

**From:** "TrueBlue" <[redacted]>  
**To:** "[redacted]" <[redacted]>  
**Subject:** You asked. We listened. New Offer. 20,000 Points.  
**Date:** Thu, 15 Nov 2012 19:40:09 +0000

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 20,000 TrueBlue® points can take you a long, long way.

 JetBlue Card from American Express

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 Boston - Los **Roundtrip Award Flights starting at 20,000 points and \$5.00 taxes and fees\***

 New York - **Roundtrip Award Flights starting at 15,000 points and \$82.00 taxes and fees\***

 Long Beach - **Roundtrip Award Flights starting at 10,000 points and \$5.00 taxes and fees\***

**Earn 20,000 points<sup>1</sup>.** Also, your introductory annual fee will be waived for the first year of Cardmembership. After the first year, your annual fee will be \$40<sup>2</sup>.

If you joined TrueBlue for Award Travel, now's your chance to get it. Get the JetBlue Card from American Express and earn 20,000 TrueBlue points after you spend \$1,000 with your Card in your first 3 months of Cardmembership. Plus, there's no annual fee your first year and after that it's only \$40 per year.

 [Apply](#)

Announcing new JetBlue services starting in November from New York (JFK) to Cartagena, Colombia; Samaná, DR; and Grand Cayman.

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\*Award Flight fares must be purchased using TrueBlue Points between 11/15/12 and 12/31/12 (11:59 PM ET or local time) for flights on Mon., Tues., Wed., Thurs. and Sat. only between 10/18/12 and 2/12/13. Blackout Dates: 11/17/12 - 11/26/12

and 12/19/12 – 1/5/13. Award flight fares will be higher during these periods. 14-day advance purchase required. Award Flight fares are subject to availability; may not be available on all flights; are valid for new bookings only; may change without notice; must be purchased at time of reservation; and are nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. Government taxes and fees apply to Award Flights, are the responsibility of the passenger, and will vary based on your departure and destination cities. The amount of government taxes/fees required for an Award Flight is listed next to the applicable point requirement for that route and is subject to change as required by law. Award Flight fares are nonstop; point requirement and taxes/fees may be higher for flights from destination city to origin city or for connecting itineraries. First checked bag is free (weight and size limits and exceptions for itineraries including flights operated or marketed by other carriers apply). Award Flight fares do not include fees for oversized/overweight/extra baggage or other fees for products or services sold separately. To view JetBlue's baggage fees and other optional services and fees, click [here](#). Taxes/fees must be paid for at time of Award Flight booking using a major credit card; TrueBlue points cannot be used for taxes/fees or charges for products/services sold separately. Award Flight fares are not valid in connection with monetary flight fares, purchases on partner airlines or code share or interline flights, JetBlue Getaways vacation packages, previously booked Award Flights or any other product or service. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); \$100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Proper documentation required for boarding. [Flight Terms and Conditions](#) and [TrueBlue Terms and Conditions](#) apply.

**1. Welcome bonus offer not available to applicants who have had this product or a Crewmember JetBlue Card account within the last 12 months.** You can earn 20,000 TrueBlue® points after you spend \$1,000 on eligible purchases in your first three months of Cardmembership following the time of Card account opening. Eligible purchases are purchases of goods and services minus returns and other credits. Eligible purchases do NOT include fees or interest charges, balance transfers, cash advances, purchases of travelers checks, purchases or reloading of prepaid cards, or purchases of other cash equivalents. Additional terms and restrictions apply. TrueBlue points will be credited to your JetBlue TrueBlue Program account 6 to 8 weeks after the spend requirement has been reached. This offer is not valid for existing JetBlue Cardmembers. You are eligible to receive points for only one Card account. Additional Cardmembers are not eligible.

2. The annual fee for the JetBlue Card by American Express will be waived for the first year of Cardmembership. Then, the annual fee will be \$40 for each year thereafter.

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