

2007 - HAND WRITTEN - PORKI PIKIC
NOT INSTALLED ON A COMPUTER.

WOMENS ONLY GYM & SAUNA COFFEE HUT. TRAINING

- : CRECHE : Sauna room : GYM : circuit : COFFEE HUT
- : Full body massage : change rooms.

FREE ^{2hr} CRECHE ~~STAFF TO STAMP CARDS ON ENTRY TO PRENS.~~

Centre open 7 days a week ~~7.00~~ ^{7.30} nightly
NO bookings required. ~~for gym work & circuit workout~~

~~Bookings required for sauna & creche facilities~~
~~Bookings required for massage & creche facilities~~

On site creche open at all times of operation available
for ~~2~~ ³ hrs per person. Customers must sign in children ~~at~~ ^{at}
the office on arrival then walk children to creche room
to be greeted by staff. ~~to take children.~~ ~~THE~~ ~~TO~~

Customer to collect children from ~~the~~ creche room
and sign them out in office on departure. All services

to be paid on ~~departure~~ ^{arrival} according to ~~stamps received~~ ^{services required}
by the customer. ~~Creche~~ Extra time will be charged ~~at a~~ ^{at a} ~~hourly~~ ^{hourly}

Sauna ~~He. & \$~~ ^{Bookings essential}

Sauna room to seat 8 people operational at all
hours of business. 9.30 am to 8.30 pm. Available with
creche facility. ~~At bookings required.~~ Staff to stamp
card on entry to sauna. Towels supplied. Shower caps
supplied. ~~Facilities provided~~

Gym

Gym equipment: Exercise bike, treadmill, weights,
leg benches incorporating leg curl, arm, chest weight
workout, leg squeeze weights, ~~straight pull up~~ etc.

~~Various~~ Various workout machines. ~~Customers to~~
be monitored by staff at all times. ~~Staff to~~
~~stamp on entry to gym.~~ Music played at all times.

~~Creche~~ creche available

circuit

circuit to be monitored by staff in conjunction
with Gym, both open at all times of operation.
Creche available with these services. ~~Staff~~
~~to stamp on entry~~ starting circuit training.
circuit resistance equipment available.

COFFEE HUT Situated near entry.

The coffee hut has tables and chairs for customers to sit together before or after training to have refreshment and ~~catch up~~ ^{meet with friends} before collecting their children from the creche room. A variety of drinks ~~with~~ and ~~finger~~ ^{finger} foods will be available from the ~~bar~~ ^{cafe} in the coffee hut. Drinks include bottled water, sports drinks, fruit juices, milks ^{and} coffee. Nibbles include ~~crisps~~ ^{pkts} dried fruits, energy bars, chewing gum, etc. Cafe open at all times during operational hours. Creche not available solely for this service. ~~Use~~ This service ~~must~~ to be used in conjunction with ~~other~~ services available eg: gym or sauna within the centre.

All tables to be waited on by trained staff. Pay at Cafe. _{For beverages and nibbles!}

Full body massage

Half body - shoulder & neck, ^{arms} ~~shoulder~~, ~~neck~~, ~~back~~
upper shoulder blades. hands extra charge

Half body - back, buttocks, legs ^{head extra charge}
lower feet extra charge.

full body - all of above, feet & hands, head, extra charge

Service ~~facility~~ available at all times of ^{opening hours} ~~operation~~, creche available with this service. Qualified masseuse to apply massages. ~~staff to stamp card on entry to this service.~~ bookings essential. packages available

Change room

This service is available to all customers at no extra charge. ^{locked} lockers and towels supplied for customers. ~~to use free of charge~~ For customers to ~~change and wash~~ ~~freshen~~ ~~shower~~ and change.

Retail outlet,

This service provides the customer with a wide variety of ~~diff~~ ^{brands of} different lotions, hair treatments, creams, m cleansers specially designed for women.

body & facial

The business concept "Pamper me perfect" will ~~offer~~ ^{offer} women only - gym workouts, circuit training, sauna room facilities, massage, creche, ^{creams & makeup} ~~and~~ directly focused ~~on~~ women and structured to meet a variety of women's health, fitness relaxation needs and ~~wants~~ ~~desires~~ ~~wants~~ requests in a ~~private~~ ^{friendly}, ~~at~~ ~~the~~ ~~center~~ ^{clean} comfortable ~~setting~~ ^{environment}.

Major Cost.

Major cost will comprise of ~~the~~ ^{of} women ^{of all ages} in the local area ~~and~~ ^{and} surrounding areas ~~of~~ ^{of} part Pinetown initial startup. - EG, Laura, ~~PT AUGUSTA~~ ^{PT AUGUSTA}, Kadina etc.

PRODUCTS OR SERVICES

PAMPER ME PERFECT WILL OFFER WOMEN ^(FUTURE RENOVATIONS) gym workouts, circuit training, ^(FUTURE RENOVATIONS) sauna room facilities, full body massage, ^(FUTURE RENOVATIONS) cafe facilities with the support of a ^(FUTURE RENOVATIONS) on site creche for all services available with in ^{the} centre. Package deals will be available and offered at all times.

DEVELOPEMENT & MARKETING

Development costs will involve the purchase

- of:
 - BUSINESS PREMISES - INVESTMENT ^{GOVERNMENT GRANT} LOAN - \$
 - RENOVATIONS ~~INCLUDING SAUNA ROOM~~ - \$
 - GYM EQUIPMENT - \$
 - including weights
 - massage tables - \$
 - ~~sauna~~ hydroclic
 - LINEN & LOTIONS - \$
 - creche set up - \$
 - ^{coffee not} ~~cafe~~ set up - \$
 - including refreshments, tables, chairs etc.
 - ~~sauna room~~ - \$
 - sauna Room - \$ (FUTURE).

keep,

APPLICANTS QUALIFICATIONS/SKILLS

Summary

Jacqueline has extensive skills from former employment and training opportunities, which will benefit the business workings including ^{assistant manager and} partnership of McDiarmid Woodcraft.

Jacqueline

AS ~~OTHER BUS PLAN~~ - ADD - ~~AS SET~~ partnership/management OF self employment ^{business} McDiarmid Woodcraft.

Jacqueline has extensive family experience, organising and managing a family of 6 (including twins) for 14 years on a limited budget and ^{with} minimal support. Experience organizing managing the self employment partnership of McDiarmid Woodcraft ^{business}

PERSONAL SWOT ANALYSIS

STRENGTHS

Highly motivated, faith in ability to manage and run a business honest ~~and~~ reliable and flexible, strong ^{relationships, trust built} with in ~~the~~ ^{good} local community, ~~strong~~ communication and listening skills, product knowledge, knowledge of ^{conveying} ~~the~~ ^{skills} ~~with~~ ^{with in} local community, ^{and faith} money management skills, good ~~time~~ ^{organizing} skills, confidence in service and ability to ~~develop~~ ^{develop} it to its full potential. Confidence in oneself to produce a ~~quality~~ ^{of quality} service. Strong support from ~~family~~ ^{family} partner, ~~friends~~ and friends.

Weakness:

lack of ~~cash~~ ^{personal} ~~initial~~ funding for initial stages.
lack of ^{managing skills} experience in this field of business

OPPORTUNITIES

NEIS SUPPORT FOR 12 months, strong ^{health} interest growing within community via ~~PERIC~~ ^{positive} FITNESS - mixed sex gym. Support with in community via surveys, communication.

low ~~initial~~ ^{initial} personal liabilities on start up - ~~high~~

Sauna equipment +
coffee, tea, sugar, milk -

: snacks, refreshments (drinks).

Trading Name

Description

"Pamper Me Perfect" for women only.

Registration

"Pamper Me Perfect" for women only. - Certificate of rego of Bus. name - refer Appendix

"Pamper me Perfect" rego of ABN

legal structure.

Description

"Pamper me perfect" for women only will operate as Jacqueline M^cDiarmid being sole ~~proprietor~~ ^{trader} ~~of the bus~~ ~~and~~ of the business.

legal implications

Jacqueline understands that as the sole proprietor she is legally responsible for all debts/liabilities, ^{legal regulations, licences and permits, OHS safety practices, insurance contracts, all legal contracts & documents} ~~incurred~~ during operation of the business "Pamper me perfect".

Tax Implications

Jacqueline will be liable for income tax payable on the business income as an individual. Income Tax will be paid ~~is~~ through the PAYG method. GST will be claimed quarterly. Employers will be payed using PAYG withholding method, minimum superannuation payments and fringe ~~benefits~~ ^{benefits} tax.

Threats: local - ^{qualified}
lack of experienced staff to employ.
~~unable to purchase staff~~
lack of experience in ^{managing} a business of this nature, ~~in this field~~.

Legal and admin requirements
local, state, comm. regulations

Insurance

Restrictions/requirements

Contracts
Credit application - Credit ^{secured} established with Commonwealth bank
mastercard. \$5000
Trade accounts - Thriftylink hardware, ^{\$2000 limit 30 day account.} Prests, - \$500 limit
supplier agreements - linen supplies - Prests, ^{\$500 limit} Gym equipment -
lotions for massage -

Business Premises

Change room.

Details: Initial start up - gym/circuit, massage room, creche, ~~sauna~~ ~~etc.~~ maximum Pamper me Perfect will require a site that offers exposure to potential customers with rooms to renovate for various functions of the business. eg. gym, ~~sauna~~ ~~etc.~~ massage room.

Renovated Property will comprise of;

- *: ~~entrance~~ entrance / office - for signing in creche and payments.
exit
- *: Coffee hut - tables and chairs for after exercise refreshments nibbles, get together with friends / workout groups. storage of supplies needed for the coffee hut. (Future renovations)
- *: gym/circuit training - Area used for gym equipment for workouts and circuit training. eg - exercise bikes, treadmills, weights, steppers etc.
- *: Massage room - Area used ~~for~~ massage to store massage equipment, ~~eg~~ for full body massage - ~~as~~ massage tables, lotions, linens ~~etc.~~
- : Sauna Room - Sauna Room built to seat 8 people.
~~To be built~~ (Future renovations)
- *: Creche - Area used for creche facilities. All safety requirements implemented.
- ~~Staff Room~~: Staff Room / storage room - Area used for staff to relax for coffee breaks, lunch breaks. (Future renovations). Storage of cleaners, lotions, linens stationary, sauna equipment, office equipment. ~~etc.~~ ~~future~~ ~~(Future renovations)~~.
- *: Change rooms - Area equipped with lockers, hooks and two showers for customers to change and wash before and after exercising. Towels and soaps to be in storage for this area.

Market research and analysis

Current state of the industry

Description

The fitness industry is open with few barriers to entry existing. Demand for ~~the~~ ~~style~~ of a business of this nature has been promising through market research. A business of this ^{exact structure} ~~nature~~ has not been ~~conducted~~ conducted in the area of Port Pirie in the past or ^{the} present time.

Relevant background knowledge

Trends & seasonal factors

Fitness trends will be monitored carefully to allow adjustments to be made to the service range to suit the needs ^{of} potential customers. Seasonal trends will ^{not} affect a ~~small~~ percentage of ~~the~~ the business as all services are offered indoors. ~~Usage~~ Usage of ^{the centre} may peak at certain seasonal changes throughout the year. eg summertime for ^{cool} ~~the~~ fashion trends.

Market size & Trends

size of market

AS Business plan 1. odd -

PT Augusta population -

Development of future renovations will be a major focus of the business to allow for a broader range of ^{advertising} ~~customers~~ through for a broader range of services to offer the customer. outside of the specified areas already stated.

NOTE: W.O.C. - with out creche
 W.C. - with crech.

add additional
 \$ for creche service
 to all services.

gym workout (without creche)	\$
gym workout (with creche)	\$
circuit workout (w.o.c)	\$
circuit workout (w.c.)	\$
gym/circuit	
massage full body (w.o.c.)	\$
" " (w.c.)	\$
massage half body (w.o.c)	\$
" " (w.c.)	\$
gym / massage package (w.o.c)	\$
" " " (w.c.)	\$
circuit / massage package (w.o.c)	\$
" " " (w.c.)	\$

and services

Initial pricing strategies used have been based on market research conducted that showed strong interest in these categories and pricing offered.

- survey results - womens only gym %
- packages to offer %
- pricing strategy stated in survey %
- services offered %

overall Marketing strategy.

General Marketing strategy

The marketing strategy will be focused towards producing an image ~~of the~~ ~~being~~ being that of ~~a~~ a comfortable, clean, flexible, friendly environment in which women can workout or unwind which ever they choose without the added stress of finding ~~best~~ ~~services~~ care for ~~their~~ ^{their} children while they ~~do this~~.
 have ^{take some} time ~~to~~ ^{to} ~~focus on~~ themselves.

Competition and Competitive advantage.

Major Competitors

There is currently competitors in the
Pt Pirie area which comprise of :

Competitors operations

All competitors provide similar gym services with creche and operate from established ~~shop fronts~~ establishments. All competitors are new businesses opened ~~in this year~~²⁰⁰⁵ in this region.

Additional services such as massage, coffee bar, sauna available to clients of the female gender ^{only} has not been offered to customers in this region in the past or present therefore I ~~we~~ view our business ~~to~~ as having a fresh competitive edge to offer potential customers when compared to ~~our~~ ~~our~~ competitors already established in the region.

Comparative Evaluation

Market research.

Methods used.

Market research methods used has been canvassing of local district; research into local competition est. in region, Research survey conducted in local and surrounding districts of Pt Pirie.

Refer Appendix

Results.

Support for "Pamper me Perfect" for women only was

summary of results of survey:

surveys conducted 100

Interest in Service

Interest in for women only service

How often use service?

weekly, fortnightly, monthly, yearly.

Total support/interest within community and surrounding areas:

Financial plan

Establishment costs. Est. costs table,
Cashflow forecast, tables.

Assumptions, analysis.

Balance sheet table

profit & loss projection table

Assumptions

monitoring & controlling financial
position of the business

factors influencing cash pos., Supply
control.

marketing

competitors

customer satisfaction

controlling fin. performance

setting budget lines

dept control

records & business, specialist required

Action plan table.

Applicants information resumes,

personal details appendix

education & training qual.

Job history, info, duties

business advisers

Training needed.

bankruptcy / credit problems.

other relevant info & financier

NAME OF STORE



change rooms.

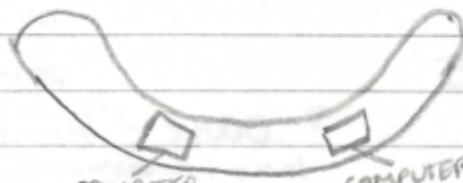
PILATES

change rooms

CHILD CARE

WALL

WALL

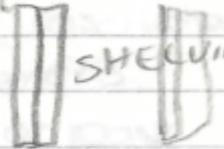


COMPUTER

COMPUTER

ESSENTIAL OILS HERBS ETC.

SHELVING



WATER FEATURE PLANTS



WINDOW DISPLAY



Times - 9 am - 5 pm
 receptionist - (part time, kind of) - 1 hr.

~~childcare - (part time, term time)~~
~~childcare - (part time, term time)~~
~~childcare - (part time, term time)~~

instructor roll - HIRE & TRAINING (certified)

develop site
 WOMENS ONLY

electricity?
 phone?
 water?

shop to sell...
 cash register - 250

* on site computer - 200

water, electricity - 500
 floors - 500
 paints - 1000

3 = receptionist
 2 = childcare workers
 4 = rates of pay
 charge rates of services

site development - 5000?

* screen (100)

* film - 100 - 100

speakers & device - 400

* projector - 100

oil & candle making set 100

* blankets - 100

* TV & video - 100

* table - 100

3200
 12500

IDEAS. 2007!!

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ORGANICS!!

Shop front. selling: ALLERGY FREE PRODUCTS.
AROMATHERAPY oils HEALTH PRODUCTS.
ESSENTENTIAL oils Assorted teas.
Dried ~~herbs~~ Assorted herbs. Glutenfree products
pat purri bread, pasta, cake, etc.
books - Fengshui oils & herbs. tofu. Organic
oil burners. eat. ^{fortune telling eat.} veggie's, homemade
Medicational oils & herbs. organic relish's, pickles
Natural remedies Jams, chutneys. etc.
asthma friendly products.

Future plans!!

Business + Management.

1.1 The Business concept.

The business, Health & Beauty Specialist centre will consist of visiting specialists to the centre. On initial startup of the business, the centre will open with a qualified cosmetic specialist, Dr Richards, who will treat & consult with clients on a 2 day a week basis. Treatments offered to clients will consist of lip enhancements, wrinkle reduction, expression line reduction ect. The centres goal is to attract other visiting specialists to the centre which will consist of a Dermatologist, Allergist/Immunologist, Dietician, sports physician ect. which will centralise specialist care within the rural region.

1.1.2 Major customers.

Clients to the centre will consist of clients with referrals from their GPs, single employed people with deposable incomes, personal preferences, married people with disposable incomes, people with ongoing medical requirements

1.3 The product or service

1.2.1 Product or service details

• Cosmetic Specialist, Dr Richards

lip enhancement, wrinkle reduction, expression line reduction.

The procedure consists of preparation of the area in which Retalin is injected in to the area to plump or smooth the skin to either plump the lips or reduce the wrinkles.

2. Market research
AS BUSINESS PLAN I.

2.2 Market size & trends
AS BUSINESS PLAN I.

2.3. Customers
AS BUSINESS PLAN I.

2.4 Market research
AS BUSINESS PLAN I.

2.5. COMPETITORS & COMPETITIVE ADVANTAGE
AS BUSINESS PLAN I.

2.6 Competitor SWOT Analysis
AS BUSINESS PLAN I.

3. Marketing Plan.

3.1.1 Sales objectives and supplies mix

3.1.1 ESTIMATE OF SUPPLIES

AS BUSINESS PLAN I.
slight adjustments

4.3 Plant & Equipment

4.3.1 DESCRIPTION

1.2.3 Development & Marketing

1.2.3 Patents or registered design
not applicable

1.3 APPLICANT'S QUALIFICATIONS & SKILLS

1.3.1 SUMMARY
AS IN BUSINESS PLAN I.

1.3.2 Personal SWOT Analysis
AS IN BUSINESS PLAN I.

1.3.3 Copies of relevant Qualifications
AS IN BUSINESS PLAN I.

1.4 LEGAL & administrative Requirements

1.4.1 local, state or federal government
Business Plan I.

1.4.2 Insurance
Business Plan I.

1.4.3 Restrictions / Requirements
Business Plan I.

1.4.4 Contracts
Business Plan I.

1.5. Trading Name ?

1.5.1 Description

1.5.2 Registration
Business Plan 1.

1.6 legal structure

1.6.1 Description

1.6.2 legal implications

1.6.3 Tax implications

} as Business Plan 1.

1.7 Business Premise ?

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Time out - Teenage retreat
- breathing space between teenagers
and parents.

Jac's snack shack

MSIC - 2010 DEVELOPMENT

Relaxation classes - meditation ect.
- research.

Haunted Hotel

Restaurant - arena - different show every
weekend. Theme restaurant
- Kings & queens. ect.

The business concept.

Theme hotel

The haunted mansion | hotel | tours.
restaurant.

~~who do it at weekends~~

who do it weekend mystery tour.

role playing actors / actresses.

haunted dining,

fortune telling, tarot cards, stances

~~clues~~ information to find the
clues given when dining at tea time
entrance creepy with automatic
moving parts & projected images of
ghosts & people throughout premises.
creepy sounds, foot steps, moving
doors opening by themselves, pictures
flying off walls, strange lights shooting
through place, ghosts standing at ends of
beds, beds lifting off ground, shaking
eat. dining tables shaking.

The business concept.

major cost

Products & services

Development & marketing

Applicants qual / skills - summary.

Personal SWOT ANALYSIS

Strengths, weakness, opportunities threats.

legal & admin requirements local, state, comm, reg.

insurance

restrictions / requirements

contracts.

credit appl., trade accounts, supplier aggr.

Trading name. description

legal implications

Tax implications

business premises details, initial start up.

Market research & analysis

current state industry

description

Relevant background knowledge

trends & seasonal factors

market size & trends size of market development.

market segment.

share of market

customers.

customers buying motives

market research: methods used.

Results: summary of results.

competition & competitive advantage

major competitors, competitors

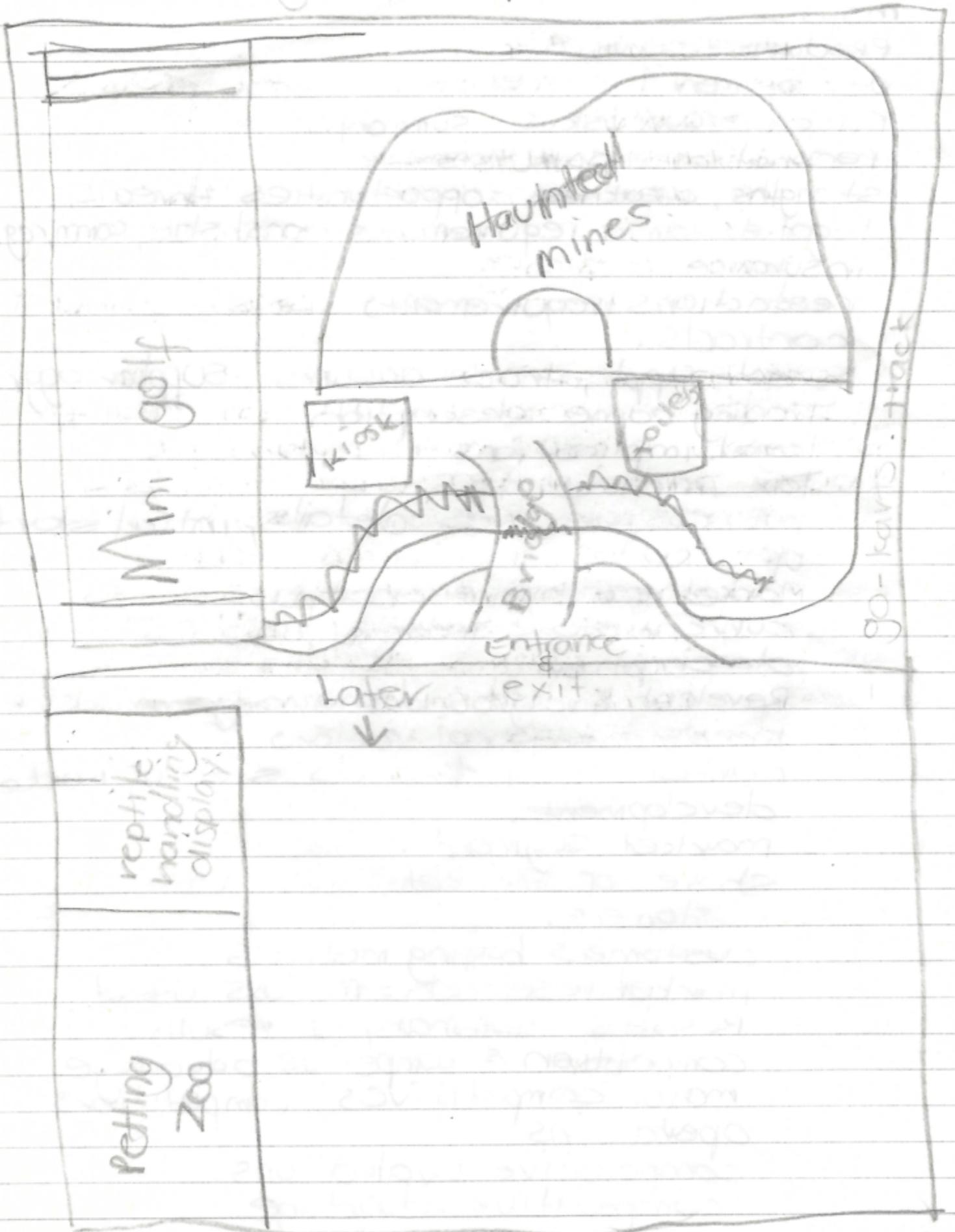
operations

comparative Evaluations.

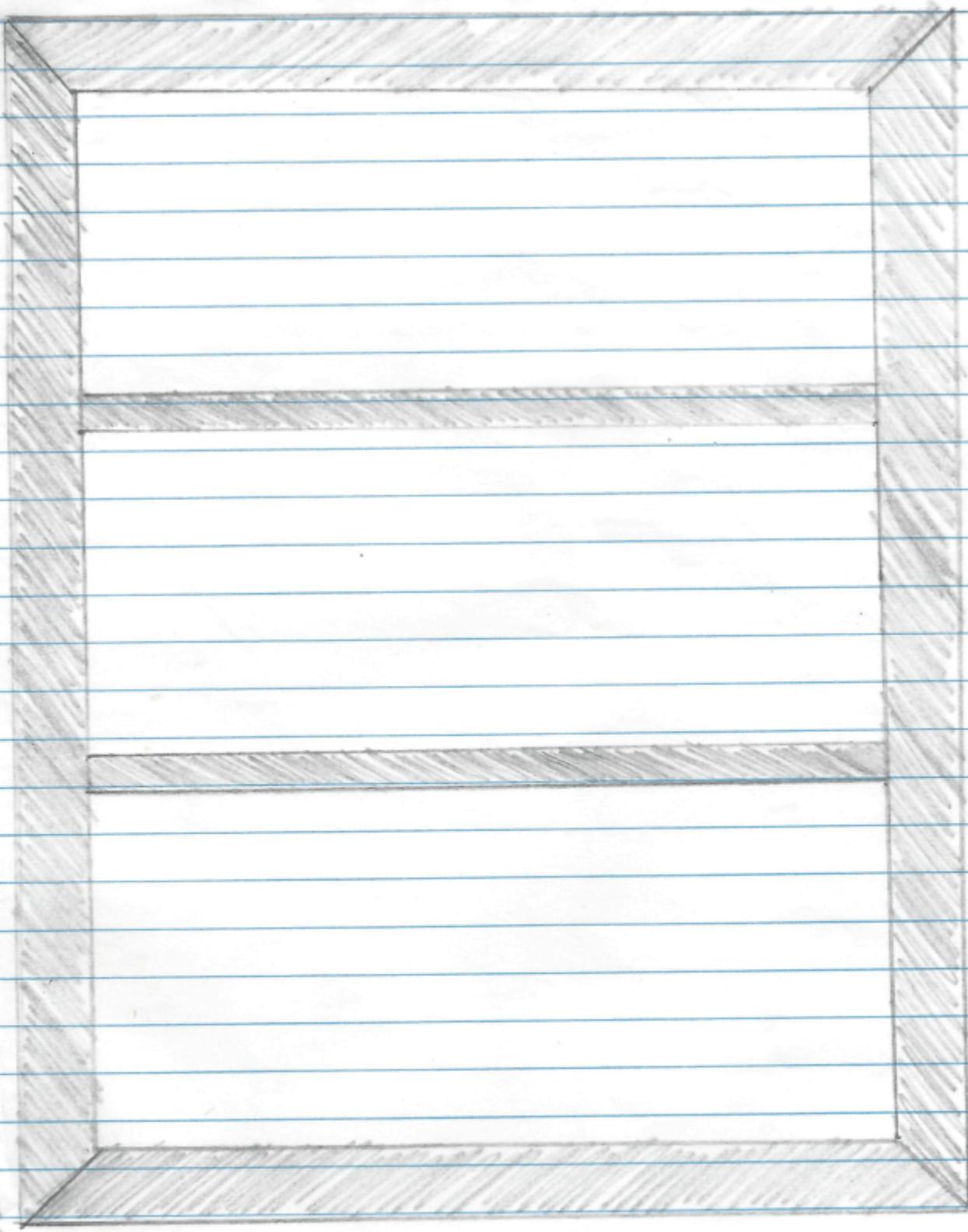
competitive advantage

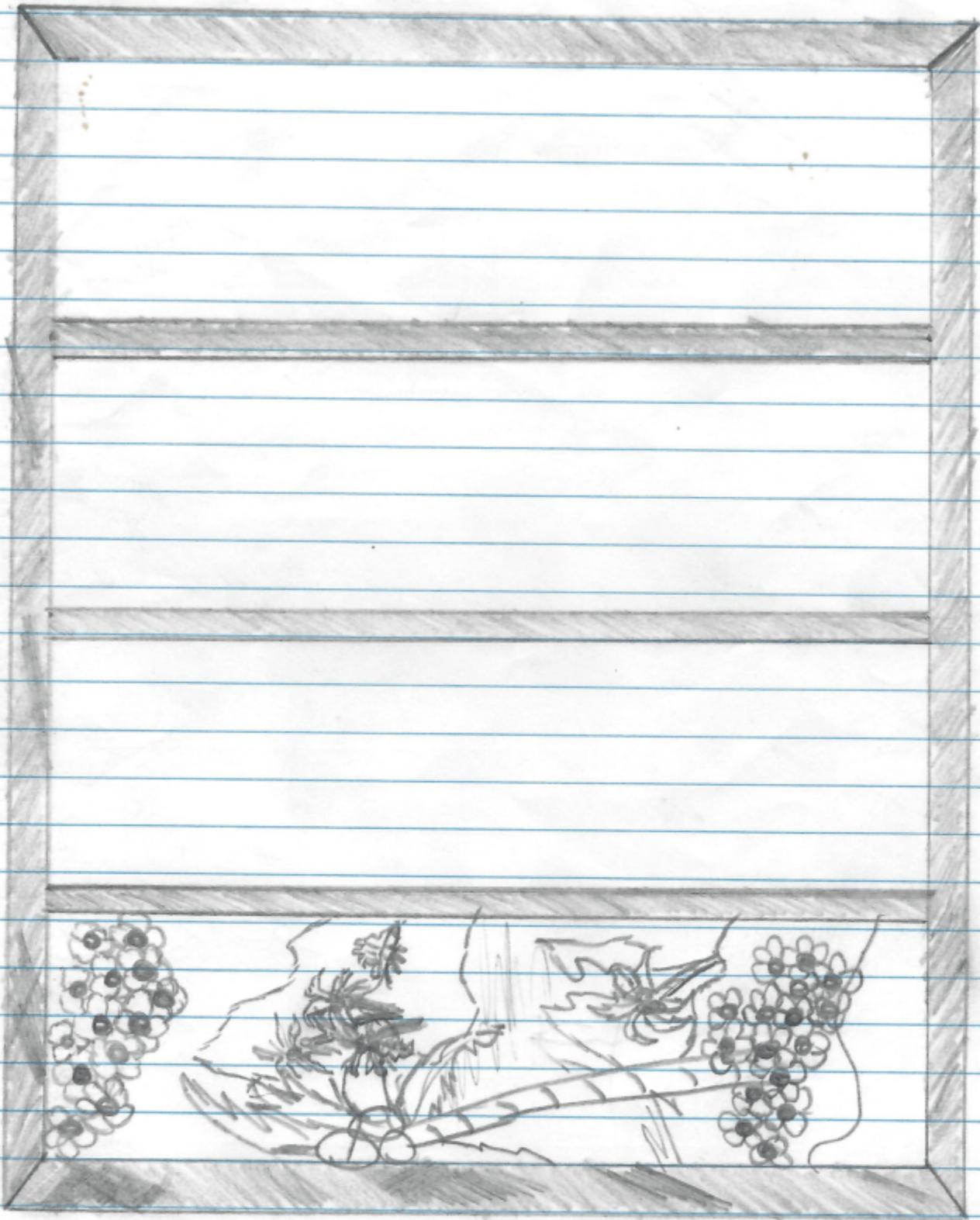


mini golf fun park



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Confidential - ~~Chenlet Design~~
JC DESIGNS - ABN 77 663 471 614

Jac's Snacks.

* Donut Desert + coffee.

iced donut

cut in half, spread with jam

donut covered in whipped

Cream

chocolate shavings or strawberry
on top.

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2017 - JC DESIGNS.

IN POSSESSION OF AMERICA

concept:

The business, Jak's snack shack will operate as a hot snack ^{food} shop operating late ~~night~~ ^{evening} hours. The target market will consist of teenagers, ~~and~~ shift workers, hotel patrons, ~~and~~ taxi drivers ~~and~~. The business will ~~open~~ open Thursday, Friday, Saturday and Sunday ~~at~~ evenings in the initial stages.

eg:

Kebabs. - \$1.20 each.

x 3 - \$3.00

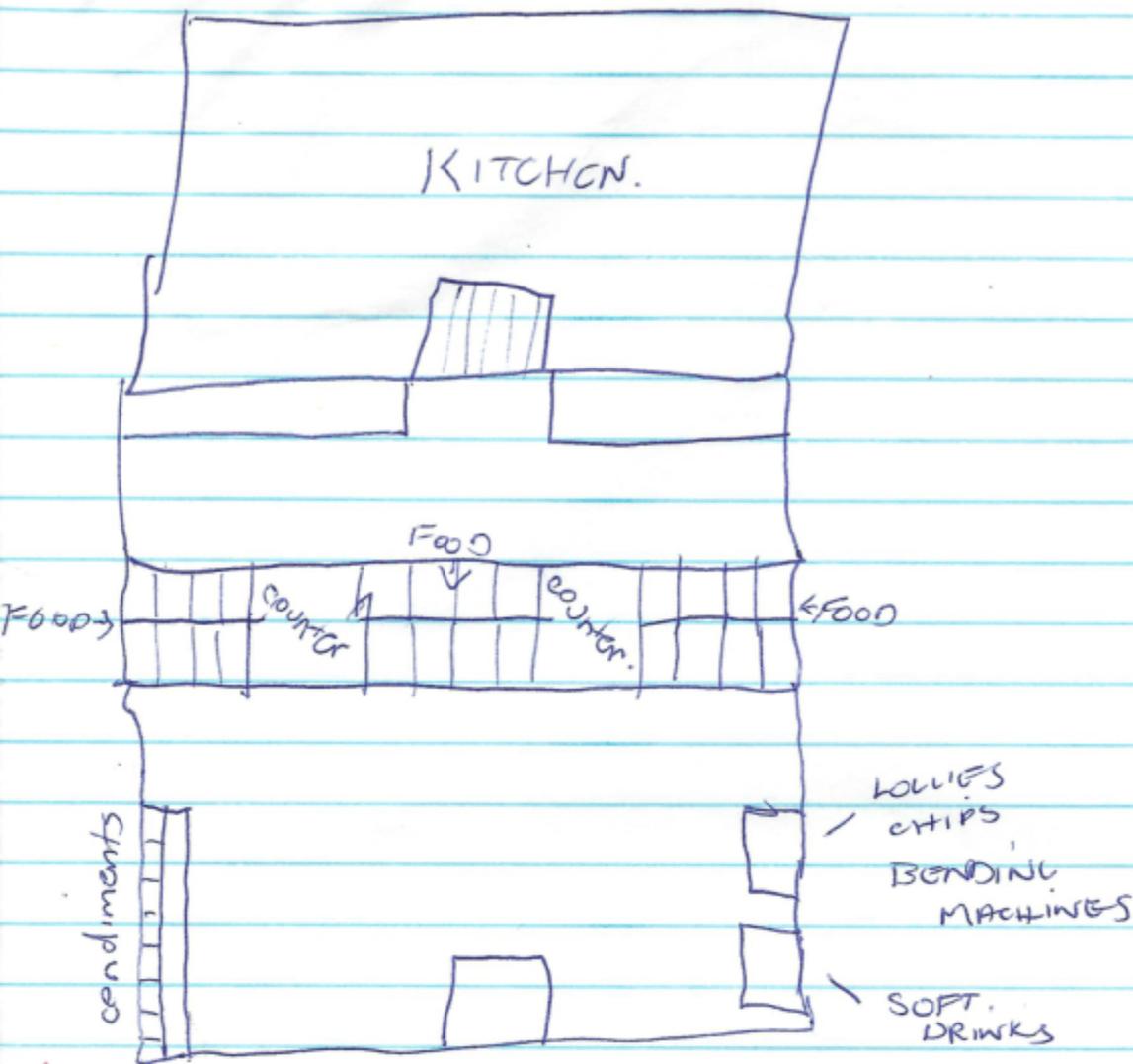
Yahoo email address

password -

coisonsname -

childhood friend -

Jak's Snacks Snack.



* MENU

- * JAK'S SAUSAGE ROLLS.
- * PIZZA MUFFINS
- * wing dings
- * hot donuts.
- * Hot chips (bucket).
- * Hamburgers.
- * steamed & fried dim sims
- * spring rolls
- * chicko rolls.
- * Ham & cheese
Ham, cheese & tomato Rolls:
- * Curry puffs.
- * stuffed potatoes

- * calamari rings
- * KEBABS.
- * Hotdogs.
- * wedges.
- * ~~curry puffs~~

late night snack shack

\$5 Home delivery

opening hours - ~~8pm~~ 7.30pm till late.

- Thursday night, Friday night, Saturday night.
- Sunday night till 10~~pm~~.

Thurs - 7.30pm - 1am.

Fri - 7.30pm - 3am.

Sat - 7.30pm - 5am.

Sun - 7~~00~~pm - 10~~00~~pm.

*second business run from same premise

Dial-a-shopper.

combine both business into one premise.

Location: Alexandria St.
middle of all hotels.

Action Plan

- * Customer Survey - teenagers - clinics
- Karen's friends
- Joylene's kids
- * hotel customers,
shift workers.
- * market research - McDonalds
competition - 24 hour service station
- * market segmentation -
* Teenagers.
- * shift workers : nurses taxi drivers
doctors.
Nystar
Hotel patrons.

Licences

- * Food Handling Licence
- * Radio music
- * late evening hours -
- * Take away packaging
- * signage
- * food warmer ovens rental price list
- * Premise rental price + outgoings - approval - land lords.
- * Renovations
- * Bulk food prices - York Rd. - enquire - Business accounts ect.
- * ^{industrial} Deep fryer rental prices

Equipment needed

- * Food warmer ovens.
- * Fridges + freezers.
- * microwave oven.
- * deep fryer.
- * steamer
- * toaster.
- * utensils (kitchen).
- * 2x cash registers
- * hotdog steamer.
- * Flat top cooker.
- * sandwich press.
- * ~~counters~~
- * bins
- * Food containers
- * Sauce bottles
- * vending machines
- * donut maker.
- * oven (sausagerolls)

Renovations (premise)

- * counters. (serving).
- * benches : kitchen, sauces.
- * room divider : separate front from kitchen (preparation area)
- * signage

* Research

- * Food prices (bulk buy).
- * Food sale prices
- * competition
- * opening hours. - regulations
- * wages.
- * food handling standards/requirements
- * suppliers - Food
- * Rental - industrial
- * suppliers - packaging
- * insurance
- * licence's required

start

employees needed.

Port Pirie Region.

Office base.

: receptionist / phone station operator. x 2.

: drivers : ~~grocery~~ Day services x 2.

: Weekend / night services x 2.

Order forms sent Thursday - collected Monday's + monies
Groceries, bought ~~on~~ Tuesday, delivered Tuesday night
Deliveries start 5pm.

Day service operating times 9am - 5pm.

Weekend / after hours service 5pm - 9am.

Hotels, Motels, cabin parks - After hours service / weekends
Alcohol, cigarettes, snack foods, take away foods.
offer % to management of establishments on a weekly
basis to promote service to patrons of the hotels, motels,
cabin parks. Work hand in hand.

- * café bar
- * donuts (FRESH)!
- * sausage rolls
- * chips
- * hot chips
- * hot dogs
- * choc bars
- * icecreams
- * mini pizzas



~~* under 18's~~
internet café
* NEW BUSINESS IDEA

NO NEEDS.

- * milkshakes HAND WRITTEN - PORT
- * cappacino PIRIE
- * tea NOT INSTALLED ON
- * thickshakes COMPUTER
- * soft drink

Data

Questions:

- * Licences needed for alcohol deliveries - ID ect.
- * Licences needed.
- * insurance needed.
- * Permission needed for Take away orders forms
- * Definition of employee's ^{title} plus award wage.
- * premise lease agreement - John Redden. plus office package.
- * Supermarket price lists - via computer.
- alcohol price lists - Drive throughs, woolworths, coles
~~liquor land~~ liquor land
- * Service stations - product lists, price lists

Prices structure

* Day services:

Grocery shopping : \$25 Average to large \$15 small
pick ups : \$10

* Weekend / night services

Takeaway foods : \$8.00

Alcohol : \$10.00

cigarettes:

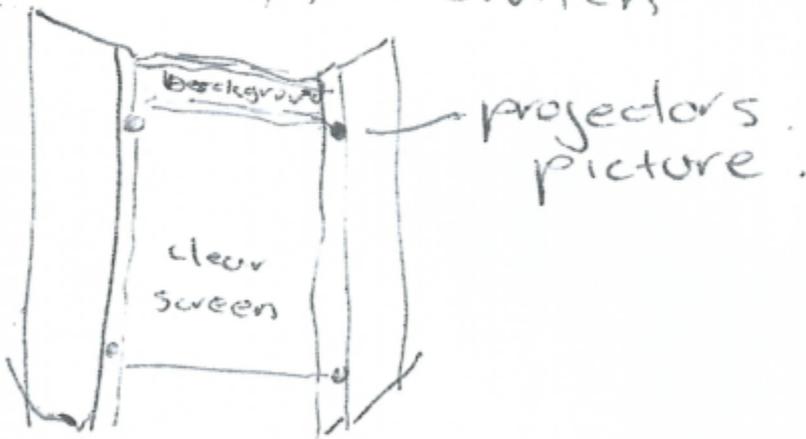
Snacks + cigarettes

5 items and under

\$8.00

3d picture art

- framed - gold - silver - transparent
screen in front of cream or white background
preferred. \longleftrightarrow Distance from background
Shadow picture going
across screen - moving - wind
blowing in trees leaves - persons
shadow moving - arms ect.
on-off switch



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* Special moments - circular/cubic

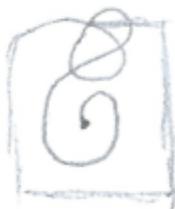
BUSINESS IDEA

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Chentelle



CLOTHING DESIGN BUSINESS
HAND WRITTEN - PORT PIRIE
NOT INSTALLED ON COMPUTER.

Confidential - chentelle Defoe

T-shirt design

* cause I'm fuckin good at what I do

* T-shirts - men & women.

* stickers - men.

* stubbie holders - men.

* chentelle Defoe - Logo - Designed in same font - J Monequic

* T-shirt Designer label

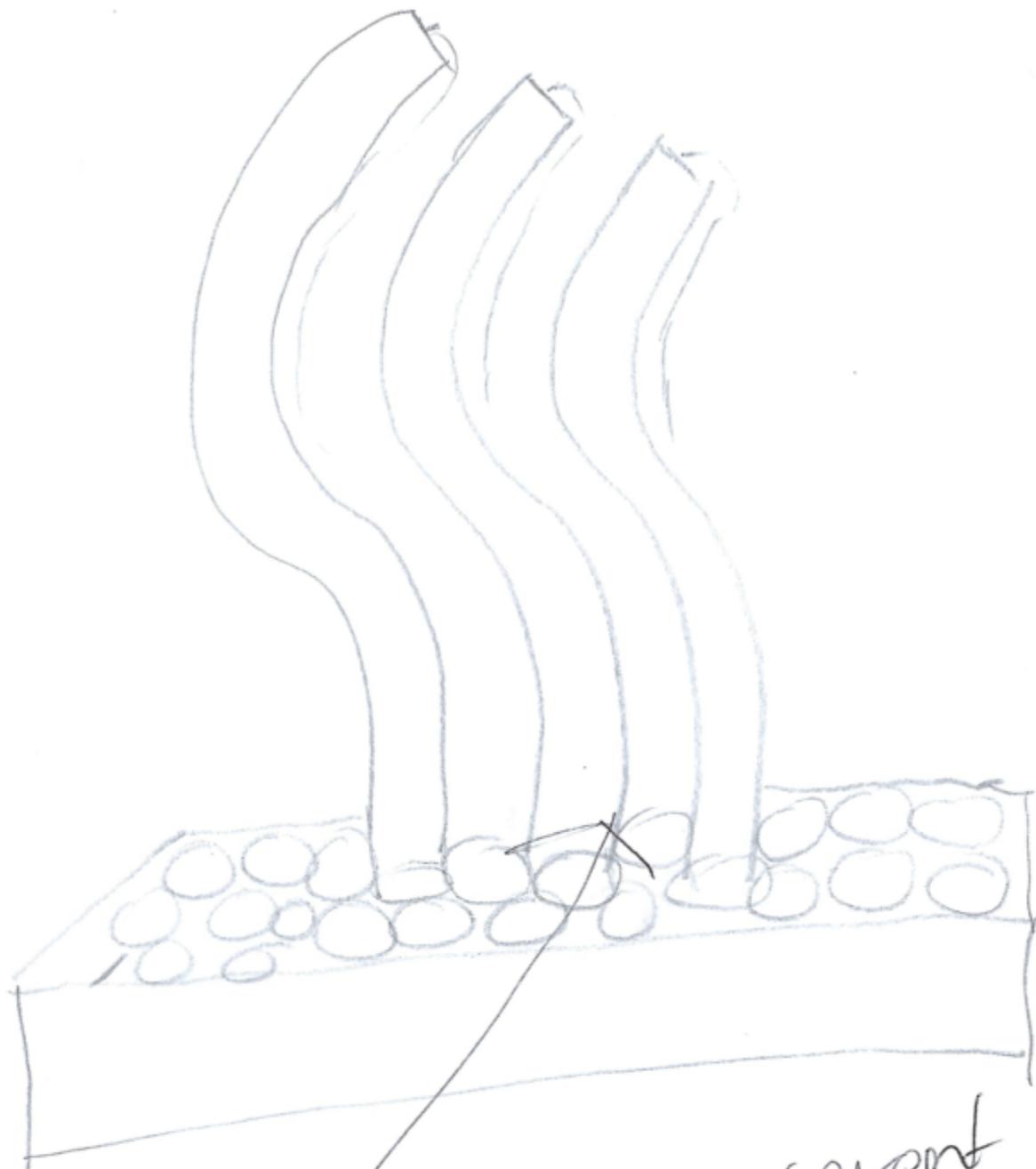
Chentelle —
Defoe

gold bonds
gold writing

Dating site bar code - singles
bar - phone app - profile -
* Speed dating. ect ect .

HAND WRITTEN - PORT PIRIE
NOT INSTALLED ON COMPUTER.

2007 - 2020 - HAND WRITTEN
NOT INSTALLED ON COMPUTER.



Rights in different
colours.

cleaners - cleaning.

computerized mainten reports.

Tablet \longleftrightarrow computer
LINK.

send direct

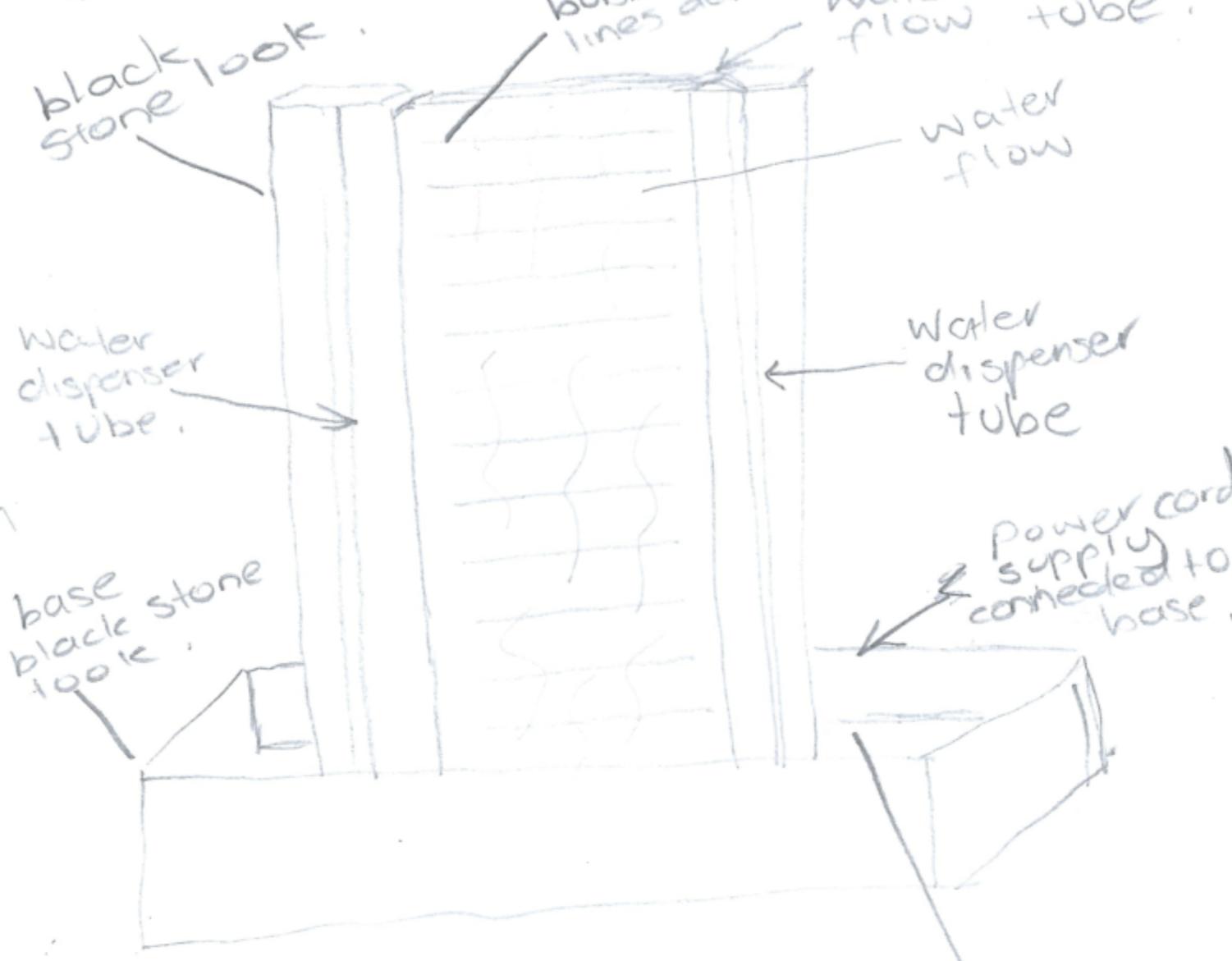
computer generates report - print
handcopy.
x 2 records.

HAND WRITTEN - PORT PIRIE
NOT INSTALLED ON A COMPUTER

Chentelle De' foe

19/12/16

private & confidential



- * lights up glass insert through
- * middle - colours - variation.
- * Clear - coloured - changing colours

HAND WRITTEN - PORT PIKE
 NOT INSTALLED ON COMPUTER

~~in the shoulder blade region - soft tissue damage. (x-ray report provided).~~

~~* Depression tablets - 2 months later due to anxiety, sleep disorder, constant nervousness and fearfulness within the local ^{public} areas~~

~~* Baby pregnancy.~~

x ~~gamer~~

~~x tablet.~~ confidential whole book
computer program business.

computer ↔ brain pads.



Screen
mindscape.

concept of technology.

sell - propose to manufacturer.

VIRTUAL REALITY
HAND WRITTEN - PORT PIRIE
NOT INSTALLED ON A COMPUTER

Jacqueline Pearce

Port Pirie SA

November 2010

Sis

Devil

Designs



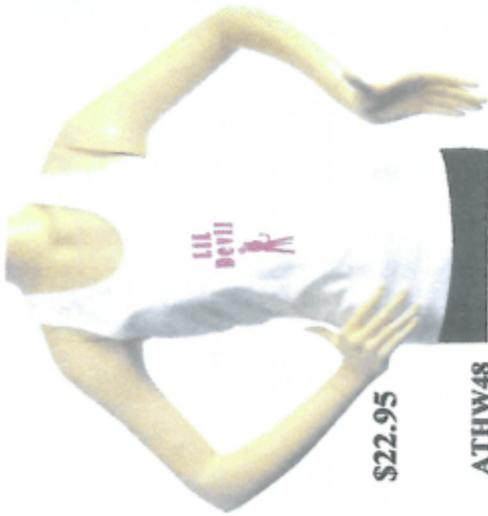
Athletic Tops



IB44
available in black or white
: 8-16



IW44



\$22.95

ATHW48
also available in black **ATHB48**
sizes 8-16



ATHW50
also available in black **\$22.95**
ATHB50
sizes 8-16



Ladies Long Sleeve

Stylish cotton long sleeve tops

BWDT65 \$26.95

size medium



*Create your style
Leggings , Jeans or as a dress
Versatile and comfortable to wear*

Modern & Unique

F. Monequie

T-SHIRT DESIGN IN POSSESSION OF LORNA JANE SPORTS CLOTHING
CLOSURE OF J MONEQUIC 2013 - DENIED TRADEMARK 2012

J Monequic Designer Wear

A variety of designs available in black, white and red

Ladies V-Neck T-Shirts



JMVR31 \$29.95
sizes 8-16



JMVR28 \$29.95
sizes 8-16



JGVR25 \$29.95

Glitter Print Series



ribbed

JGVR25 \$29.95

Monequic Designer Wear

A variety of designs available in black, white and red

Ladies Ribbed V-Neck T-Shirts



JMVW30 \$34.95
sizes 8-16



VB28 \$34.95
available in white JMVR28
8-16

Litter Print Series



ribbed



*** CONFIDENTIAL - JC INNOVATIONS ***

EXECUTIVE SUMMARY - INNOVATIVE DESIGN

**CUPIDS CAFÉ - A MEETING PLACE FOR SINGLES - DATING WEBSITE
ATTACHMENT - VIRTUAL TOUR - CUPIDS CAFÉ DATING SITE / ONLINE DATING**

Cupids Café is an innovative design incorporating the use of an online dating site that utilises and excites with a virtual tour of the café for singles who wish to meet for the first time in a safe environment or couples who wish to explore their options in a quiet, romantic environment. The attached Dating Website allows the user to make online bookings of tables / times for meeting within the café, when incorporating the virtual tour feature. Utilises the services of alcohol - Tea and coffee beverages - Soft drinks - Milkshakes and thick shakes - Sweet treats, Doughnuts, sweet slices, packeted crisps, biscuits and dips, Nacho's and dip, finger foods, nibbles such as peanuts, pretzels ect The menu is an example only and choice of menu is subject to change, availability and added additions once development is established and assessed accordantly. Licensed alcohol venue. Must be 18 years old for entry of café and Dating Website.

LAYOUT / SETUP

Incorporates the use of cubicles for privacy and intimacy - Tables and chairs - Private areas - Soft romantic background music - Bathroom facilities - Bar area - Quaint with a touch of sophistication and class creating a comfortable, safe environment and atmosphere which is perfect for interaction, romance and getting to know a person upon first meeting. Cupids Café is connected to a Dating Website of which Cupids Café can be suggested as the first meeting place for the first date for couples who meet on the dating site. The virtual tour feature allows for bookings of tables and times to made within the café. Cupids Café is exclusively designed to attract people of single relationship status and would like to meet other singles within that location and do not prefer the atmosphere of hotels, pubs or noisy establishments. Incorporating the melodies of live bands playing soft romantic music for intimacy or recordings of soft romantic music which plays in the background of the setting.

TARGET MARKET

Suitable for people wishing to meet people for dating purposes - Friendships - Online dating meeting place, incorporated dating site or other dating sites - Facebook meeting place / online dating - a quiet setting for people who have only just met and wish to continue their engagement after meeting at entertainment venues. Also suitable for couples for Date night or a quiet location for after dinner coffee and sweet treats.

AGE GROUPS - Varied age groups depending upon personality of the person and requirements - 18 - 100 years old

OPENING HOURS - RECOMMENDED

11am - 11pm - Monday - Wednesday
11am - 1pm - Thursday
11am - 3am - Friday - Saturday
11am - 10pm - Sunday

The opening hours are subject to change and in accordance with being assessed upon establishment and operation of business, and in accordance with popularity of frequency of hours by the customers requirements - and in line with bookings made by the customers via the Dating Website as a guide.

*** JC DESIGNS ***
PO BOX -----
KADINA 5554
ABN 77 663 471 614

PRIVATE AND CONFIDENTIAL

EXECUTIVE SUMMARY – PROPOSAL – CUPIDS CAFE

CUPIDS CAFE – A MEETING PLACE FOR SINGLES

Incorporates the services of alcohol - tea and coffee beverages - soft drinks – milkshakes
Sweet treats, such as cakes – doughnuts – sweet slices – packeted crisps – biscuits and
dips – nacho's and dip – fingerfoods – nibbles *the foll*
The above mentioned is an example only and choice of menu is the decision of the
tender / buyer.

LAY OUT / SET UP

Incorporates the use of cubicles – tables and chairs – ~~stools situated at the counter –~~ *private*
private areas – music – bathroom facilities - *stools, high tables*

TARGET MARKET

Suitable for people wishing to meet people for dating purposes – Friendships – Online
dating meeting place / safety – Facebook meeting place / online dating – After meeting at
Entertainment venues - *women - couples*

AGE GROUPS – Varied age groups – Wide span 18 years to 80 years old

*** OPENING HOURS - Recommended**

- * ~~6pm till midnight~~ – Weekdays *11AM - 6pm mon - wed*
- * ~~6pm till 2am~~ – Weekends *11AM - 10pm thurs*
11AM - 12pm Frid - SUN

EMPLOYEES NEEDED

Kitchen hand – Counter attendant – Counter attendant / alcohol facilities –
Cleaner / Employee or outsourced if necessary – Manager – Supervisor

EQUIPMENT NEEDED

Coffee machine – Fridges – Food display counter – Serving counter – Chairs and tables –
Bar stools – Music player – kitchen utensils / preparation and serving – Cups and mugs –
Highball glasses – Cubicles – Screens / private areas – Cleaning equipment – Bathroom
essentials

This is subject to the variation and is an example only

LICENCES AND LEGAL REQUIREMENTS

Security cameras – Alcohol licence – Insurance – Food handling requirements – Music –
Registration of the business

RECOMMENDED LOCATIONS

Suitable for country regions and Metropolitan regions worldwide

TRADING RECOMMENDATIONS

Sole trader – Franchise

COMPETITION – NICHE MARKET – FIRST TIME VENURE – NEW TO THE MARKET

Limited competition due to the nature of the business and the recommended opening hours, specially in country areas

BENIFITS

- * Caters to a wide variety of age groups
- * Creates a safe environment in public for first time meetings of singles
- * Offers a variety of food and drinks for the consumer to compliment the meeting
- * Creates a relaxed atmosphere for meeting people of different age groups and like minded people
- * Caters to people who prefer quiet atmospheres to the entertainment venues
- * Creates a meeting place in order to form friendships or to form relationships with people
- * Creates a personal service that brings people together
- * Suitable for commercial rental property's of previously owned food establishments
- * Limited competition due to opening hours

* caters to women - single, married, girls night out
* caters to people who do not like the pub scene.
* caters to couples, date night, after dinner dessert.