

**From:** [REDACTED] <[REDACTED]>  
**To:** [REDACTED] <[REDACTED]>  
**Cc:** Tyler Shears <[REDACTED]>  
**Subject:** Re: Phone call  
**Date:** Wed, 10 Jul 2013 17:17:32 +0000

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Hi Tyler,

Regarding billing, you should email both Jeffrey and Rich Kahn (Jeffrey's accountant) directly.

[REDACTED]  
Jeffrey:  
[Jeevacation@gmail.com](mailto:Jeevacation@gmail.com)

[REDACTED]  
[REDACTED]  
On Jul 10, 2013, at 1:14 PM, [REDACTED] <[REDACTED]> wrote:

Invoices should be directed to:

Rich Kahn  
HBRK Associates  
575 Lexington Ave, 4th Floor  
NY, NY 10022

On Jul 10, 2013, at 1:10 PM, Tyler Shears wrote:

Hi [REDACTED] / [REDACTED],

I spoke with Jeffrey this morning about what needs to happen. I am going to work to come up with a plan of attack based on the circumstances and what we want to get fixed. I'll need a little bit of time to analyze the problem results. I may also have questions for you [REDACTED] related to what was working, what you have changed on which sites, etc.

I'm sure this is urgent for your team. I will do my best to have a game plan ready by Friday but it may take the weekend. From there I can start execution next week on activities related to the problem.

Who should I work with for invoicing / next steps?

Respectfully,

Tyler Shears  
[REDACTED]

On Wed, Jul 10, 2013 at 7:36 AM, [REDACTED] <[REDACTED]> wrote:

Great. 1pm EST is confirmed for a call today with Jeffrey. I will send you the dial in details once I get to work.

Sent from my iPhone

On Jul 9, 2013, at 6:33 PM, [REDACTED] <[REDACTED]> wrote:

> Fine with me. Tyler?

>  
> [REDACTED]  
> [REDACTED]  
>

> On Jul 9, 2013, at 6:05 PM, [REDACTED] <[REDACTED]> wrote:

>  
>> Hi [REDACTED] and Tyler. Would a call tomorrow at 1:00 work?

>>  
>> Sent from my iPhone

>>  
>> On Jul 9, 2013, at 5:12 PM, [REDACTED] <[REDACTED]> wrote:

>>  
>>> Hi [REDACTED],

>>> Could we set up a call for Jeffrey and the new tech person working on Jeffrey's google results? His name is Tyler Shears. His email is cc'd.

>>>  
>>> Could you coordinate with Tyler?

>>>  
>>> Jeffrey said anytime.

>>>  
>>> Thank you!

>>>  
>>> [REDACTED]  
>>> [REDACTED]  
>>>