

From: Bernard Kruger <[REDACTED]>

To: Jeffrey <[REDACTED]>

Subject: Sign up for Priority Private Care

Date: Wed, 15 Jun 2016 17:59:22 +0000



Dear Jeffrey,

Thank you for your interest in our new medical service, Priority Private Care, scheduled to open exclusively to members on September 1st, 2016 at 170 East 77th street. Our facility will provide immediate, personalized care 24/7 for all but the rarest and most critically acute issues, providing a vital alternative to overcrowded hospital ERs and the diminished level of care provided by traditional urgent care.

The introductory rate is \$5000 per year for an individual and \$3000 per year for any additional household members. Membership includes:

- 24/7 Medical Facility Access
- Immediate Consultations with best-in-class Staff Emergency Physicians
- Rapid Access to on-site Diagnostic Imaging
- Use of Any Location (in the future)
- Access to Extensive Network of Specialists
- Remote Consultations if Away from Home

For more information, please visit our [website](#) or download the [digital brochure](#). To sign-up online, use the button below or download and return the completed [Membership Agreement](#) by mail.

[Sign Up Now](#)

And of course, don't hesitate to call me directly to discuss the offering further.

Sincerely,
Bernard Kruger, MD



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