555

CONFERENCE

GLOBAL SPONSOR
PACKAGE

LAST UPDATED: 21 JANUARY 2014

HOST CITY PACKAGE

THE FEE FOR EACH GLOBAL SPONSOR IS 1 MILLION DOLLARS.

Every attempt will be made to not involve conflicting sponsorship.

Each sponsor can send individuals to the conference.

Each will be represented on all mailings, publicity, and all other information that is released on behalf of the conference.

Each will be in discussions as to what areas of focus would be most beneficial for their corporation.
That is not to say that we will have the CEO of their company speak or that they can advertise or promote a product.

The **555 Group** will provide the following:

ALL THE SPEAKERS

SPEAKER TRANSPORTATION

SPEAKER LIVING

PACKAGE OF APPROPRIATE PUBLICITY AND GRAPHICS
Discussing the content with each individual sponsor.

DIRECTION
Wurman will be at each conference with appropriate staff to direct the camera, lighting, technical staging and act as the host and introduce each   speaker.

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CONFERENCE

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HOST CITY **PACKAGE**
LAST UPDATED: 21 JANUARY 2014

HOST CITY PACKAGE
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THE FEE FOR EACH CITY IS 2 MILLION DOLLARS.

Each **city** is responsible will be the following:

PROVIDE A VENUE
Any size the city deems appropriate. For example, it can be for 50 to 5,000 people.

PROVIDE A VALUE
The conference can be free to the citizenry, with a system for invitations or it can be a paid event, with each host city keeping all ticket sale proceeds and local sponsorship revenue.

PROVIDE 10 LOCAL NOMINATIONS FOR SPEAKERS
As outlined in content following this document.

PROVIDE A LUNCH

PROVIDE READILY AVAILABLE AV HARDWARE

Host cities will be represented on all mailings, publicity, and all other information that is released on behalf of the conference.

Each city will be in discussions as to what areas of focus would be most benefit from. That is not to say that we will have the mayor or city officials talk about their city, but that focus will be placed on what is useful to the future innovation and growth of their city.

The **555 Group** will provide the following:

ALL THE SPEAKERS

SPEAKER TRANSPORTATION

SPEAKER LIVING

PACKAGE OF APPROPRIATE PUBLICITY AND GRAPHICS
Discussing the content with each individual host city.

DIRECTION
Wurman will be at each conference with appropriate staff to direct the camera, lighting, technical staging and act as the host and introduce each   speaker.

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CONFERENCE

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INTRODUCTION
LAST UPDATED: 21 JANUARY 2014

01 **DESCRIPTION**

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Richard Saul Wurman's responsibility aside from conceiving the idea is to contribute to all matters of design:

introductions
programming
stage design
music
graphic language

Perhaps there is no subject more intriguing than, what is next.

Seeing something from the wings of the world's stage. And thus has been created, the theme of the 555 Conference.

finding the future first. ™

A window of ideas from 25 of the most formidable creative geniuses of our time. Each is likely of what they see in a narrow band of their expertise, in the next 5 years.

There will be no doom and gloom speeches about global warming, the end of civilization or disasters, rather the constructive ideas that concern energy, power, transportation, medicine, communications, businesses, inventions, geological events, building materials, and other game changing ideas in a broad range of subjects by the most credible individuals in the world.

Some chosen locally from the cities that participate and others from the best contacts that Wurman and his team already have. The curation of which has already begun, and we have a prime list of people from which we will chose, getting additional input from each of the cities. Each will be one of 5 cities of innovation that would like to be identified with ***finding the future first***™; supporting forward thinking and constructive ideas.

There are several unique ideas surrounding this meaning.

1.
It will be global. It will take place in 5 cities sequentially, going around the world.

2.
Each of the chosen presenters will be given the help of the best creative offices in communications, such as the development of apps, video, information architecture; diagrams and charts, technical consolation for the cloud and telepresence and the best cartography where applicable, to explain their idea.

These will not be boring academic papers, but elaborately contracted and hour long presentations that could easily be translated into an TV show, blog, book or magazine article. All of which we have deeply explored.

The individuals that are going to help this have been approached and the team has been assembled:

@radical.media
http://www.radicalmedia.com

A company that has an Academy Award, Emmys, a Golden Globe, Grammys, Webbys and The Smithsonian Copper-Hewitt National Design Award for Communication Design. To aid in producing the translation of the presentations to TV, web or media publication.

NIGEL HOMES
http://nigelholmes.com

The graphic design consultant of the conference. A gentlemen who first introduced diagrams to magazines and was Art Director of Time Magazine for a number of years. To help in demonstrating a graphic understanding of each prediction.

GREG HARPER, HARPERVISION
http://www.harpervision.tv/site/

President and Founder of Harpervision, which currently focuses on wireless personal information devices, mobile phones, the next generation of ultra high definition telepresence and collaborative systems, 3D TV, distance learning, digital media, and rich media. For help in technology.

JACK DANGERMOND
http://www.esri.com

President and Founder of esri. A company that is key in the development of GIS mapping systems around the world. For help in cartographic display.

RICHARD SAUL WURMAN
http://www.wurman.com/rsw/

To direct and consult with each presenter in order to **make the complex clear.**

Part of the presentations are also how the world prepares for each invention, and the unintended consequence that some predictions hold. More about that later

The first conference would be in Sydney, Australia. We will then have one city in the East, one in the Middle East, one European city and perhaps one in North America.

What does each city gets out of this?

Historically many cities have taken pages of international newspapers to promote their city and explain the advantages of investing in their location. That lasts for the day of the newspaper, and I believe, is not deeply read. But I do know it is costly.

What a city gets out of this is 5-10 weeks of press with predictions being released on a daily basis, through a wide spectrum of media, culminating in a book and perhaps a TV series.

This leads to all 25 speakers getting together for an improvised conversation of cross-fire questioning of one another that addresses how the world prepares from different perspectives. That event will have a whole publicity track of it's own. It will be called WWW**2**. (See http://www.thewwwconference.com).

As some of the global sponsors will probably be airline and hospitality industry based, the best of what comes out of all of this could be streamed on flights, in airports and all throughout hotels.

Each city will get to stream their day conference throughout their city and country, and they will be asked in the curation process of what subjects they would most like to be identified with. As well as suggest a list 10 people, from which we would jointly chose 2 to be a part of the 5 that will present in the day long conference.

Each city will put on the conference and get whatever revenues might or might not come out of that conference. In other words, if it will be a free or paid event. The would also see income from any local sponsorship.

What the 555 Conference Group wants, is the media that comes out of it, and to be involved in the direction and the quality of the content of the event and how it is captured and filmed.

Each city will pay the same fee. Each global sponsor will pay the same fee. But, how we customize if for each city and global sponsor is up to personal discussions with Wurman and his team.

That invitation is real and will help make this truly global in feeling, so that each meeting is not a cookie cutter event but that the city is clearly identified and the flavor of that city is quite evident through the filming and the publicity that emanates from the event itself.

Wurman and his team would be happy to discuss subjects that would particularly interest each city and location, and we will do the same for global sponsors. In no way will this present ideas that are controversial, but constructive. I want to make it perfectly clear that this a collection of constructive, thoughtful, defendable clearly explained projections for the next 5 years.

02 BIOGRAPHY

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RICHARD SAUL WURMAN

Described by Fortune magazine as an "intellectual hedonist" with a "hummingbird mind," Richard Saul Wurman has always sought ways to make the complex clear. He has written, designed and published 83 books on topic ranging from football to healthcare, city guides, as well as two books on Louis I Kahn, his mentor, but he likes to say that they all spring from the same place – his ignorance.

Wurman's first book, published when he was 26, features models of 50 world cities on a uniform scale. His latest book is called 33: Understanding Change & the Change in Understanding.

Wurman created the ACCESS city guides, using graphics and logical editorial organization to make places such as New York, Tokyo and Rome understandable to visitors. Other volumes he created focus on topics such as football and the 1984 Olympics. His road atlas employed similar techniques to elucidate U.S. geography and transportation networks. Several of his books are in the permanent collection of the Museum of Modern Art, New York.

Wurman chaired the IDCA Conference in 1972, the First Federal Design assembly in 1973, and the annual AIA Conference in 1976. He created and chaired the TED conference from 1984 thru 2002, bringing together many of America's clearest thinkers in the fields of technology, entertainment and design. He also created and chaired the TEDMED conference in 1995 and the eg conference in 2006.

Now in his late 70's, Wurman continues to quell his restless intellect with a slough of new projects. Recently, he completed the first WWW Conference Intellectual Jazz, which consists of improvised conversations between pairs of some of the world's greatest minds. His next endeavor will be the 555 conference, consisting of 5 experts, 5 predictions of future patterns, for the next 5 years, held in 5 cities circumnavigating the world over 5 consecutive weeks. FINDING THE FUTURE FIRST.

He continues to work with Esri® and @radical.media on his comparative cartographic initiative for mapping urban settings, 19.20.21. which will culminate in the creation of a network of live Urban Observatories™ around the world.

Wurman received both his M. Arch. & B. Arch. Degrees from the University of Pennsylvania, from where he graduated in 1959 with the highest honors, and was awarded the Arthur Spayed Brooks Gold Medal. He has been awarded several honorary doctorates, two Graham Fellowships, a Guggenheim and grants from the National Endowment for the Arts as well as recently becoming a Distinguished Professor of the Practice of Design in the College of Arts, Media and Design at Northeastern University. He is the recipient of the Lifetime Achievement Award from the Smithsonian, Cooper-Hewitt National Design Awards. He has also been awarded the Annual Gold Medal from Trinity College, Dublin, Ireland and the James Joyce Award given by the Literary and Historical Society of University College, Dublin and most recently gave the commencement speech at Harvard Graduate School of Design. He has also been honored with the Gold Medal from AIGA, the Art Directors Hall of Fame, the Chrysler Award for Innovation and Design, is a Fellow of the AIA and recieved the Boston Science Museum's 50th Annual Award.

Wurman lives in Newport, RI with his wife, novelist Gloria Nagy.

03 **PUBLICATIONS**

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To show the breathe of Richard Saul Wurman's interests which helps in his curation, although formally trained as an architect.

1960's
Cities: A Comparison of Form and Scale
The Notebook and Drawings of Louis I. Kahn
Urban Atlas: 20 American Cities (with Joseph Passonneau)
Various Dwellings Described in a Comparative Manner

1970's
Aspen Visible
Guidebook to Guidebooks
Making the City Observable
Man Made Philadelphia (with J.A. Gallery)
The Nature of Recreation (with Alan Levy & Joel Katz)
Our Man Made Environment Book 7 (with Alan Levy)
What-If, Could-Be: An Historic Fable of the Future
Yellow Pages Career Library (12 volumes)
Yellow Pages of Learning Resources

1980's
Baseball Access
Dog Access
Football Access
Hawaii Access
Las Vegas Access
London Access
Los Angeles Access
Medical Access
New Orleans Access
New York City Access
Olympic Access
Paris Access
Polaroid Access
Rome Access
San Francisco Access
Summer Games Access
Tokyo Access
Hats
Information Anxiety
Wall Street Journal Guide to Understanding Money & Markets
Washington, DC Access
What Will Be Has Always Been, The Words of Louis I. Kahn
Winter Games

1990's
Barcelona Access
Boston Access
C, The Charleston Guide
California Wine Country Access
Chicago Access
Danny Goodman's Macintosh Handbook (with Danny Goodman)
Florence/Venice/Milan Access
Follow the Yellow Brick Road (with Loring Leifer)
Fortune Guide to Investing in the 90's

Information Architects (co-published with Graphis)
N, The Newport Guide
On Time, Airline Guide to North America
Office Access
San Diego Access
Twin Peaks Access (with David Lynch)
USAtlas

2000's
Understanding USA
Can I Afford To Retire?
Information Anxiety2
Drugs, Prescription, Non-prescription & Herbal
Heart Disease & Cardiovascular Health
Wills, Trusts & Estate Planning
Diagnostic Tests for Men
Diagnostic Tests for Women
Understanding Children (with Civitas)
1000 - Richard Saul Wurman's Who's Really Who
Understanding Healthcare
33: Understanding Change & The Change in Understanding

04 **CONFERENCES**

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Major conferences that Mr. Wurman has curated, designed and chaired:

1972	**International Design Conference,** Aspen
	For a period of about 15 was the finest conference in the world, all be it focused mostly on design, but not totally.
1972	**Invisible City**
	A conference he chaired while also a standing board member.
1973	**First Federal Design Assembly for the National Endowment of the Arts,** "Design Matters"
	Co-chaired with Ivan Chermayeff.
1976	**Annual Meeting of the American Institute of Architects,** Philadelphia
1981, 1982, 1983	**California 101 Conference**
1984 - 2002	**TED** (12)
	Technology. Entertainment. Design.
1995, 1998, 2003, 2006, 2010	**TEDMED** (5)
1996	**TEDSELL**
1997	**TEDNYC**
2000	**TEDCity Toronto**
2006	**e.g. Conference**
	Still run annually out of Monterey, California.
2012	**The WWW Conference**
	Intellectual Jazz.
2014	**555 Conference**
	Finding the Future First.

05 MEDIA

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A BRIEF SAMPLING:

THE WASHINGTON POST
"555 Conference: TED Creator Richard Saul Wurman discusses his latest gathering"
By: Emi Kolawole, Updated: 30 July 2013

Author and TED conference founder Richard Saul Wurman has a new plan for a conference. It's called the 555 Conference, and it's slated to he held in 2014.

The conference would be held in five different cities worldwide. Each city would host a one-day gathering of five "exceptional global experts." The gatherings would be held on five consecutive Mondays. Wurman, who plans to attend all five days, would choose three of the experts and call on the host city to provide him with a list of 10 nominees, from which he would pick two. Each of the 25 total experts would be called on to make "narrowly constructed, focused & superbly communicated, constructed predictions for the next 10 years." The Monday conference would be followed on Tuesday by a smaller, closed gathering with the attendees and special guests. The goal, said Wurman, is to make a truly global conference.

The predictions would address 11 different topic areas, including energy, space and travel, food, water, urban development, entertainment and sports, and computers, visual display and transmission. Wurman said he released the details of the conference on his Web site about a week ago, but made no formal announcement about the conference. The documentation publicly available, so far, is little more than a Web page and a two-page handout.

"I just try to struggle through scamming everybody to do something once a year — one big project," said Wurman during a phone call Tuesday. "I'm trying to reinvent what gatherings are."

Wurman, an architect and graphic designer, launched the Urban Observatory installation this month during the ESI International User Conference. He hosted the WWW conference in September 2012 — a series of improvised conversations over three days.

"It was the most amazing conference I ever ran … and ever went to," he said of the gathering. That's no minor assessment considering the massive popularity of TED, which Wurman first convened in 1984 and worked on until 2002.

A total of 180 people were in attendance at WWW, said Wurman, including world-renowned cellist Yo-Yo Ma, musician and producer Quincy Jones, recording artist Will.i.am and Pritzker Prize-winning architect Frank Gehry among other notable attendees. The event was hosted by ESRI President Jack Dangermond at the company's conference center in Redlands, Calif.

"I was terrified," said Wurman of the lead-up to the WWW Conference, "I wasn't sure it was going to work at all. And then it worked better than I thought. So that was a surprise. But it was scary."

Videos of the WWW conference were made available on Fora.TV this week, but an iOS app featuring additional multimedia elements around the conversations held there will also be made available Aug. 15. These would include Pulitzer Prize-winning poet CK Williams's hand-edited drafts as well as other more intimate materials, according to a release. The app will include 18 hours of what Wurman says is "astonishing" video of the conversations.

Now, for the 555 Conference, Wurman said he was attracted to the concept of "finding the future first" — what he sees as the tagline for the conference. Each of the 25 speakers would give roughly an hour-long, highly structured talk. They would also be given access to a leading information architect, video designer and app maker. On top of

that, they would also get Wurman's help in orchestrating their talk. Each speech, said Wurman, would ultimately be "a piece of theater."

Audience invitations would be extended by the host city, not by Wurman or his team.

"If the city wanted to have a thousand people free, fine. If they want to have a thousand people and charge them ten thousand dollars each, fine. They can keep all of that. All I wanted was the media that came out of the conference," he said. "I don't care about the audience."

But Wurman said he would want some funds from the host city to put on the event, since the city would benefit from the public relations, being cast as a city that's "looking at innovation" and associated with the "finding the future first" tagline.

Wurman has five rules of innovation, which go by the acronym "A NOSE": addition, need, opposite, subtraction, epiphany. The WWW conference was about subtraction — where Wurman stripped away the traditional conference structure. When asked which rule the 555 Conference abided by, Wurman said he didn't have a good answer, but saw it as incorporating both epiphany and opposite, since it was a new idea for an event that, unlike a traditional conference, could be held regardless of the number of tickets sold.

At the end of the five weeks, all 25 speakers would be brought together in New York City for a WWW2 conference where they would be placed in pairs or groups of three and called on, as with the first WWW conference, to engage in an improvised conversation — or "intellectual jazz." The conversation would be a critique of the predictions, and provide an opportunity to discuss what the world should do to prepare.

"I think everybody every day is going to wait for the new prediction. Because these are going to be by eminent people," said Wurman. He hasn't reached out to anyone yet regarding distribution, he says, but hopes to turn the conversations into a television show, magazine articles, a book or perhaps even distribute them via a streaming video platform such as Netflix.

"This is all based in the art of the possible," he said during the call. In other words, the specifics are subject to change.

He is collaborating with noted events producer Richard Attias, whose credentials include the World Economic Forum annual meeting in Davos and the Clinton Global Initiative. are Also listed as advisers are: ESRI's Dangermond; ocean explorer Dave Gallo; physician, author and USC professor David Agus; X Prize Foundation founder and chairman Peter Diamandis; Harpervision president and founder Greg Harper; @radical.media founder Jon Kamen; and video translations and captions company Dotsub founder and chairman Michael Smolens.

Wurman said he would probably start reaching out to cities this fall.

PODCAST: UXDiscoverySession.com
"Richard Saul Wurman of Urban Observatory / 555 Conference"
By: Gerard Dolan, 22 November 2013
Link: http://uxdiscoverysession.com/2013/11/22/ds013-richard-saul-wurman-urban-observatory-555-conference/

PR NEWSWire
"Wurman Launches Global Game Changer"
01 October 2013

- A Global Game Changer: Finding the Future First™

- Richard Saul Wurman creator of the world's premier idea platforms, announce the creation of a new common initiative, The 555 Conference
Richard Saul Wurman, creator of the TED and the TEDMED conferences, plans to launch the 555 conference, the first global future-focused forum. The 555 Conference will be held in 5 cities, starting Q4 2014, with a finale in New York City in 2015. The theme: Finding the Future First™.

The premise is simple:
5 constructive predictions for the next 5 years
5 different exceptional global & local experts
5 chosen cities located around the world occurring over 5 weeks

Wurman, who invented the field of Information Architecture, said: "555 will bring together extraordinary people from different disciplines to visualize the future patterns in their emerging fields. Together, these unique thinkers will deliver constructive predictions for the next 5 years in this meeting of minds that will provoke us all to change the way we observe the world. They shall also focus upon how the planet might prepare for and understand these predictions."

Richard Saul Wurman
email. ███████████

LES AFFAIRES
"J'ai créé TED pour que les gens les plus intelligents de la planète me distraient" - Richard Saul Wurman, architecte et designer"
By Diane Berard, 27 August 2011
http://www.lesaffaires.com/dossier/special-creativite/j-ai-cree-ted-pour-que-les-gens-les-plus-intelligents-de-la-planete-me-distraient---richard-saul-wurman-architecte-et-designer/534135

madame LE FIGARO
"Le monde selon Richard Saul Wurman"
By Alice d'Orgeval, 07 October 2012
http://madame.lefigaro.fr/societe/monde-selon-richard-saul-wurman-081012-297344

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CONFERENCE

SUMMATION
5 GLOBAL EXPERTS
5 PREDICTIONS
5 CITIES
LAST UPDATED: 21 JANUARY 2014

5 GLOBAL EXPERTS
5 PREDICTIONS
5 CITIES

5 GLOBAL EXPERTS
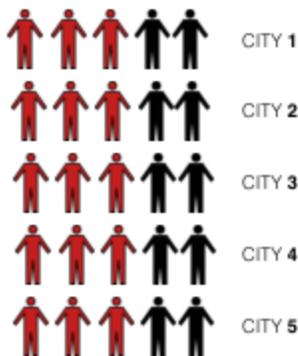BREAK DOWN

3 CHOSEN BY RSW   **10** CITY NOMINATED

2 CITY NOMINATED FINALISTS

FOR EACH CITY:
3 chosen by RSW
2 chosen from
10 nominations entered by each city

CITY **1**

CITY **2**

CITY **3**

CITY **4**

CITY **5**

OVERALL:
15 chosen by RSW
10 chosen from combined cities
_____
25 SPEAKERS IN TOTAL

BACKGROUNDS IN:
health & well-being
energy
architecture, music & visual arts
transportation & space exploration
food & nutrition
media & communication
water; potable & oceanic
urban development
entertainment & sports
computer & visual display
data transmission
government

5 GLOBAL EXPERTS
5 PREDICTIONS
5 CITIES

5 PREDICTIONS
BREAK DOWN

EACH SPEAKER:
 1 prediction

OVERALL:
 1 prediction
 25 speakers
_____
25 PREDICTIONS IN TOTAL

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PREDICTIONS:

Each speaker will give a narrowly constructed, focused and superbly communicated, constructed prediction for the next 5 years.

Each prediction will address a different topic.

Each prediction would be roughly one hour in length, and highly structured.

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TOOLS:

Each speaker, in order to enhance their conversation, will have access to the following. The intention here would be to encourage an unrehearsed talk that is structured more by believable conversation and understandable audio and visual display.

NIGEL HOMES
 The graphic design consultant of the conference. Presenters will be given a copy of his book, T*he New Lonely Planet Book of Everything* as a guide to help shape how they can explain what they are predicting.

@radical.media
 A company that has an Academy Award, Emmys, a Golden Globe, Grammys, Webbys and The Smithsonian Copper-Hewitt National Design Award for Communication Design and have worked with RSW on a number of occasions.

JOSH KOPPEL
 Co-Founder and CCO of ScrollMotion, a mobile platform that powers the most effective sales, marketing and training solutions for businesses across industries.

RICHARD SAUL WURMAN
 Founder of TED, TEDMED, e.g., and The WWW Conference. He would be immediately involved in the introductions, advice and of course the curation of all the speakers thematically.

5 GLOBAL EXPERTS
5 PREDICTIONS
5 CITIES

5 CITIES
BREAK DOWN

5 CITIES:

Circumnavigating the world.

Each city will hold each event and extend invitations on the cities behalf. Whether they charge per ticket or not, the city is the soul profiter of ticket sales.

Each city will nominate 10 potential speakers and then meet to select a final 2. This 2 is then added to the 3 selected by RSW and creates the 5 speaker to present in that particular city.

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LOCATIONS:

Emphasis will be placed on having a representative from each of the following continents at the ongoing annual events:

  europe
  asia
  australia
  south america
  africa
  north america

5 GLOBAL EXPERTS
5 PREDICTIONS
5 CITIES

SCHEDULE
BREAK DOWN

PRESENTATIONS:

WEEK 1	**FIRST MONDAY** CITY **1** SPEAKER 1 SPEAKER 2 SPEAKER 3 SPEAKER 4 SPEAKER 5	**FIRST TUESDAY** CITY **1** CLOSED GATHERING WITH ATTENDEES AND SPECIAL GUESTS
WEEK 2	**SECOND MONDAY** CITY **2** SPEAKER 1 SPEAKER 2 SPEAKER 3 SPEAKER 4 SPEAKER 5	**SECOND TUESDAY** CITY **2** CLOSED GATHERING WITH ATTENDEES AND SPECIAL GUESTS
WEEK 3	**THIRD MONDAY** CITY **3** SPEAKER 1 SPEAKER 2 SPEAKER 3 SPEAKER 4 SPEAKER 5	**THIRD TUESDAY** CITY **3** CLOSED GATHERING WITH ATTENDEES AND SPECIAL GUESTS
WEEK 4	**FOURTH MONDAY** CITY **4** SPEAKER 1 SPEAKER 2 SPEAKER 3 SPEAKER 4 SPEAKER 5	**FOURTH TUESDAY** CITY **4** CLOSED GATHERING WITH ATTENDEES AND SPECIAL GUESTS
WEEK 5	**FIFTH MONDAY** CITY **5** SPEAKER 1 SPEAKER 2 SPEAKER 3 SPEAKER 4 SPEAKER 5	**FIFTH TUESDAY** CITY **5** CLOSED GATHERING WITH ATTENDEES AND SPECIAL GUESTS

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WEEK 6 **SIXTH MONDAY**
CULMINATION WWW**2** EVENT
NYC/CHICAGO/SAN FRANCISCO

All 25 speakers would be brought together for a WWW**2** conference, where they would be placed in pairs or groups of three and called on, in the form of the original WWW Conference. They would engage in improvised conversation - "intellectual jazz". The conversations would be a critique of the predictions and   provide an opportunity to discuss what the should do to prepare.

SCHEDULE SUMMARY:

The presentations in each host city will take place on 5 consecutive Monday's, over 5 weeks. On each Monday, 5 presenters will speak. Each will be given roughly one hours time. Following each Monday, each consecutive Tuesday, there will be a closed gathering with attendees and special guests to conclude the previous predictions made.

Following the fifth Monday and Tuesday, in the sixth week, a final event will be held. The event will be hosted by a US city and will operate in the fashion of a WWW**2** Conference. This event will follow the format of the original WWW conference.

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CONFERENCE

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GLOBAL CITIES **MAP**

LAST UPDATED: 22 JANUARY 2014