

From: "Bloomingdale's" <[REDACTED]>

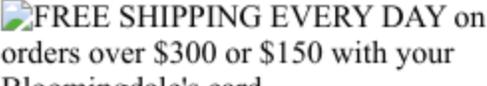
To: "[REDACTED]" <[REDACTED]>

Subject: New Spring Shoes + Take \$25-\$500 Off!

Date: Fri, 11 Mar 2011 15:15:49 +0000

Spring Shoes We Love Now
Plus, HOT Savings: Take \$25 - \$500 Off!

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APPLY FOR A BLOOMINGDALE'S CREDIT CARD:

Subject to credit approval.

HOT SAVINGS:

Offer valid March 10, 2011 through March 20, 2011, in-store and online. Offer excludes Women's Apparel from All Saints, Alice & Olivia, Basler, Burberry Coats, Chanel, Women's Designer Departments, DIANE von FURSTENBERG, Haute Hippie, Helmut Lang, Lafayette 148 New York, LK Bennett, Max Mara, Max Mara Weekend, Marina Rinaldi, Nike, Not Your Daughter's Jeans, Rag & Bone, Theyskens Theory, The New View Designer Departments, Agent Provocateur, Under Armour and, excluded online only: The

North Face®: Offer excludes Men's Apparel from Men's Leased Departments, Moncler, Duchamp, All Saints, Burberry Prorsum, Polo Black Label, The Men's Store At Bloomingdale's Sportswear, PS Paul Smith, The North Face®, Turnbull & Asser, UGG®: Australia, Vilebrequin and, excluded online only: Nike. Offer excludes Kids' Apparel from Moncler, Ralph Lauren Childrenswear, The North Face® and UGG®: Australia. Offer excludes Handbags and Soft Leather Goods from Burberry, Chanel, Chloe, Dior, Fendi, Salvatore Ferragamo Leased, Jimmy Choo, Louis Vuitton, Marc By Marc Jacobs, Marc Jacobs, Miu Miu, Prada, Tory Burch and, excluded online only: UGG®: Australia and COACH. Offer excludes Fashion Accessories from Michele Watches, Burberry, Chanel and, excluded online only: UGG®: Australia, The North Face®, Balenciaga Sunglasses, and COACH. Offer excludes Women's Shoes from Burberry, Chanel, Dior, Fendi, Giuseppe Zanotti, Hunter, Jimmy Choo, Miu Miu, Prada, Tory Burch, Stuart Weitzman, UGG®: Australia, and, excluded online only: The North Face® and COACH. Offer excludes Fine Jewelry from David Yurman, Bridal Collection Jewelry, Designer Fine Jewelry, Estate Jewelry and Fine Watches. Offer excludes Home Merchandise from Baccarat, Bernardaud, Christofle, Juliska, Lalique and William Yeoward. Offer excludes Small Electrics, Furniture, Rugs, Mattresses, Cosmetics, Fragrances, Maximilian Fur Services, Martine's Chocolates, Shop at Home Services, Rug Cleaning Services, Interior Design Special Orders, Restaurants, Men's Electronics and Gift Cards. No adjustments to prior purchases or bill payments. Offer not valid at Bloomingdale's The Outlet Stores. All employees of Bloomingdale's and its affiliates are excluded. Offer online cannot be combined with Kids' Buy More Save More Offer (3/10-3/20/2011), and Women's Denim and Men's Denim, Trend and Sportswear Collections offers (3/17-3/20/2011). Offer in-store cannot be combined with the Men's Denim, Trend and Sportswear Collections offer (3/17-3/20/2011). In-store offer received only by presenting HOT certificates. See a sales associate for details.

WIN A FASHION DREAM IN NYC:

No purchase necessary. Void where prohibited. Entries must be received by 11:59 PM ET March 20, 2011. Entrants must be 18 years of age or older and a U.S. resident. See Official Rules for complete details.

FREE SHIPPING:

Free standard shipping on online orders of 300.00 or more. Free standard shipping on orders of 150.00 or more when you use your Bloomingdale's card at Bloomingdales.com and Bloomingdales.com/Registry. Not valid when shipping to multiple addresses. No adjustments to prior purchases. Offer excludes Gift Cards, COACH (offer may apply at special times, see COACH Shop for details), Furniture, and Mattresses. Not valid at Bloomingdale's stores or at Bloomingdale's The Outlet Stores.



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