

**From:** Lesley Groff <[REDACTED]>  
**To:** Lindsay Borthwick [REDACTED]  
**Subject:** Re: 1st write-up  
**Date:** Thu, 31 May 2012 13:35:29 +0000

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super!!! I will pass along. Thank you Lindsay

On May 31, 2012, at 9:33 AM, Lindsay Borthwick wrote:

> Hi Lesley,  
>  
> Please find attached a write-up for Jeffrey. Also, I want to pass along the note below.  
>  
> Many thanks!  
>  
> Lindsay  
>  
> Hi Jeffrey,  
>  
> I hope this write-up is to your liking. It's about Martin's work. I usually have a strong sense of format when I start writing a piece because I know where it's going to be published and therefore how it's going to be read. But because you and I haven't really decided on that, I just tried to capture the spirit of the day, Martin's intellectual passions and the science itself. This piece focuses on his work on eusociality in ants and prelife. (I could easily write a short follow-up piece on his cancer work with Bert Vogelstein, particularly once their forthcoming paper is published in Nature.)  
>  
> All this to say that I'm not married to this format. What I've written is long and fairly magazine-y in style. I think it will capture an audience's interest and does justice to Martin's work (and your support of it), but in the future I could also boil the presentations down to just the science and keep them short – closer in length to, say, a blog post. In fact, that may be the best strategy for some of the presentations from April 15, since Martin's and Ted Kaptchuk's contained a lot more narrative than most of the others.  
>  
> Lastly, I usually check the facts of a write-up like this with the scientists I'm writing about, but I haven't done that yet. So if you find some of the scientific details a bit fuzzy, that's why. Ordinarily, they would be clarified or corrected before publication. Just part of the process.  
>  
> I'm leaving today for Toronto, where I'll be on holiday for the next two weeks. I can write up another couple of presentations while I'm there, if you'd like. But first, I'd welcome your feedback on this one.  
>  
> Revisiting that day's conversations and Martin's work, in particular, was a pleasure. Thanks for the opportunity.  
>  
> Best,  
>  
> Lindsay  
> [REDACTED]  
>  
> <Martin Nowak summary.docx>  
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