

From: Lesley Groff <[REDACTED]>
To: Joey Hunter <[REDACTED]>
Subject: Re: SWIPECAST
Date: Wed, 19 Aug 2015 14:11:19 +0000

Thx. I will pass on to Jeffrey

Sent from my iPhone

On Aug 19, 2015, at 9:37 AM, Joey Hunter <[REDACTED]> wrote:

Jeff have a look the making of a virtual model & talent agency

Begin forwarded message:

From: Joey Hunter <[REDACTED]>
Subject: Fwd: SWIPECAST
Date: August 19, 2015 at 9:34:40 AM EDT
To: Joey Hunter <[REDACTED]>

----- Forwarded message -----

From: T. LATTARI <[REDACTED]>
Date: Wed, Aug 12, 2015 at 10:04 AM
Subject: SWIPECAST
To: Joe Hunter <[REDACTED]>

[Swipecast](#)

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SWIPECAST

FASHION ON-DEMAND

We're using technology and design to vastly simplify the task of casting, booking and paying models, directly from your iPhone.

Swipecast brings together models, designers, photographers and stylists all in one place where they can message each other, review each others' portfolios, set up castings and send secure payments for jobs.



-  icon

Communication Tools

Send and receive messages from anywhere in the world

-  icon

Industry Network

Stay in touch with designers, casting directors, photographers, stylists and hair and make-up artists

-  icon

View Ratings

Read reviews before accepting a job. Work with only the most professional and reliable people

-  icon

Browse Portfolios

Post your latest editorials. Ensure the fashion industry sees your best work

-  icon

Cast for Jobs

Submit your portfolio for upcoming editorials and commercial jobs

-  icon

Payments Made Easy

Funds released from escrow 48 hours after the job is complete

FREQUENTLY ASKED QUESTIONS

I am currently on the wait list. When can I start swiping?

Swipecast is in very high demand! We are trying to get you onto the platform as soon as possible. In the meantime, please tell your friends about Swipecast and make sure they use your referral code. Making referrals is a great way to skip the line!

How do I get booked for a job?

Post your profile on Swipecast and tell users a little about yourself. Have you shot any major campaigns? Do you have a models.com profile? Tell us a little about your personality and what makes you tick. Make sure to include updated digital snapshots taken within the last month so that we can see what you look like today.

When do I get paid for jobs on Swipecast?

If the job is a direct booking, you will get paid within 6 hours of completing the job. No more waiting 2-3 months for the client to pay!

What percentage does Swipecast take?

Swipecast charges a flat 10% fee on transactions. Most traditional modeling agencies charge 40%, with 20% charged to the model and 20% charged to the client.

[Read More](#)

Who do you allow onto Swipecast?

We give priority to models who have walked major runway shows and shot for the top editorials and campaigns. However, we are also all about new faces and love to promote interesting, even quirky girls with tons of character and personality. We also research and diligence every client before allowing them onto Swipecast.

As a model, can I sign up for Swipecast if I'm already with an agency?

Absolutely! Anyone can sign up. However if you have an agent in your current city, you should update your profile settings so that all booking requests go through your agency.

Who can contact me?

Under your account settings, you can decide if you want to be contacted by everyone, only by verified clients or only by clients you have liked. You always have the ability to accept or reject incoming message requests and jobs.

What's next for Swipecast?

Swipecast's goal is to be the preeminent platform where fashion clients come to view each others' work, communicate and find work. We will be launching later versions of Swipecast that will allow photographers, stylists and make-up artists to also be booked for work.

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