











The Samuel H. Scripps Mainstage

Inspired by the Cottesloe Theatre of London's Royal National Theatre, the design for our 299-seat Mainstage combines an Elizabethan courtyard with contemporary flexibility. It will be a playground for the imagination.

Theatre for a New Audience

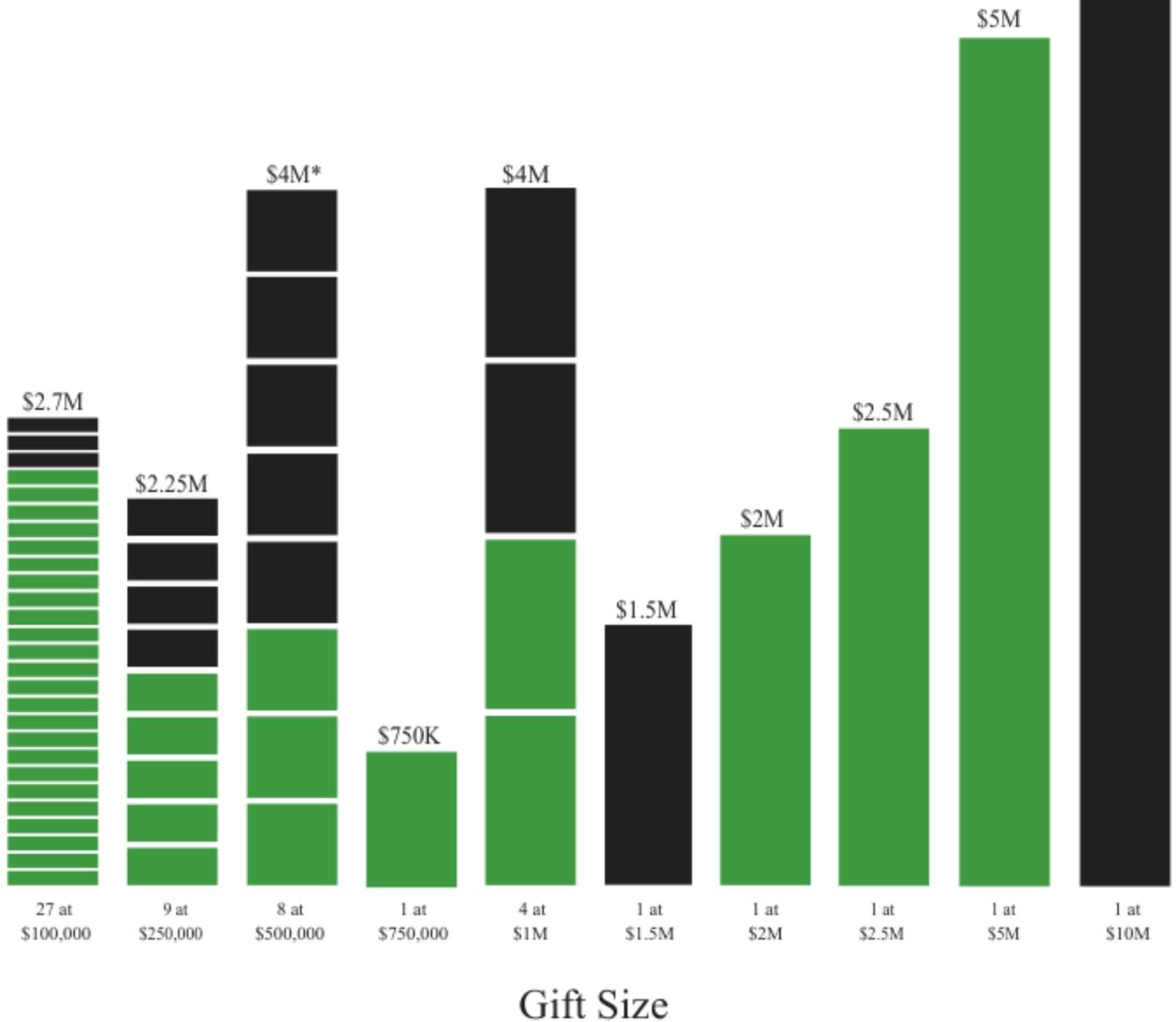
Campaign Progress & Gift Opportunities

3-Phase Capital Campaign Goal: \$68.5M

Financial Stablization		\$1M
Artistic Growth Fund		\$3M
Building and Endowment		\$48.7M / \$62.5M
Marketing and Programming Launch		\$100K / \$2M

Raised to date: \$52.7M

Number of Gifts Needed



Just as we are building from the ground up, we need gifts from the ground up. We need more than \$1 million in gifts at \$50,000 and under, from hundreds of donors. 400 have made gifts already!

 HAVE  NEED

*\$500,000 of our funds raised is a National Endowment for the Humanities Challenge Grant. To meet the 3:1 Challenge, we have raised \$872,000 and must raise the remaining \$628,000 in matching funds over the next two years.

Shakespeare Works in Brooklyn: The Campaign for a Permanent Home in the BAM Cultural District

Naming Opportunities

The Building \$10,000,000
Mainstage – Named \$ 5,000,000

Lobby Spaces
Main Lobby, Ground Floor- Named \$ 1,000,000
Lobby Staircase – Reserved \$ 500,000
 Orchestra Level Lobby \$ 500,000
Gallery Level Lobby – Reserved \$ 250,000
 Box Office \$ 250,000
 Lobby Cafe \$ 300,000
Elevator Bank - Named \$ 100,000
 Book Kiosk \$ 100,000

Mainstage Seating Areas
 Orchestra level Seating \$ 1,000,000
First Gallery - Named \$ 500,000
 Second Gallery \$ 250,000

Other Spaces
50-Seat Studio Space - Named \$ 2,500,000
 Green Room \$ 500,000
 Principal Dressing Rooms (2) \$ 250,000
 Chorus Dressing Rooms (2) \$ 250,000
Stage Door - Named \$ 100,000
 Catwalk \$ 100,000
 Wardrobe Room \$ 100,000

Administrative Offices \$3,500,000
 Artistic Director's Office \$ 250,000

Named Funds
 Theatrical Lighting Fund \$ 250,000
 Theatrical Sound Fund \$ 250,000
 Free Student Family Tickets for 10 Yrs \$ 2,000,000
 New Deal Tix Fund – Age 30 and Under \$ 3,000,000

Giving Plaques
The Groundbreakers \$ 25,000+
 Main Donor Wall \$ 50,000+
Green Leaders – List in Formation \$ 100,000+

Endowment Named Funds
 Artistic Venture Fund \$ 3,000,000
 ▪ Fund for Classic Drama \$ 1,500,000
 ▪ Fund for Contemporary Drama \$ 1,500,000
 Education Fund \$ 2,000,000
 Humanities Fund \$ 2,000,000
 Building Maintenance Fund \$ 2,000,000
 Named Lecture Series \$ 500,000
 Named Visiting Artist \$ 500,000
 Named Director \$ 500,000
 Named Resident Artist \$ 500,000