

# JOHANNA STRANDBERG

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1988/09/15 | 37 Wall Street, Apt 23L | New York, NY 10005 | [REDACTED] | [REDACTED]

## EDUCATION

- 08/07 - 06/11 **MSc. Business and Economics, Linköping University, Linköping, Sweden**  
Major in Finance
- 08/09 - 12/09 **MSc. Business and Economics (exchange semester), Long Island University, New York, USA**  
Academic Scholarship, 3.500 USD. GPA 3.9 out of 4.0.

## EMPLOYMENT HISTORY

- 01/14 - Present **Senior Consultant at the EY (Ernst & Young) Advisory Services practice - New York, USA**
- Mainly focused on End-customer oriented projects within the Financial Services sector. Analyst and Project Manager roles including responsibility for deliverables, activity plans, budgets, account profitability, resourcing and timing. Projects have included Simplification of Customer Correspondence, Customer Marketing Analytics, Communication Strategies and E-marketing
  - Project Manager roles have enabled me to practice building enduring and robust client- and stakeholder relationships as well as dynamic coaching skills
  - Aside from client engagements, I lead an internal Diversity & Inclusiveness initiative at EY Advisory
  - Completed trainings: Leadership matters, EY Sales Lead Program
- 08/11 - 12/13 **Senior Consultant at the EY (Ernst & Young) Advisory Services practice, Stockholm, Sweden**
- Mainly focused on projects at organizations within the Financial Services sector. Various Analyst roles. Projects have covered the following areas: Strategic Direction, Competitor Analysis, Product Development, Customer Value Proposition, Business Process improvement as well as Development of Business- and IT-requirements for a Customer Classification system
  - The various projects implied gaining structured problem solving skills, broad industry exposure and ability to identify potential business opportunities on new and existing engagements
  - Participated in the Advisory Services Recruiting team, held interviews and took part in assessment days
  - Completed trainings: Project Management, Process mapping and Process improvement, Workshop planning and execution, Problem solving and Structured communications, Building powerful presentations
- 01/10 - 01/11 **Customer Service Representative - Danske Bank, Linköping, Sweden**
- Part time job assisting Retail Banking clients with day-to-day banking services, investment planning, retirement savings etc. Learned to provide great customer experiences and acquired superior selling skills
- 06/08 - 09/10 **Financial Analyst - Söderberg & Partners, Stockholm, Sweden**
- As a summer intern, I created Global risk reports for the Asset Management department including risk adjusted measurements and investment guidelines

## OTHER MERITS

Fluent in English and Swedish, intermediate in Spanish  
Advanced user of Microsoft Office

- 01/12 - 01/13 Red Cross volunteer in Stockholm, Sweden
- 12/09 - Present Member of Honor Society Beta Gamma Sigma, USA
- 08/08 - 09/08 Orientation leader at Linköping University, Sweden

## INTERESTS

Travelling and exploring new cultures, reading, tennis, yoga and music. Friends and family.