

**From:** james | personal genius <[REDACTED]>  
**To:** Lesley Groff <[REDACTED]>  
**Cc:** Richard Kahn <[REDACTED]>  
**Subject:** Re: Instructions for Apple TV-OK to HAVE James Set Up for the Apartments?  
**Date:** Mon, 14 Aug 2017 21:13:13 +0000

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Sounds good.

Thank you,

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Aug 14, 2017, at 5:10 PM, Lesley Groff <[REDACTED]> wrote:

They are out of town until early sept. Can we have you go when they are back? I think better for you to "hold Nili's hand" if you will...

Sent from my iPhone

On Aug 14, 2017, at 4:18 PM, james | personal genius <[REDACTED]> wrote:

Lesley,

What's up with 11J? Are they in town? Should I schedule an upgrade with them?

Thank you,

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Aug 11, 2017, at 1:49 PM, Richard Kahn <[REDACTED]> wrote:

printed and ready for pickup monday  
please call bella to make sure amazon box is here before you come  
thanks

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue 4th Floor  
New York, NY 10022

tel [REDACTED]  
fax [REDACTED]  
cell [REDACTED]

On Aug 11, 2017, at 11:04 AM, james | personal genius <[REDACTED]> wrote:

The print PDF is here:

<https://www.dropbox.com/s/6r993jiezkcqcdsc/BBC%20AppleTV%20Cheatsheet.pdf?dl=1>

It should print double sided & color.

Thank you,

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Aug 11, 2017, at 10:57 AM, Richard Kahn <[REDACTED]> wrote:

i will order to office and you can pick up  
can you please send PDF of sheet to be inserted  
thanks

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue 4th Floor  
New York, NY 10022

tel [REDACTED]  
fax [REDACTED]  
cell [REDACTED]

On Aug 11, 2017, at 10:56 AM, james | personal genius <[REDACTED]> wrote:

If it's easy, you can ship to my mailbox

James Ce  
200 E 10th St #813  
New York, NY 10003

Or to the office and I'll pick up on my way to the apts on Tuesday.

Thank you,

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Aug 11, 2017, at 10:54 AM, Lesley Groff <[REDACTED]> wrote:

those look fantastic. I will purchase...thanks

On Aug 11, 2017, at 10:30 AM, james | personal genius <[REDACTED]> wrote:

I ended up using 2 sides of 8.5x11 page, so the nice magnetic acrylic displays are like \$40 each.

I'd suggest either a 2x 6-packs of these:

Acrylic Sign Holder 8.5 x 11 - T Shaped Double Sided \$41

<http://amzn.to/2wAFKun>

(Note: we have to order these today to have Monday by 2-day shipping)

Or laminating the double-sided printed page and calling it a day.

Thank you,

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Aug 10, 2017, at 5:36 PM, Lesley Groff <[REDACTED]> wrote:

cheat sheet SUPER! I will try to find some other frames for less...I like what you have picked out...!

On Aug 10, 2017, at 4:58 PM, Richard Kahn <[REDACTED]> wrote:

yes  
cheat sheet looks great  
thanks

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue 4th Floor  
New York, NY 10022  
tel [REDACTED]  
fax [REDACTED]  
cell [REDACTED]

On Aug 9, 2017, at 6:31 PM, james | personal genius <[REDACTED]> wrote:

Great. My calendar is open all next week, so pick whatever is easiest.

Did either of get a chance to read the cheat sheet? Want to make sure it's understandable to real humans.

Thank you,

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Aug 9, 2017, at 6:28 PM, Lesley Groff <[REDACTED]> wrote:

Every guest apartment is available for you next week! At the moment, we have no one coming to stay...so next week is perfect. I agree you should do the girls installs as well...I will send an email to them all with a proposed schedule...once accepted, will pass along to you.

On Aug 9, 2017, at 6:11 PM, Richard Kahn <[REDACTED]> wrote:

thank you james  
i think you should do all installs and not rely on the girls

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue 4th Floor  
New York, NY 10022  
tel [REDACTED]  
fax [REDACTED]  
cell [REDACTED]

On Aug 9, 2017, at 4:03 PM, james | personal genius <[REDACTED]> wrote:

The good news is I have the cheatsheet done (please proof for content & typos):  
<AppleTV Cheatsheet.pdf>

The bad news is that I will need to install each of these 15 free apps on each of the AppleTVs manually. There's no way to backup & restore a standard configuration on AppleTVs.

Lesley, is this document enough for the girls to handle the installs on their own? These apps are all free to download and findable by name.

I'd like to print & laminate for the remaining 6 guest apartments and do the installs next week, if that's convenient?

Thanks!

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Aug 7, 2017, at 4:12 PM, Richard Kahn <[REDACTED]> wrote:

Sounds great. Glad you are busy. Thank you.

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue, 4th Floor  
New York, NY 10022  
Phone [REDACTED]  
Fax [REDACTED]  
Cell [REDACTED]

On Aug 7, 2017, at 1:28 PM, james | personal genius <[REDACTED]> wrote:

Hi Rich,

Sorry for the delay, I've been swamped with a series of big, high-priority projects all at once (good to be busy & have fun things to work on again).

Basically, I need to configure my AppleTV how I'm going to set all the guest boxes up, then load that configuration into Apple's configurator program and capture an image of it.

Once that's done and I confirm it works by deploying it to my AppleTV again, I'll make a cheat sheet explaining what each of the apps allow and how to add personal content,

etc., print and laminate.

Then I'll be ready to schedule the "upgrades" to the existing boxes.

I'm hoping to get to the testing of the Apple TV configuration today or tomorrow.

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Aug 4, 2017, at 5:20 PM, Richard Kahn <[REDACTED]> wrote:

james any update on this project  
if not yet maybe lesley can help you arrange next week  
thanks

Richard Kahn  
HBRK Associates Inc.  
575 Lexington Avenue 4th Floor  
New York, NY 10022  
tel [REDACTED]  
fax [REDACTED]  
cell [REDACTED]

On Jul 28, 2017, at 8:23 AM, Lesley Groff <[REDACTED]> wrote:

James and rich! We have approval! YAE! Let me know when you can start and I can give you status on apartments for entrance. Thanks

Sent from my iPhone

Begin forwarded message:

**From:** "jeffrey E." <[REDACTED]>  
**Date:** July 28, 2017 at 8:15:47 AM EDT  
**To:** Lesley Groff <[REDACTED]>  
**Subject:** Re: Instructions for Apple TV-OK to HAVE James Set Up for the Apartments?

yes

On Fri, Jul 28, 2017 at 8:08 AM, Lesley Groff <[REDACTED]> wrote:

So far, guests have been a baffled by the Apple TV...**OK to have James set up the apartments with some free apps as well as type up a 'cheat sheet' to leave on the coffee tables on how to work the Apple TV?**

Begin forwarded message:

**From:** james | personal genius <[REDACTED]>  
**Subject:** Re: Instructions for Apple TV  
**Date:** July 25, 2017 at 11:59:17 PM EDT  
**To:** Lesley Groff <[REDACTED]>  
**Cc:** Merwin Dela Cruz <[REDACTED]>, Richard Kahn <[REDACTED]>

Okay, I compiled a list of the most common stations and their corresponding AppleTV apps' requirements. Sounds like fun, I know.

The list is below, but the short version is that **MOST apps require signing in with a cable provider account** that has that channel purchased.

We just discontinued all the cable tv accounts for the apartments, so that doesn't help & TimeWarner's logins tend to reset themselves repeatedly anyway (I couldn't just "set it and forget it" the guest would need the account credentials). If you're wondering if we could sign them all in under the 71st St cable account... No, there's a hard limit of 5 devices per account.

**There are a handful of mostly free Apps that we could pre-install on each AppleTV:**

- ABC
- Bloomberg (free financial news)
- The Cartoon Network
- CBS News
- CBS Sports
- CNN (free live stream)
- CW (teen melodrama)
- PBS
- Weather channel

**These apps require individual subscriptions, but most people will recognize that they need to sign in with their account:**

- Hulu
- Netflix
- Pandora
- Amazon Video when it releases

I could write up something that says "hey enjoy any of the mostly free channels (list the above in a nice table format) or sign into your account on any of the subscription channels. If you'd like to install other apps, you'll need to sign in with your Apple ID / iTunes account and sign into the app as required. Please remember to sign out of your accounts when you depart."

Make it pretty, and put it in some nice display plexiglass to sit next to the TVs in the non-residential guest apartments.

These plexiglass-frames are not too cheesy:

<https://www.amazon.com/Fixture-Displays-Acrylic-Magnets-T-style/dp/B01IUSZCT2/>  
\$16

<https://www.amazon.com/Fixture-Displays-Acrylic-Plexiglass-100840-FBA/dp/B01M7O9GCT/> \$26

Gory details below:

Channel	Apple TV App	App Requirements
ABC	<a href="https://itunes.apple.com/us/app/abc-watch-live-tv-stream-full-episodes/id364191819?mt=8">https://itunes.apple.com/us/app/abc-watch-live-tv-stream-full-episodes/id364191819?mt=8</a>	Some free content; requires cable subscription for full content
BBC America	<a href="https://itunes.apple.com/us/app/bbc-america/id1089249069?mt=8">https://itunes.apple.com/us/app/bbc-america/id1089249069?mt=8</a>	Cable Subscription
Bloomberg	<a href="https://itunes.apple.com/us/app/bloomberg/id281941097?mt=8">https://itunes.apple.com/us/app/bloomberg/id281941097?mt=8</a>	Free
Bravo	<a href="https://itunes.apple.com/us/app/bravo-now/id383925190?mt=8">https://itunes.apple.com/us/app/bravo-now/id383925190?mt=8</a>	Cable Subscription
The Cartoon Network	<a href="https://itunes.apple.com/us/app/cartoon-network-app/id404593641?mt=8">https://itunes.apple.com/us/app/cartoon-network-app/id404593641?mt=8</a>	Some free content; requires cable subscription for full content
CBS	<a href="https://itunes.apple.com/us/app/cbs-full-episodes-and-live-tv/id530168168?mt=8">https://itunes.apple.com/us/app/cbs-full-episodes-and-live-tv/id530168168?mt=8</a>	Some free content; requires CBS All Access subscription for full access
CBS News	<a href="https://itunes.apple.com/us/app/cbs-news-watch-free-live-breaking-news/id334256223?mt=8">https://itunes.apple.com/us/app/cbs-news-watch-free-live-breaking-news/id334256223?mt=8</a>	Free(?)
CBS Sports	<a href="https://itunes.apple.com/us/app/cbs-sports-app-scores-news-stats-watch-live/id307184892?mt=8">https://itunes.apple.com/us/app/cbs-sports-app-scores-news-stats-watch-live/id307184892?mt=8</a>	Some free content; requires cable subscription for full content
CNBC	Can't find link for it, but I know it exists!	Cable Subscription
CNN	<a href="https://itunes.apple.com/us/app/cnn-breaking-us-world-news-live-video/id331786748?mt=8">https://itunes.apple.com/us/app/cnn-breaking-us-world-news-live-video/id331786748?mt=8</a>	Some free content; requires cable subscription for full content
Comedy Central	<a href="https://itunes.apple.com/us/app/comedy-central/id799551807?mt=8">https://itunes.apple.com/us/app/comedy-central/id799551807?mt=8</a>	Cable Subscription
CW	<a href="https://itunes.apple.com/us/app/the-cw/id491730359?mt=8">https://itunes.apple.com/us/app/the-cw/id491730359?mt=8</a>	Free
Discovery	<a href="https://itunes.apple.com/us/app/discovery-go/id1039067950?mt=8">https://itunes.apple.com/us/app/discovery-go/id1039067950?mt=8</a>	Cable Subscription
ESPN/ESPN2	<a href="https://itunes.apple.com/us/app/espn-watch-live-sports-and-scores/id317469184?mt=8">https://itunes.apple.com/us/app/espn-watch-live-sports-and-scores/id317469184?mt=8</a>	Requires ESPN Account
FOX/FX/FXX	<a href="https://itunes.apple.com/us/app/fox-now-watch-tv-on-demand-and-live-stream/id571096102?mt=8">https://itunes.apple.com/us/app/fox-now-watch-tv-on-demand-and-live-stream/id571096102?mt=8</a>	Cable Subscription
FOX News	<a href="https://itunes.apple.com/us/app/fox-news/id367623543?mt=8">https://itunes.apple.com/us/app/fox-news/id367623543?mt=8</a>	Cable Subscription
Fox Sports Go	<a href="https://itunes.apple.com/us/app/fox-sports-go/id711074743?mt=8">https://itunes.apple.com/us/app/fox-sports-go/id711074743?mt=8</a>	Cable Subscription
History	<a href="https://itunes.apple.com/us/app/history/id576009463?mt=8">https://itunes.apple.com/us/app/history/id576009463?mt=8</a>	Some free content; requires cable subscription for full content

Lifetime	<a href="https://itunes.apple.com/us/app/lifetime/id579966222?mt=8">https://itunes.apple.com/us/app/lifetime/id579966222?mt=8</a>	Some free content; requires cable subscription for full content
MSNBC	n/a	iPhone/iPad app requires cable subscription
NBC	<a href="https://itunes.apple.com/us/app/nbc-stream-tv-shows/id442839435?mt=8">https://itunes.apple.com/us/app/nbc-stream-tv-shows/id442839435?mt=8</a>	Some free content; requires cable subscription for full content
PBS (Educational)	<a href="https://itunes.apple.com/us/app/pbs-video/id398349296?mt=8">https://itunes.apple.com/us/app/pbs-video/id398349296?mt=8</a>	Free(?)
SyFy	<a href="https://itunes.apple.com/us/app/syfy/id378092432?mt=8">https://itunes.apple.com/us/app/syfy/id378092432?mt=8</a>	Cable Subscription
TBS	<a href="https://itunes.apple.com/us/app/watch-tbs/id462780547?mt=8">https://itunes.apple.com/us/app/watch-tbs/id462780547?mt=8</a>	Cable Subscription (gives 5 & 10 minute previews)
The Weather Channel	Can't find link for it, but I know it exists!	
TNT	<a href="https://itunes.apple.com/us/app/watch-tnt/id460494135?mt=8">https://itunes.apple.com/us/app/watch-tnt/id460494135?mt=8</a>	Cable Subscription
USA	<a href="https://itunes.apple.com/us/app/usa-network/id661695783?mt=8">https://itunes.apple.com/us/app/usa-network/id661695783?mt=8</a>	Cable Subscription
<b>Other Apps</b>		
Hulu	<a href="https://itunes.apple.com/us/app/hulu-watch-tv-shows-stream-the-latest-movies/id376510438?mt=8">https://itunes.apple.com/us/app/hulu-watch-tv-shows-stream-the-latest-movies/id376510438?mt=8</a>	Hulu Subscription
Netflix	<a href="https://itunes.apple.com/us/app/netflix/id363590051?mt=8">https://itunes.apple.com/us/app/netflix/id363590051?mt=8</a>	Netflix Subscription
Amazon Video	Coming soon	Amazon Prime subscription
Pandora	<a href="https://itunes.apple.com/us/app/pandora-music-radio/id284035177?mt=8">https://itunes.apple.com/us/app/pandora-music-radio/id284035177?mt=8</a>	Free, with subscriptions available

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Jul 12, 2017, at 8:46 PM, Lesley Groff <[REDACTED]> wrote:

oh boy...sounds like a project...OK thanks...Guests will definitely want channels they are accustomed to...

On Jul 12, 2017, at 8:30 PM, james ce | personal genius  
 <[REDACTED]> wrote:

Yeah, this is a tough situation.

Channels on AppleTV are apps. Anyone can install apps on the AppleTV by logging in with their Apple IDs (and remember to sign out after), but how each channel handles content licensing is up to them -- some have

subscription services that you can buy, others require you sign in with a partnered cable account, etc.

For example:

- for HBO Go (or CNN Go) you have to sign in with a cable account that has the HBO channel on the account.
- for HBO Now, you have to subscribe for \$X per month, billed to your Apple ID.
- for Disney's channels, you have to sign in with an authorized cable account, BUT TimeWarner is not one of the options.

So it's a bit of a mess.

For Nilli & Ehud I signed into one of the news channels as the account connected to 9 E 71st, but each cable account can only be on 5 devices at once (and Jeffrey has A LOT of devices he uses personally).

I'm not sure what the solution is here. I'll think on it, but I may need some guidance from Rich & JEE on how they want this to work.

Thank you,

 James Ce, your Personal Genius,  
<http://personalgenius.us>

On Jul 12, 2017, at 3:21 PM, Lesley Groff <[REDACTED]> wrote:

Could we get a "cheat sheet" for how to use the Apple TV in the apartments. Guests are questioning! I just had Dr Bard ask if he can get ESPN. (?). I googled and I don't think so. Another guest just wanted to watch news ... ?

Sent from my iPhone

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please note

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