

From: Jason Milligan <[REDACTED]>

To: Ike Groff <[REDACTED]>, "[REDACTED]" <[REDACTED]>

Subject: 120 Oak St Weekly Update

Date: Tue, 01 Apr 2014 19:32:48 +0000

Attachments: 120_Oak_St.xlsx

Inline-Images: image001.jpg

Ike & Lesley,

There was 1 showing of your property this week. Keep in mind that I count Sunday to Sunday. Not everyone updates their key each day which is how we track the showings and why we have a 2 day delay. There are currently 5 other rentals available in New Canaan that are within the same price range as yours.

I would like to see 5 showings per on average to know we are priced right and to expect offers. If we don't increase traffic in the next 2 weeks I will recommend lowering the price by a few hundred.



Jason Milligan

Broker
[REDACTED]