ^{development} efforts will consist of negotiating veterinary, ^{trade} accounts, ^{need} store accounts, finance, advertising, quotations for materials, land packages, insurance equipment, water and electricity.

~~Marketing~~ efforts will consist of Accounts for hardware ~~base~~ and paints have already been established through a previously owned woodcraft business supported through the NEIS NETWORK.

Marketing efforts will consist of market research, advertising, developing relations with potential customers and suppliers support, competitor research.

PATENTS OR REGISTERED DESIGNS

N/A

APPLICANTS QUALIFICATIONS & SKILLS

SUMMARY

Darren and Jacqueline have extensive skills from former employment ~~and~~ and self employment experiences which will benefit the business workings.

DARREN:

Customer handling, money management, steel industry experience (13 yrs), time management, working with power tools, computer skills, retailing, construction of furniture (indoor outdoor), various responsibilities, ~~and~~ obligations and management involved with running own business.

JACQUELINE:

Various retail shop experience, money management, customer relations, office & administrative skills, fashion design, & nail technician experience, various responsibilities, obligations, negotiating skills, ~~and~~ ~~and~~ communication skills and management ^{skills} involved with running own business.

Both partners have extensive family experience, organising and managing 4 children (including twins), on a limited budget and minimal support, together with 10 years experience in home hobby construction.

Development

confidential
Cherelle Defoe

6/05/2016

* AIRPORT

* PORT GERMAIN

* FILTRATION SYSTEM. Natural

* FUN PARK

*

HAND WRITTEN - PORT PIRIE

NOT INSTALLED ON COMPUTER

COUNCIL DEVELOPMENTS - WALLAROO / PORT LINCOLN

- PORT PIRIE

GOVERNMENT FUNDED

Private + Confidential

Ferry - Port Lincoln to Port Germain

Tourism package link up.

Port Pirie Airport - development
public transport . - air taxi service
bookings - times - days

Adelaide - Pt Lincoln - link up.
good rates - discount pensioners.
benefit - young - middle class - business -
elderly - population in general.
