

From: "JetBlue Airways" <[REDACTED]>

To: "[REDACTED]" <[REDACTED]>

Subject: Earn 10,000 points towards an Award Flight

Date: Thu, 08 Dec 2011 20:21:28 +0000

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 **TRUE BLUE - jetBlue. READY, SET - JET WITH 10,000 TrueBlue points. Earn 10,000 points towards a roundtrip Award Flight with your first purchase. Apply Now.**

Dear Tyler,



Make the most of your TrueBlue membership with the JetBlue Card.

You'll earn 10,000 TrueBlue points when you make your first purchase with the JetBlue Card. Oneway Award Flights start at just 5,000 points and roundtrip Award Flights start at just 10,000 points.¹ Plus, you can redeem for any seat, anytime with no blackout dates or seat restrictions.³ If you joined TrueBlue to get complimentary⁴ travel, the Card can get you there faster.

Your points can add up faster with the Card.

As a TrueBlue member, you already earn 3 points for every eligible dollar you spend on JetBlue® travel and 3 more points if you book at [REDACTED]. As a Cardmember you can earn an additional 2 points when you use your Card at [REDACTED] — **that's a total of 8 points per dollar!**⁵ Additionally, you can earn 1 TrueBlue point for every eligible dollar you spend everywhere else.⁶ Get the Card and enjoy all the benefits for a \$40 annual fee.

 With the JetBlue Card from American Express you can get: 10,000 TrueBlue points with your first purchase. Oneway Award Flights starting at just 5,000 points. Roundtrip Award Flights starting at just 10,000 points. No blackout dates - any

Sincerely,

 David F. Canty signature

David F. Canty
Director, Loyalty Marketing & Partnerships
JetBlue Airways®



Terms & Conditions:

1. Certain flights require more points to redeem award travel based on flight chosen and peak travel periods. Taxes and fees apply to award flights: Passenger Facility Charges up to \$9 each way; September 11th Security Fees up to \$5 each way; Federal Segment Tax of \$3.70 per domestic segment (a takeoff and landing); international government fees and taxes up to \$140 each way; Puerto Rico Arrival/Departure Tax of \$16.30 each way; Alaska and Hawaii excise tax of \$8.20 per departure.

2. Welcome bonus of 10,000 TrueBlue points will be awarded to Basic Cardmembers 6-8 weeks after the first purchase on the JetBlue Card from American Express. This offer is valid for first-time JetBlue Cardmembers only. First purchase offer expires one year from time of Card account opening. You may be permitted to have more than one JetBlue Card account, however, you are only eligible to receive one welcome bonus.

3. No blackout dates apply to JetBlue operated flights. Blackout dates may apply to code share, interline or partner flights.

4. Taxes and fees apply to Award Flights. Passenger Facility Charges up to \$9.00 each way for domestic and international travel; September 11 Security Fees up to \$5.00 per enplanement at a U.S. originating airport; Federal Segment Taxes of \$3.70 per domestic segment; U.S. Departure/Arrival Tax of \$16.30 each way for Puerto Rico and international travel; U.S. Excise Tax of \$8.20 per departure for Alaska and Hawaii travel; and government taxes and fees up to \$329.00 each way for international travel. Fares also do not include \$35 second bag fee, fees for oversized/overweight/extra baggage and other fees for products/services sold separately. Taxes and fees must be paid at the time of purchase and are subject to change as required by law.

5. Members will get three (3) TrueBlue points per dollar spent (including select fees, but excluding taxes), plus three (3) bonus points for booking on [REDACTED], for a total of six (6) points per dollar spent. Flights and Getaways packages are eligible for TrueBlue points (not Cruises). Members who make the JetBlue purchase with a JetBlue Card from American Express can get an additional two (2) TrueBlue points per eligible dollar spent.

6. You will accrue one (1) TrueBlue point for each U.S. dollar of eligible purchases on your JetBlue Card account. Cash and cash equivalent transactions and purchases (including balance transfers, convenience checks, and cash advances), interest charges, fees, and purchase credit adjustments do not receive TrueBlue points. Every TrueBlue point received will be transferred to JetBlue as one (1) TrueBlue point. You will accrue one (1) bonus TrueBlue point (for a total of (2) TrueBlue points) for each U.S. dollar of eligible purchases charged on your Card account for JetBlue flights, purchases at restaurants and movie theaters, purchases of gym memberships, tickets for sporting events or performing arts events sold by the event venue, theater, or authorized agent, and greens fees at golf courses directly billed as such. Please see your current Cardmember TrueBlue Point Agreement for full terms and conditions. All TrueBlue points are subject to the JetBlue TrueBlue program Terms and Conditions. Customer is responsible for any government taxes and fees that may apply to Award Travel. The expiration date of all TrueBlue points in your TrueBlue Program account will be extended to be 1 year from any date you have a TrueBlue point credited to your TrueBlue Program account if you engage in one of the following activities: (1) Using your JetBlue Card account for eligible purchases or (2) flying on a JetBlue flight. Eligibility and timing are based upon the date the TrueBlue point is credited to your TrueBlue Program account from one of the above qualifying activities.

Add [REDACTED] to your address book to ensure delivery to your inbox.

This e-mail was sent to [REDACTED]. If you would like to unsubscribe from future JetBlue mailings, you may click the link below. If you are a TrueBlue member and wish to unsubscribe from future JetBlue mailings, please log into your account and modify your e-mail preferences. We're sorry but e-mails sent in reply to this message will not be answered. If you have questions, please visit the Help section at [REDACTED] JetBlue Airways®, 6322 South 3000 East, Suite G10, Salt Lake City, UT 84121.

Unsubscribe [here](#).