

**From:** Anne Becker <[REDACTED]>

**To:** "[REDACTED]" <[REDACTED]>

**Subject:** Tribeca Film Institute Letter

**Date:** Mon, 22 Dec 2014 18:36:05 +0000

**Attachments:** image001.jpg; image002.jpg

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Hi Lesley,

Thanks so much for taking the time to chat with me just now and for making sure Mr. Epstein receives this followup. Please let me know if I can answer any questions at all, and I'm more than happy to. Hope you have a wonderful holiday.

Best,  
Anne Becker  
Director of Marketing  
Tribeca Film Institute  
office [REDACTED]  
cell: [REDACTED]

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@TribecaFilmIns #givingtuesday

View this email in your browser<<http://us3.campaign-archive1.com/?u=57773d0edb95eall1dd45a2c7e&id=c3c9d5d5b8&e=>>

<[https://tribecafilminstitute.org/support/annual\\_appeal](https://tribecafilminstitute.org/support/annual_appeal)>[cid:image002.jpg@01D0192F.FA771590]  
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Jeffrey,

Think of a social issue that is meaningful to you... is it the Environment<<http://www.amazon.com/If-Tree-Falls-Story-Liberation/dp/B006FTCCQK?> Education<<https://itunes.apple.com/us/movie/american-promise/id891431378?> Human rights<<http://www.netflix.com/WiMovie/70299286?> Racial Equality<[http://www.hbo.com/documentaries/gideons-army#/?](http://www.hbo.com/documentaries/gideons-army#/)> Now consider the way people consume information and personally engage with the problems facing our society today.

Last year, the average American spent over 12 hours each day in front of a screen and more than half of that time was spent on entertainment\*. Storytelling has inspired and influenced people for ages, but what's changing now is the way people access stories and the overwhelming amount of media we're bombarded with on a daily basis.

Our job at Tribeca Film Institute<<https://tribecafilminstitute.org/>> is to identify diverse and exceptional storytellers and provide them with the funding and resources they need to make meaningful projects. Whether it's a feature film, a documentary or an interactive piece, TFI makes sure that the personal accounts and inspiring stories about the topics you care most about make it to your screen. We also help young people gain important media skills that are necessary for them to be productive citizens and creative individuals through our arts education programming.

This giving season we're asking you to recognize the value of this work by making a donation to TFI. Click the video above, spend 1 minute and 40 seconds to take in the scope of our

programs, and become a supporter today!

Wishing you and your family a safe and happy Thanksgiving!

Warmly,  
TFI

DONATE!<[https://tribecafilminstitute.org/support/annual\\_appeal](https://tribecafilminstitute.org/support/annual_appeal)>

PS. Spread the word about your support and join the larger community by using #givingtuesday and @tribecafilmins in your social media! #GivingTuesday is a global day dedicated to giving back created by our friends at the UN Foundation.

\*<http://bit.ly/1lQMue3>

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