

From: Guy Laliberté <[REDACTED]>

To: "[REDACTED]" <[REDACTED]>

Subject: REMINDER: ONE DROP Event Featuring the World Premiere of Zarkana in NYC

Date: Fri, 06 May 2011 14:01:14 +0000

Dear Jeffrey,

You certainly received my recent email regarding the upcoming **World Premiere of Zarkana** by *Cirque du Soleil* in New York. My foundation, **ONE DROP**, organizes a special benefit event in occasion of that spectacular night to raise funds for its water-access projects for those who are in need.

A private pre-show cocktail, a performance by *Cirque du Soleil* to remember and an amazing after-show happening are waiting us and I can't wait to share it with my dear friends like you. It will be a one-of-a-kind experience for a unique cause that is close to my heart.

Water is absolutely essential to our daily lives but its accessibility is not equal for everyone around the world. **Unfortunately, every eight seconds, a child dies from lack of drinking water.** It should be a reason enough to take action!

Please [reserve your tickets NOW](#)(PDF) to be part of that night; **only together we can achieve our mission.**

Always yours,

Guy

**Water is essential to all life, water unites us all.
And, it starts with just ONE DROP.**