

From: LIDS <[REDACTED]>

To: "[REDACTED]" <[REDACTED]>

Subject: Enjoy the view from atop LIDS' new My Town hats.

Date: Thu, 21 Apr 2011 19:57:20 +0000

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		April 21, 2011					
<p>LIDS and New Era® have elevated supporting in your team and your town to a whole new level with the new 59FIFTY® My Town hat. Team pride in the front and a panoramic view of the city's skyline in the back. The My Town hats are among thousands of different New Era® hats available at LIDS!</p>							
Our Top Teams							
Detroit Tigers 59FIFTY® MLB My Town Price: \$35.99		Los Angeles Dodgers 59FIFTY® MLB My Town Price: \$35.99		New York Yankees 59FIFTY® MLB My Town Price: \$35.99			
LIDS Essentials							
Complimentary Ground Shipping with a purchase of \$50 or more							

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