

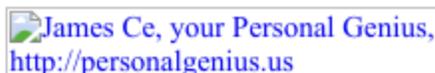
**From:** james | personal genius <[REDACTED]>  
**To:** [REDACTED]  
**Cc:** Rich Kahn <[REDACTED]>  
**Subject:** Re: Instructions for Apple TV-OK to HAVe James Set Up for the Apartments?  
**Date:** Wed, 09 Aug 2017 22:31:21 +0000

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Great. My calendar is open all next week, so pick whatever is easiest.

Did either of get a chance to read the cheat sheet? Want to make sure it's understandable to real humans.

Thank you,



On Aug 9, 2017, at 6:28 PM, [REDACTED] <[REDACTED]> wrote:

Every guest apartment is available for you next week! At the moment, we have no one coming to stay....so next week is perfect. I agree you should do the girls installs as well...I will send an email to them all with a proposed schedule...once accepted, will pass along to you.

On Aug 9, 2017, at 6:11 PM, Richard Kahn <[REDACTED]> wrote:

thank you james  
i think you should do all installs and not rely on the girls

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue 4th Floor  
New York, NY 10022  
[REDACTED]  
[REDACTED]  
[REDACTED]

On Aug 9, 2017, at 4:03 PM, james | personal genius <[REDACTED]> wrote:

The good news is I have the cheatsheet done (please proof for content & typos):  
<AppleTV Cheatsheet.pdf>



On Aug 4, 2017, at 5:20 PM, Richard Kahn <[REDACTED]> wrote:

james any update on this project  
if not yet maybe [REDACTED] can help you arrange next week  
thanks

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue 4th Floor  
New York, NY 10022

[REDACTED]  
[REDACTED]  
[REDACTED]

On Jul 28, 2017, at 8:23 AM, [REDACTED] <[REDACTED]> wrote:

James and rich! We have approval! YAE! Let me know when you can start and I can give you status on apartments for entrance. Thanks

Sent from my iPhone

Begin forwarded message:

**From:** "jeffrey E." <[jeevacation@gmail.com](mailto:jeevacation@gmail.com)>  
**Date:** July 28, 2017 at 8:15:47 AM EDT  
**To:** [REDACTED] <[REDACTED]>  
**Subject:** Re: Instructions for Apple TV-OK to HAVE James Set Up for the Apartments?

yes

On Fri, Jul 28, 2017 at 8:08 AM, [REDACTED] <[REDACTED]> wrote:

So far, guests have been a baffled by the Apple TV...**OK to have James set up the apartments with some free apps as well as type up a 'cheat sheet' to leave on the coffee tables on how to work the Apple TV?**

Begin forwarded message:

**From:** james | personal genius <[REDACTED]>  
**Subject:** Re: Instructions for Apple TV  
**Date:** July 25, 2017 at 11:59:17 PM EDT  
**To:** [REDACTED] <[REDACTED]>  
**Cc:** Merwin Dela Cruz <[REDACTED]>, Richard Kahn <[REDACTED]>

Okay, I compiled a list of the most common stations and their corresponding AppleTV apps' requirements. Sounds like fun, I know.

The list is below, but the short version is that **MOST apps require signing in with a cable provider account** that has that channel purchased.

We just discontinued all the cable tv accounts for the apartments, so that doesn't help & TimeWarner's logins tend to reset themselves repeatedly anyway (I couldn't just "set it and forget it" the guest would need the account credentials). If you're wondering if we could sign them all in under the 71st St cable account... No, there's a hard limit of 5 devices per account.

**There are a handful of mostly free Apps that we could pre-install on each AppleTV:**

- ABC
- Bloomberg (free financial news)
- The Cartoon Network
- CBS News
- CBS Sports
- CNN (free live stream)
- CW (teen melodrama)
- PBS
- Weather channel

**These apps require individual subscriptions, but most people will recognize that they need to sign in with their account:**

- Hulu
- Netflix
- Pandora
- Amazon Video when it releases

I could write up something that says "hey enjoy any of the mostly free channels (list the above in a nice table format) or sign into your account on any of the subscription channels. If you'd like to install other apps, you'll need to sign in with your Apple ID / iTunes account and sign into the app as required. Please remember to sign out of your accounts when you depart."

Make it pretty, and put it in some nice display plexiglass to sit next to the TVs in the non-residential guest apartments.

These plexiglass-frames are not too cheesy:

<https://www.amazon.com/Fixture-Displays-Acrylic-Magnets-T-style/dp/B01IUSZCT2/> \$16

<https://www.amazon.com/Fixture-Displays-Acrylic-Plexiglass-100840-FBA/dp/B01M7O9GCT/> \$26

Gory details below:

Channel	Apple TV App	App Requirements
ABC	<a href="https://itunes.apple.com/us/app/abc-watch-live-tv-stream-full-episodes/id364191819?mt=8">https://itunes.apple.com/us/app/abc-watch-live-tv-stream-full-episodes/id364191819?mt=8</a>	Some free content; requires cable subscription for full content
BBC America	<a href="https://itunes.apple.com/us/app/bbc-america/id1089249069?mt=8">https://itunes.apple.com/us/app/bbc-america/id1089249069?mt=8</a>	Cable Subscription
Bloomberg	<a href="https://itunes.apple.com/us/app/bloomberg/id281941097?mt=8">https://itunes.apple.com/us/app/bloomberg/id281941097?mt=8</a>	Free

Bravo	<a href="https://itunes.apple.com/us/app/bravo-now/id383925190?mt=8">https://itunes.apple.com/us/app/bravo-now/id383925190?mt=8</a>	Cable Subscription
The Cartoon Network	<a href="https://itunes.apple.com/us/app/cartoon-network-app/id404593641?mt=8">https://itunes.apple.com/us/app/cartoon-network-app/id404593641?mt=8</a>	Some free content; requires cable subscription for full content
CBS	<a href="https://itunes.apple.com/us/app/cbs-full-episodes-and-live-tv/id530168168?mt=8">https://itunes.apple.com/us/app/cbs-full-episodes-and-live-tv/id530168168?mt=8</a>	Some free content; requires CBS All Access subscription for full access
CBS News	<a href="https://itunes.apple.com/us/app/cbs-news-watch-free-live-breaking-news/id334256223?mt=8">https://itunes.apple.com/us/app/cbs-news-watch-free-live-breaking-news/id334256223?mt=8</a>	Free(?)
CBS Sports	<a href="https://itunes.apple.com/us/app/cbs-sports-app-scores-news-stats-watch-live/id307184892?mt=8">https://itunes.apple.com/us/app/cbs-sports-app-scores-news-stats-watch-live/id307184892?mt=8</a>	Some free content; requires cable subscription for full content
CNBC	Can't find link for it, but I know it exists!	Cable Subscription
CNN	<a href="https://itunes.apple.com/us/app/cnn-breaking-us-world-news-live-video/id331786748?mt=8">https://itunes.apple.com/us/app/cnn-breaking-us-world-news-live-video/id331786748?mt=8</a>	Some free content; requires cable subscription for full content
Comedy Central	<a href="https://itunes.apple.com/us/app/comedy-central/id799551807?mt=8">https://itunes.apple.com/us/app/comedy-central/id799551807?mt=8</a>	Cable Subscription
CW	<a href="https://itunes.apple.com/us/app/the-cw/id491730359?mt=8">https://itunes.apple.com/us/app/the-cw/id491730359?mt=8</a>	Free
Discovery	<a href="https://itunes.apple.com/us/app/discovery-go/id1039067950?mt=8">https://itunes.apple.com/us/app/discovery-go/id1039067950?mt=8</a>	Cable Subscription
ESPN/ESPN2	<a href="https://itunes.apple.com/us/app/espn-watch-live-sports-and-scores/id317469184?mt=8">https://itunes.apple.com/us/app/espn-watch-live-sports-and-scores/id317469184?mt=8</a>	Requires ESPN Account
FOX/FX/FXX	<a href="https://itunes.apple.com/us/app/fox-now-watch-tv-on-demand-and-live-stream/id571096102?mt=8">https://itunes.apple.com/us/app/fox-now-watch-tv-on-demand-and-live-stream/id571096102?mt=8</a>	Cable Subscription
FOX News	<a href="https://itunes.apple.com/us/app/fox-news/id367623543?mt=8">https://itunes.apple.com/us/app/fox-news/id367623543?mt=8</a>	Cable Subscription
Fox Sports Go	<a href="https://itunes.apple.com/us/app/fox-sports-go/id711074743?mt=8">https://itunes.apple.com/us/app/fox-sports-go/id711074743?mt=8</a>	Cable Subscription
History	<a href="https://itunes.apple.com/us/app/history/id576009463?mt=8">https://itunes.apple.com/us/app/history/id576009463?mt=8</a>	Some free content; requires cable subscription for full content
Lifetime	<a href="https://itunes.apple.com/us/app/lifetime/id579966222?mt=8">https://itunes.apple.com/us/app/lifetime/id579966222?mt=8</a>	Some free content; requires cable subscription for full content
MSNBC	n/a	iPhone/iPad app requires cable subscription
NBC	<a href="https://itunes.apple.com/us/app/nbc-stream-tv-shows/id442839435?mt=8">https://itunes.apple.com/us/app/nbc-stream-tv-shows/id442839435?mt=8</a>	Some free content; requires cable subscription for full content
PBS (Educational)	<a href="https://itunes.apple.com/us/app/pbs-video/id398349296?mt=8">https://itunes.apple.com/us/app/pbs-video/id398349296?mt=8</a>	Free(?)
SyFy	<a href="https://itunes.apple.com/us/app/syfy/id378092432?mt=8">https://itunes.apple.com/us/app/syfy/id378092432?mt=8</a>	Cable Subscription
TBS	<a href="https://itunes.apple.com/us/app/watch-tbs/id462780547?mt=8">https://itunes.apple.com/us/app/watch-tbs/id462780547?mt=8</a>	Cable Subscription (gives 5 & 10 minute previews)
The Weather Channel	Can't find link for it, but I know it exists!	
TNT	<a href="https://itunes.apple.com/us/app/watch-tnt/id460494135?mt=8">https://itunes.apple.com/us/app/watch-tnt/id460494135?mt=8</a>	Cable Subscription
USA	<a href="https://itunes.apple.com/us/app/usa-network/id661695783?mt=8">https://itunes.apple.com/us/app/usa-network/id661695783?mt=8</a>	Cable Subscription

Other Apps		
Hulu	<a href="https://itunes.apple.com/us/app/hulu-watch-tv-shows-stream-the-latest-movies/id376510438?mt=8">https://itunes.apple.com/us/app/hulu-watch-tv-shows-stream-the-latest-movies/id376510438?mt=8</a>	Hulu Subscription
Netflix	<a href="https://itunes.apple.com/us/app/netflix/id363590051?mt=8">https://itunes.apple.com/us/app/netflix/id363590051?mt=8</a>	Netflix Subscription
Amazon Video	Coming soon	Amazon Prime subscription
Pandora	<a href="https://itunes.apple.com/us/app/pandora-music-radio/id284035177?mt=8">https://itunes.apple.com/us/app/pandora-music-radio/id284035177?mt=8</a>	Free, with subscriptions available

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Jul 12, 2017, at 8:46 PM, [REDACTED] <[REDACTED]> wrote:

oh boy...sounds like a project...OK thanks...Guests will definitely want channels they are accustomed to...

On Jul 12, 2017, at 8:30 PM, james ce | personal genius <[REDACTED]> wrote:

Yeah, this is a tough situation.

Channels on AppleTV are apps. Anyone can install apps on the AppleTV by logging in with their Apple IDs (and remember to sign out after), but how each channel handles content licensing is up to them -- some have subscription services that you can buy, others require you sign in with a partnered cable account, etc.

For example:

- for HBO Go (or CNN Go) you have to sign in with a cable account that has the HBO channel on the account.
- for HBO Now, you have to subscribe for \$X per month, billed to your Apple ID.
- for Disney's channels, you have to sign in with an authorized cable account, BUT TimeWarner is not one of the options.

So it's a bit of a mess.

For Nilli & Ehud I signed into one of the news channels as the account connected to 9 E 71st, but each cable account can only be on 5 devices at once (and Jeffrey has A LOT of devices he uses personally).

I'm not sure what the solution is here. I'll think on it, but I may need some guidance from Rich & JEE on how they want this to work.

Thank you,

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Jul 12, 2017, at 3:21 PM, [REDACTED] <[REDACTED]> wrote:

Could we get a "cheat sheet" for how to use the Apple TV in the apartments. Guests are questioning! I just had Dr Bard ask if he can get ESPN. (?). I googled and I don't think so. Another guest just wanted to watch news ... ?

Sent from my iPhone

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please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

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