

From: "TrueBlue" <mail@promo-em.jetblue.com>

To: "██████████" <██████████>

Subject: Celebrate Mom! Earn 20 TrueBlue points per \$1 spent with FTD

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Celebrate Mom! Earn 20 TrueBlue points per \$1 spent with FTD
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JetBlue/TrueBlue



Make your mom's day this Mother's Day. Find beautiful flowers, lush plants and gourmet gifts for your mom, wife, grandma, aunt and more.

- Earn 20 TrueBlue points per dollar spent at FTD*
- Shop for flowers, chocolates, gourmet gifts, jewelry and more
- Find premier brands, like Godiva®, Starbucks® and Mrs. Fields®

[Shop online](#) or call 1-800-SEND-FTD and mention promo code **30676** .

 For All You Do Bouquet

 Spring Tulip Bouquet

 Garden Terrace Bouquet

For All You Do Bouquet

Earn up to 1,300 points

Spring Tulip Bouquet

Earn up to 1,500 points

Garden Terrace Bouquet

Earn up to 1,540 Points



Blue Tales Blog



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* Offer expires 5/14/2012. Exceptions apply. To earn 20 TrueBlue points per dollar spent, orders must be placed through the JetBlue FTD website <http://www.ftd.com/jetblue20pts3>, or by calling 1-800-SEND-FTD. You must be a TrueBlue Member with your account in good standing and provide your TrueBlue number at the time of your order. The name and TrueBlue number provided must exactly match those listed in the TrueBlue account. TrueBlue points are awarded on the base price of the arrangement for completed sales (excluding cancellations) at standard published retail prices and are not earned on any products featured under "Add Special Gifts," FTD Gold Membership fees, or other fees such as service fees and shipping fees or applicable taxes. Redemption of vouchers, gift certificates, gift cards, or reward codes may be subject to additional or different restrictions; please refer to those products for their terms and conditions. This offer is not available in retail stores. Promotion cannot be combined with any other promotions, gift certificates, coupons, discounts or affiliate programs (including reward programs). Offer subject to change without notice. Points are awarded based on the date the product is delivered, not the date of placement of order. Please allow six to eight weeks for posting of points. Same day delivery available in most locations if order is placed before 2PM in recipient's time zone. See www.ftd.com/jetblue20pts3 for more information.