

CONTENTS

01. Residential Design - Live/Work Project
02. Civic Project - Non Secure Placement Home
03. Retail Design

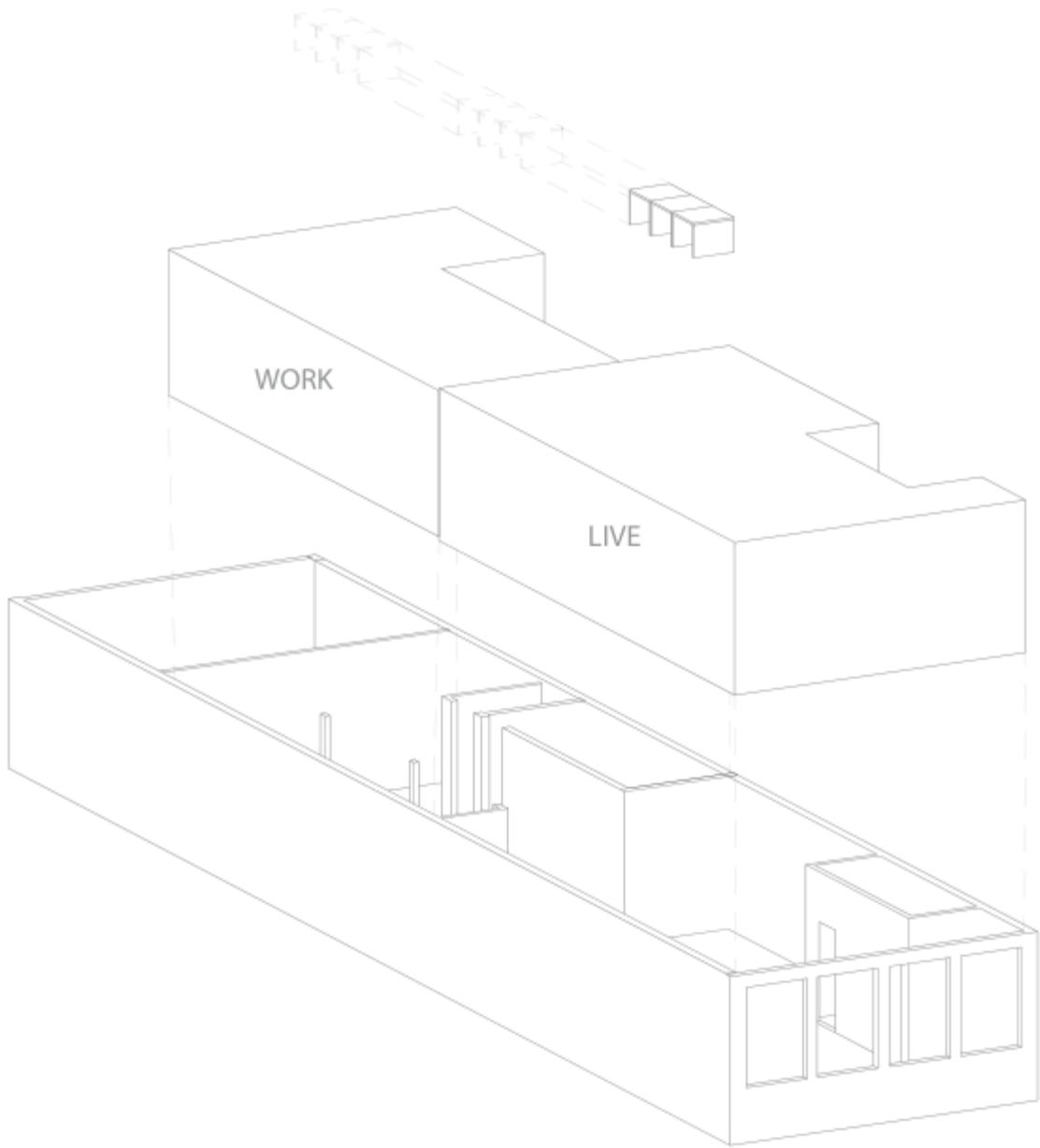
RESIDENTIAL DESIGN

LIVE / WORK LOFT

712 Broadway, 8th Floor, New York

Redesign of a loft in NYC that will function as a live/work space for a documentary film producer

INTRODUCTION

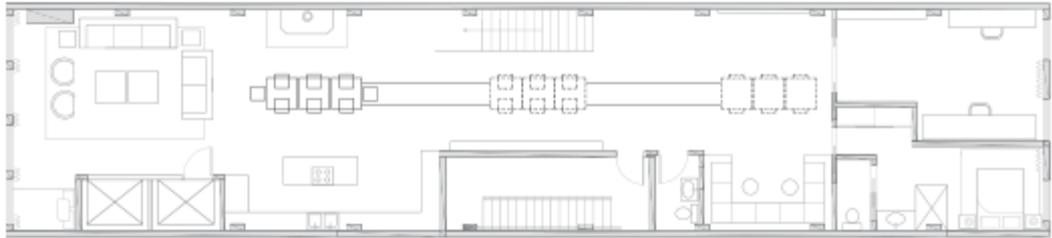


INTEGRATION

The concept for the redesign of the loft is INTEGRATION. INTEGRATING work and living EXPERIENCES through interior space. The length of the loft is divided into different functional bands. As integration often involves migration, the migration of a tangible and functional part of the interior is used to facilitate integration of different functions in the space.

The tangible aspect is a set of tables that function as a dining table and conference/work table. The tables move on tracks between the living and working spaces.

CONCEPT



FIRST FLOOR PLAN



SECOND FLOOR PLAN



SOUTH SECTION

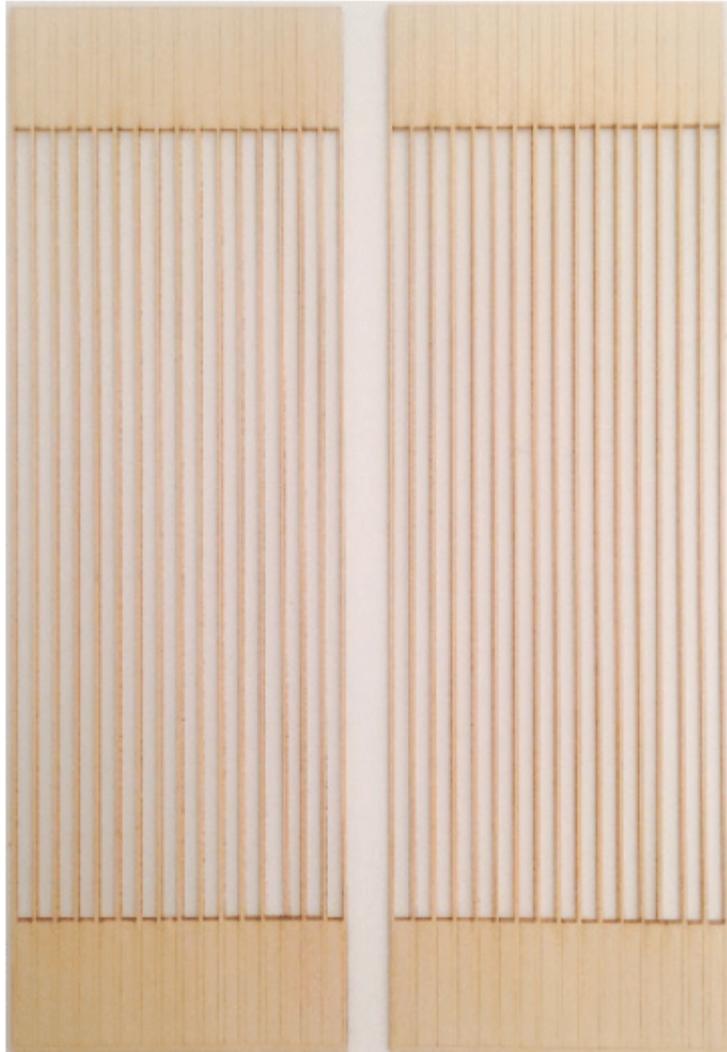


NORTH SECTION

RESIDENTIAL DESIGN



VIEW OF TRANSITION BETWEEN LIVING AND WORK AREAS



PROTOTYPE OF SCREENS

NON-SECURE PLACEMENT HOME

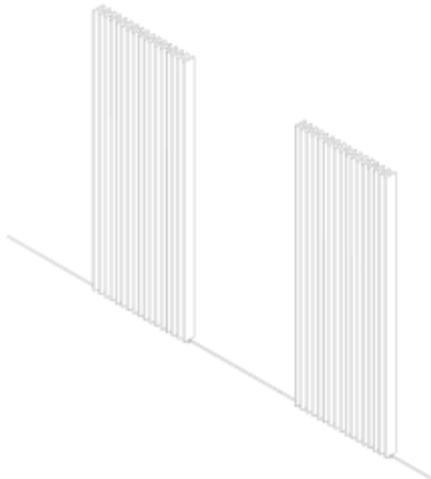
67 West Street, Brooklyn, New

The project was to design a Non Secure Placement home in Brooklyn, New York, for 12 children between the ages of 10 and 17 years.

In order for the children to function in a healthy manner in society the home needs to provide them with a safe space to grow and learn both within themselves and as part of a community.



MINIMUM PRIVACY
Transparency, Light &
Sound are maximised



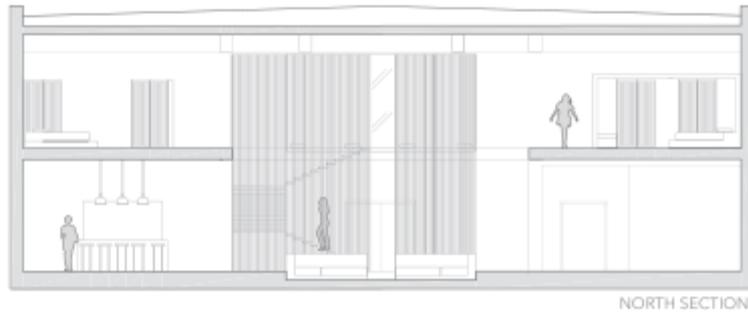
MAXIMUM PRIVACY
Transparency, Light &
Sound are minimised

CIVIC PROJECT

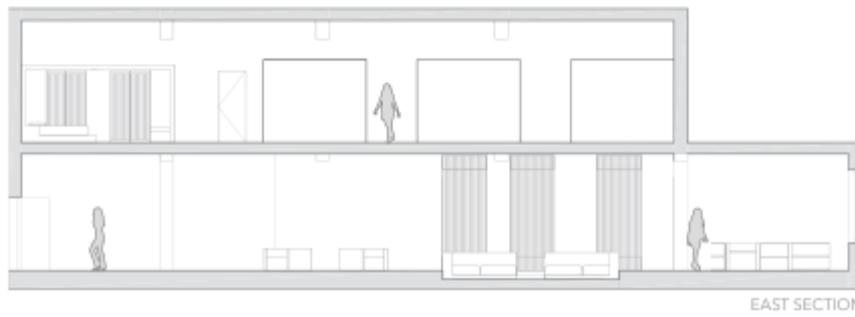
THE PRIVACY CONTINUUM - EXPLORING BOUNDARIES THROUGH SPACE

The concept is implemented through the design of movable screens operating on two systems. Through movement and placement, the screens are able to provide a transparency continuum between spaces. From very transparent to very opaque, the spaces range in function and guide its occupants from most public to most private.

CONCEPT



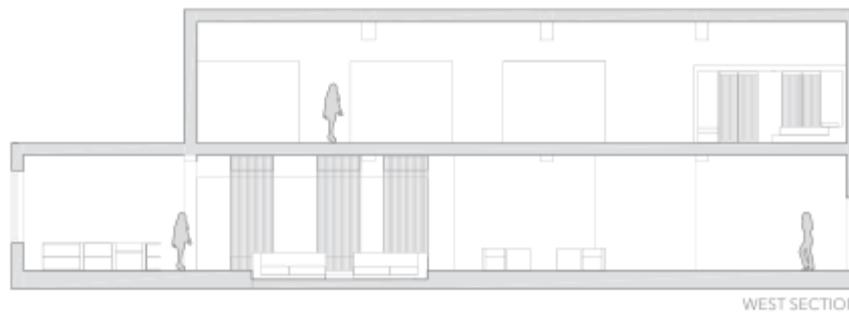
NORTH SECTION



EAST SECTION

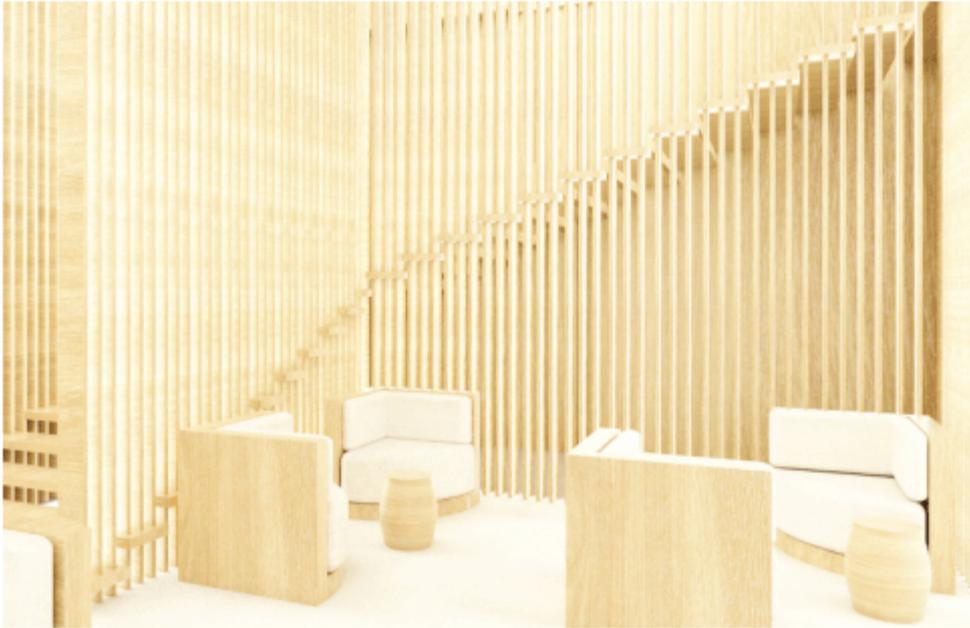


SOUTH SECTION

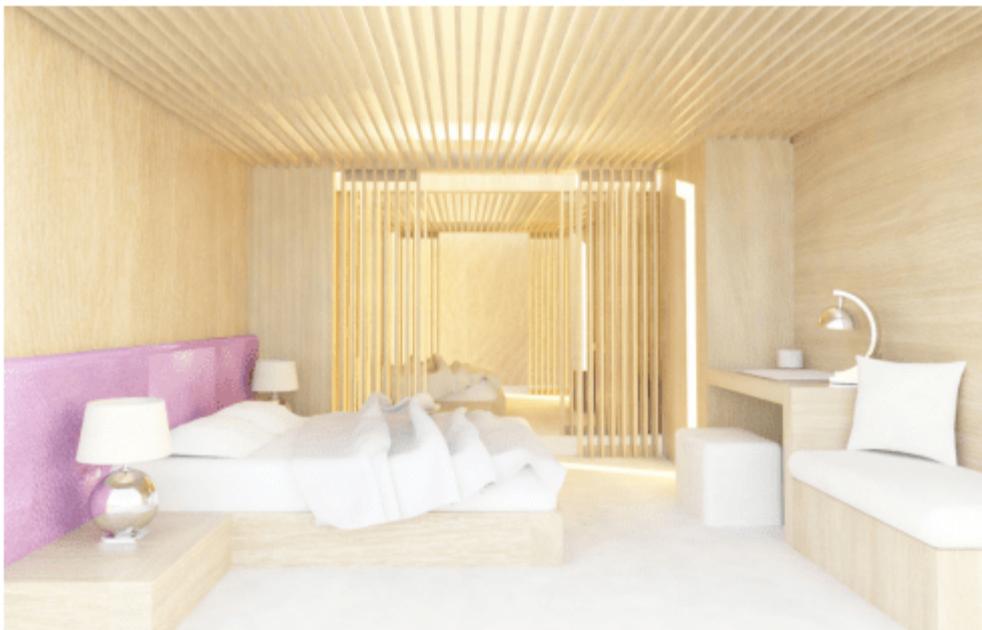


WEST SECTION

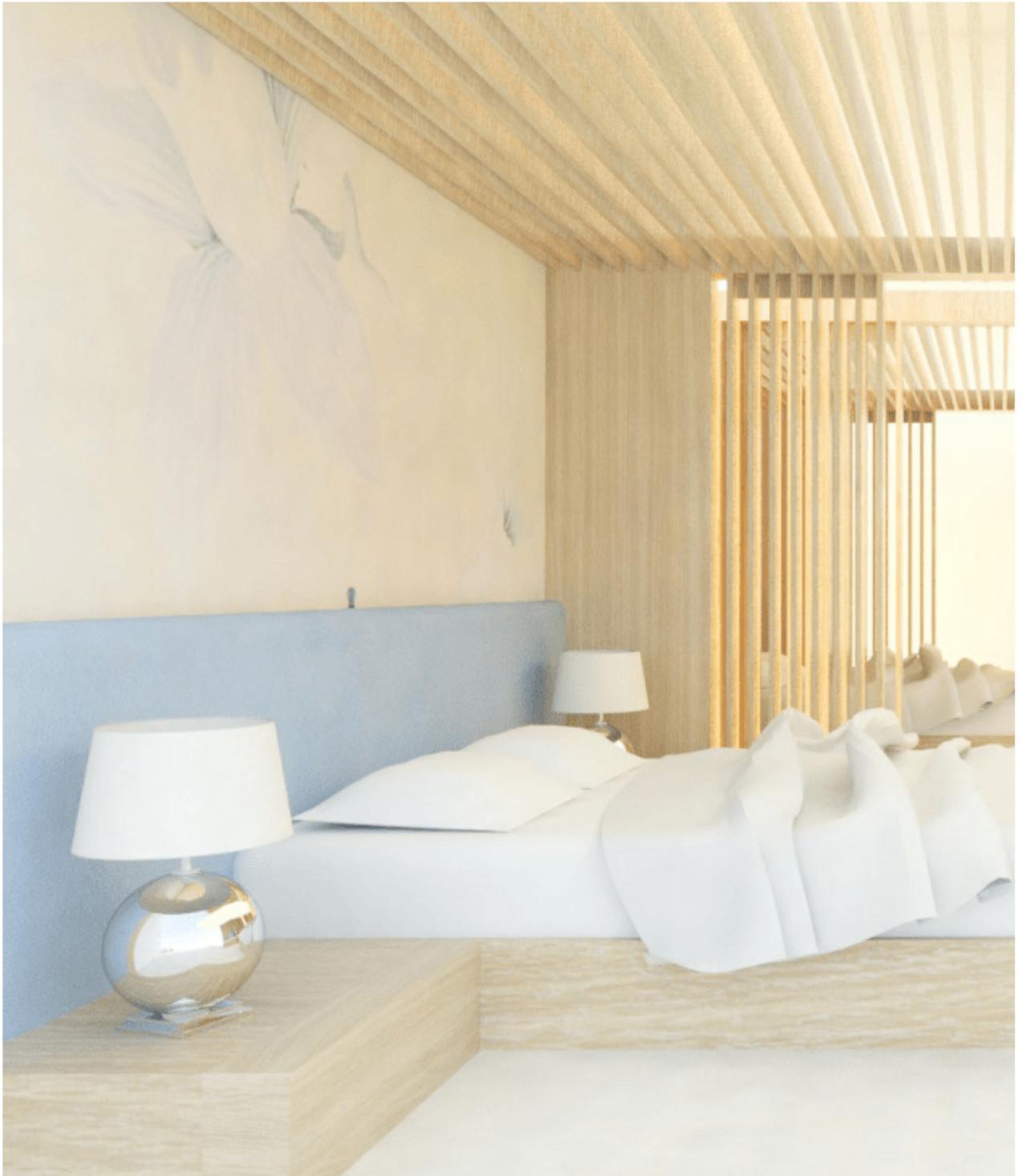
CIVIC PROJECT



VIEW OF SEMI-PRIVATE SITTING ROOM



VIEW OF BEDROOM



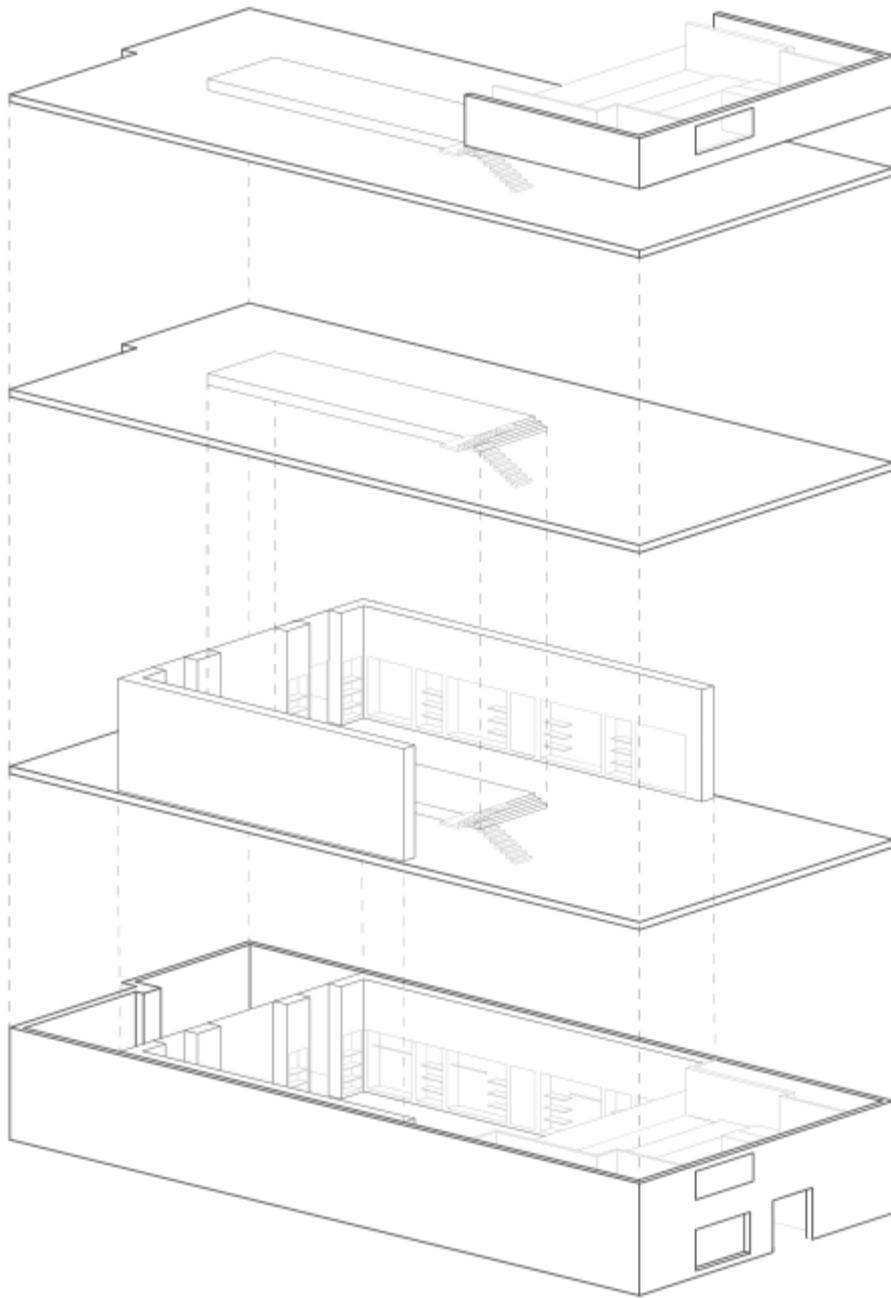


VIEW OF BEDROOM

RETAIL DESIGN

CLOTHING STORE

67 West Street, Brooklyn, New York



CAFE

RUNWAY

STORE

FASHION IMMEDIACY

The concept for the store is fashion immediacy.

The goal to create a fully immersive and interactive shopping experience.

The method to combine three retail experiences within the same space.

The store.
The runway.
The cafe.

The cafe located on the mezzanine store integrates brand and consumer within the store by providing consumers with digital interfaces enabling them to browse merchandise and stock within the store.

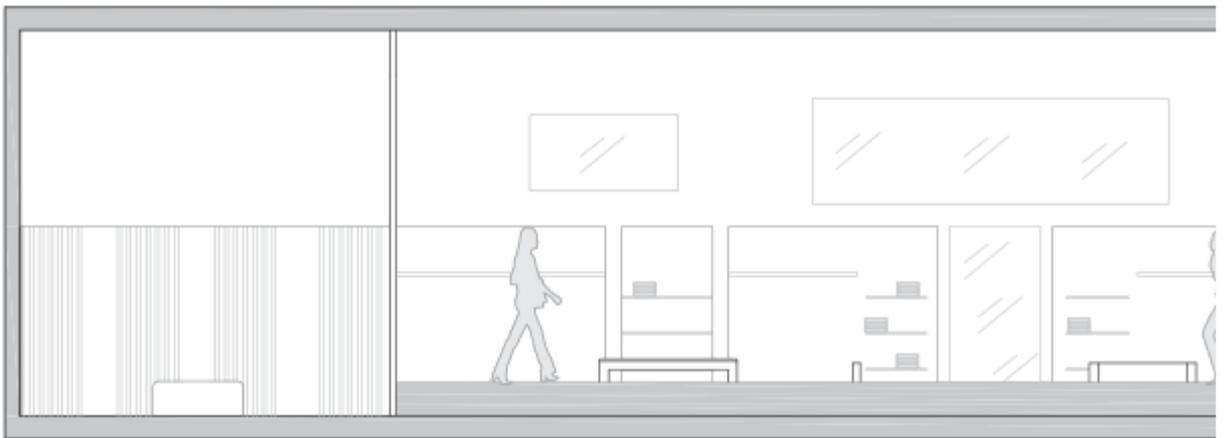
Consumers can view clothing on the runway and order it for home delivery online or check availability and location of item in the store.

The runway has two functions - quarterly fashion shows and consistent shows. The current show can also be viewed in the mezzanine so that consumers can see exactly what is showing, styling options and where it is located in the store.

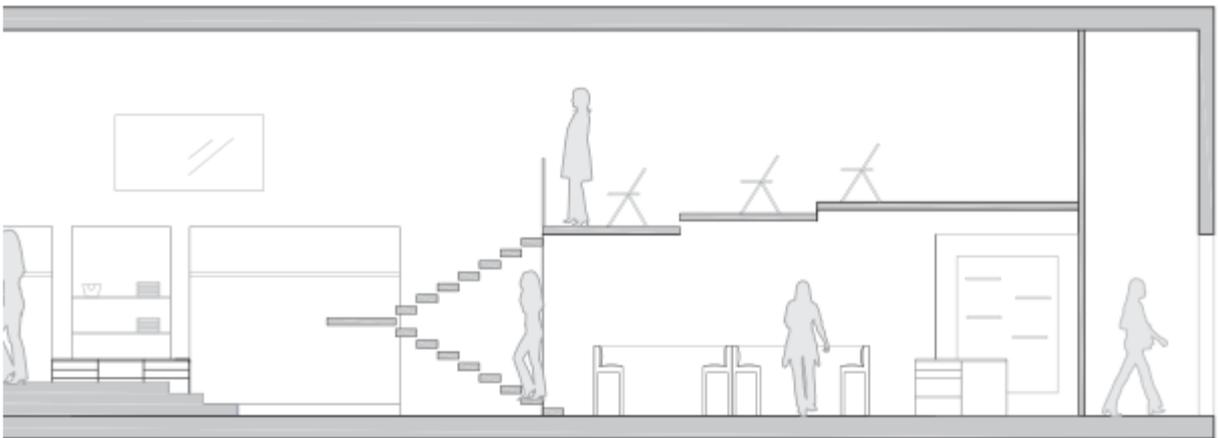
Although not part of the interior design, an extension of analogue space the aim is also for the brand to have an app where consumers can view shows and stock in a similar manner to the integrative tablets on the mezzanine.

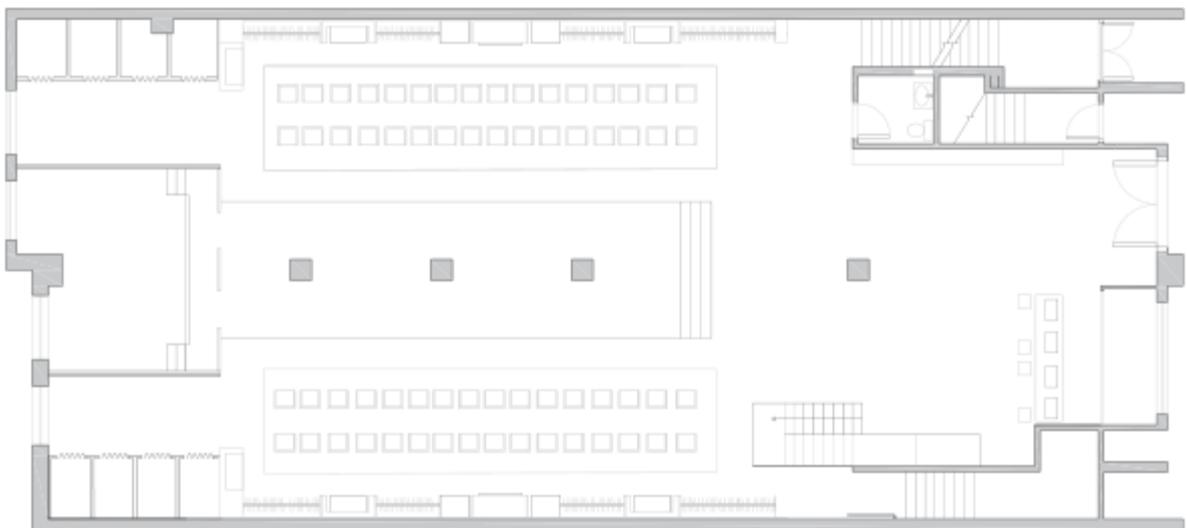
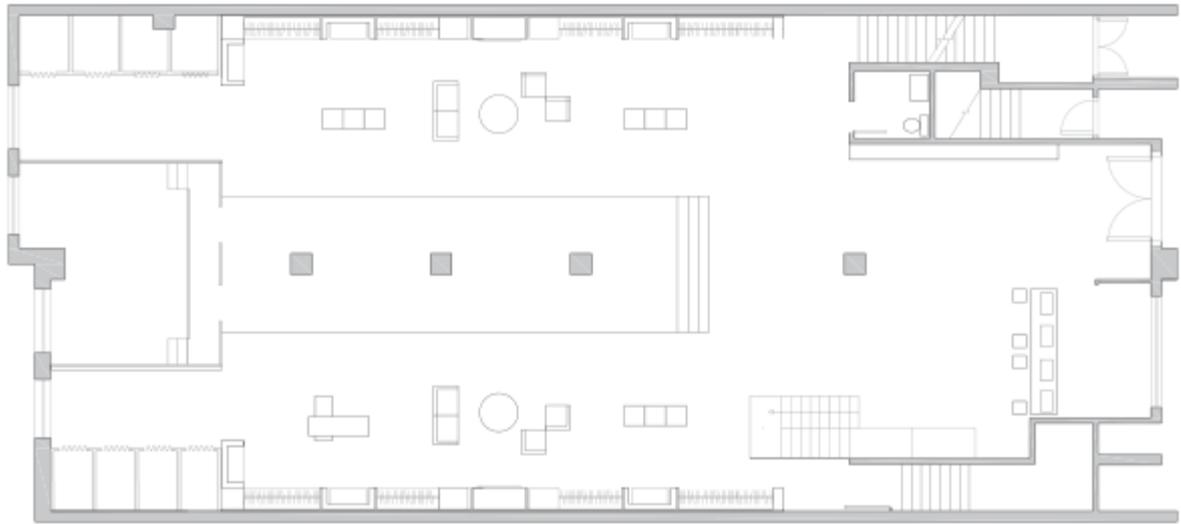
immediate. immersive. interactive

CONCEPT



RETAIL DESIGN





RETAIL DESIGN

