

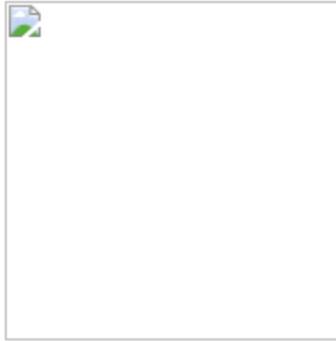
From: Jane Rosenthal and Robert De Niro <[REDACTED]>

To: Jeffrey <[REDACTED]>

Subject: Support the Artistic Response

Date: Wed, 18 Feb 2015 20:34:17 +0000

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Championing storytellers to be catalysts for change in their communities and around the world.

Dear Friends,

What's so important about encouraging storytellers?

Storytelling is a critical path to understanding in this crazy and complex world we live in! It offers us a means of communicating across divides.

Storytelling informs us about who we are and where we're going. It allows us to embrace the belief in individual vision and voice, to experience the innate ability to overcome, and to dream for the future.

In other words, storytelling gives every one of us the opportunity to understand the world, the motivation to re-imagine it, and the agency to make it better.

This is TFI. And your support keeps us on the cutting-edge of storytelling for social change.

Since 2003, TFI has:

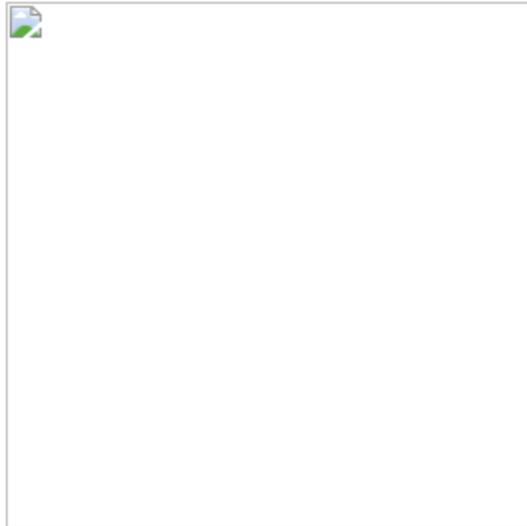
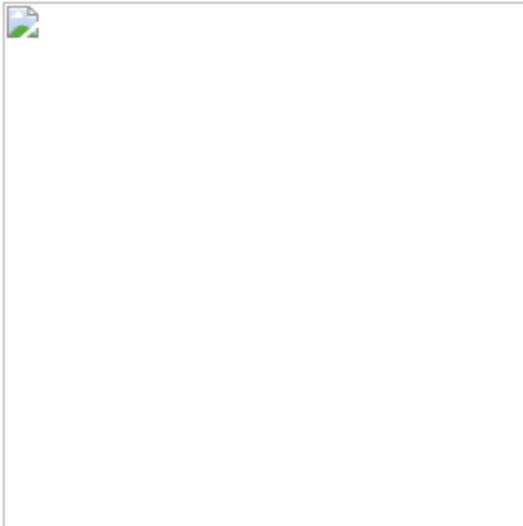
- Granted nearly \$6,000,000 to filmmakers at every level of expertise and area of interest
- Supported more than 1,300 storytellers from around the world
- Reached 99,774 NYC school children with inventive film and media programming
- Fostered 94 innovative and game-changing interactive projects

We hope the first gift you make in 2015 will be to the Tribeca Film Institute, by contributing to our annual fund [here](#). You might also consider purchasing a tax-deductible [VIP Package to the Tribeca Film Festival](#), April 15 – 26.

As our world grows evermore concerning, we ask you to partner with TFI in the creation of impactful artistic responses - not violent responses - to local and global issues. Together, we provide a healthy ecosystem for finding, nurturing, and promoting amazing storytellers. Together, we are a force for positive social change.

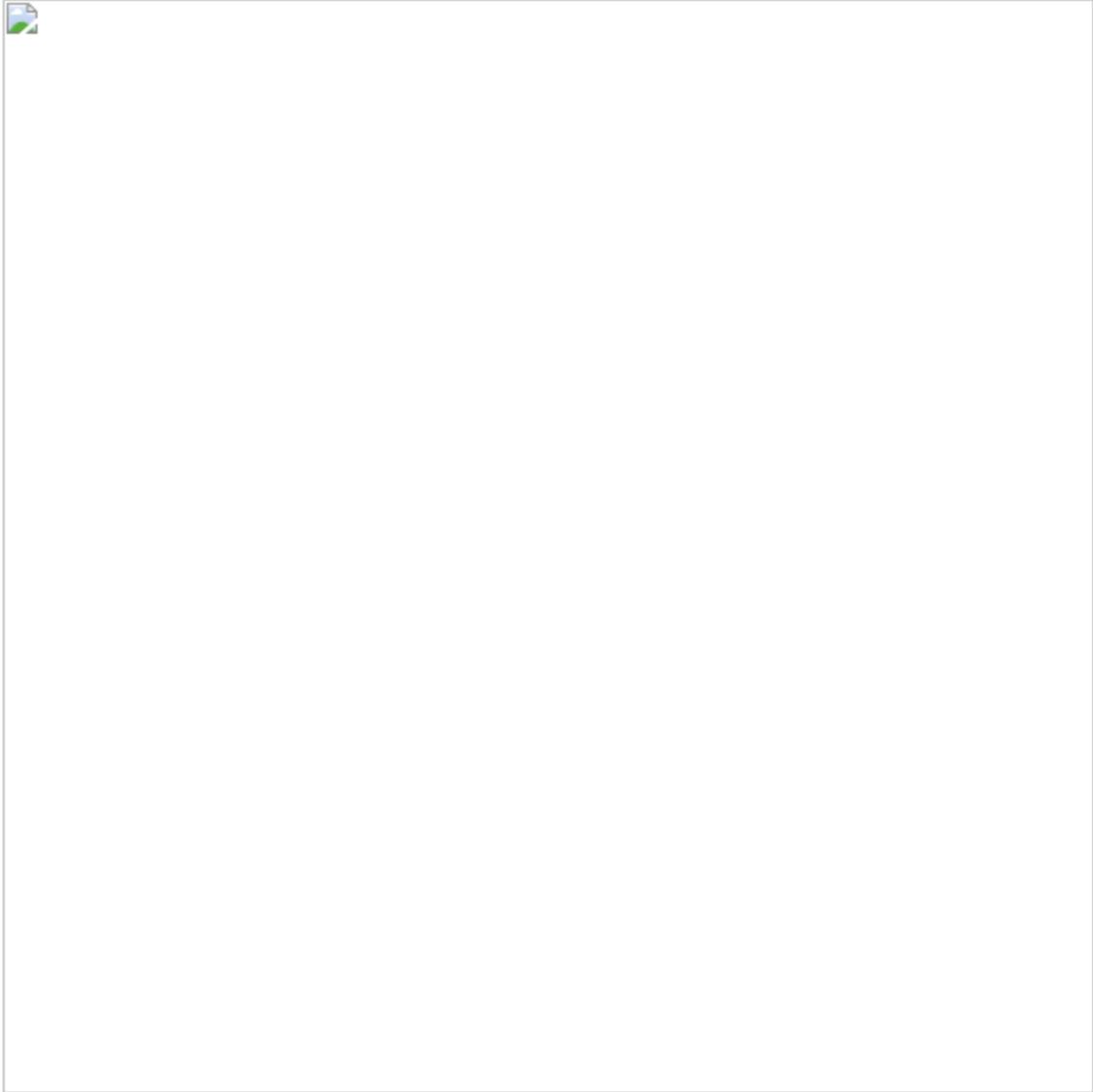
Thank you for your consideration of support.

Sincerely,



Jane Rosenthal and Robert De Niro
Co-Founders

■ We're thrilled to announce that director Bao Nguyen's *Live from New York* will open the 2015 Tribeca Film Festival on Wednesday, April 15th in celebration of Saturday Night Live's 40th Anniversary. Bao is a two time TFI grantee; receiving a 2013 TFI Sloan Grant and a 2014 Tribeca All Access Grant!



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