

From: Jason Milligan <[REDACTED]>

To: Ike Groff <[REDACTED]>, "[REDACTED]" <[REDACTED]>

Subject: RE: 120 Oak St Weekly Update

Date: Tue, 01 Apr 2014 19:34:49 +0000

Inline-Images: image002.jpg; image003.jpg; image004.png; image005.png; image006.png; image007.jpg

Ok.

Jason Milligan

Broker

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C [REDACTED]
E [REDACTED]



From: Ike Groff [mailto:[REDACTED]]
Sent: Tuesday, April 01, 2014 3:34 PM
To: Jason Milligan; [REDACTED]
Subject: RE: 120 Oak St Weekly Update

Makes sense to us

From: Jason Milligan [mailto:[REDACTED]]
Sent: Tuesday, April 01, 2014 3:33 PM
To: Ike Groff; [REDACTED]
Subject: 120 Oak St Weekly Update

Ike & Lesley,

There was 1 showing of your property this week. Keep in mind that I count Sunday to Sunday. Not everyone updates their key each day which is how we track the showings and why we have a 2 day delay. There are currently 5 other rentals available in New Canaan that are within the same price range as yours.

I would like to see 5 showings per on average to know we are priced right and to expect offers. If we don't increase traffic in the next 2 weeks I will recommend lowering the price by a few hundred.



Jason Milligan

Broker



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