

**From:** "PPG" <[REDACTED]>

**To:** <[REDACTED]>

**Subject:** Experience PPG in a Brand new way!

**Date:** Fri, 17 May 2019 12:08:56 +0000

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PPG

## Experience PPG in a brand new way!

We're getting a new look and feel with the goal to provide a strong, well-recognized brand to help serve you and your business. The exciting changes happening at PPG will work to:

- Provide a product assortment that is easy to navigate
- Invest in innovations to fuel your success
- Increase inventory availability



PPG Permanizer

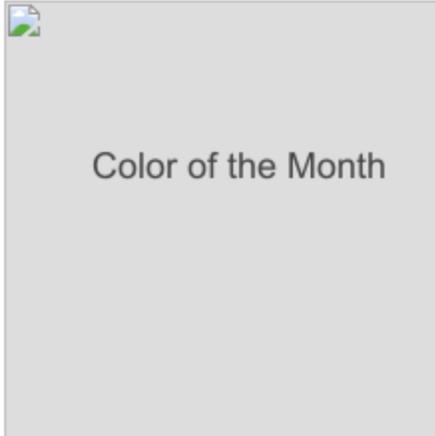
### Introducing PPG Permanizer®!

PPG Permanizer is our new 100% Acrylic Latex premium exterior paint with outstanding dirt resistance, enhanced UV resistance and one coat hide.\*

[Learn more about Permanizer and all of](#)

[PPG's other innovative products.](#)

### **May's Color of the Month - Apple-A-Day**

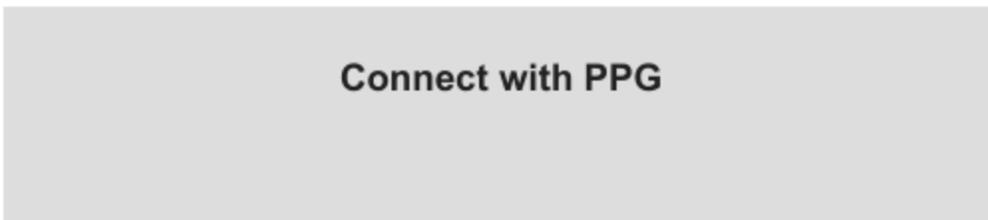


May's Color of the Month is a bold ruby red that brings a rich feel to any space. Apple-A-Day PPG1051-7 is one of our most popular colors in the red family. Your customer can try out Apple-A-Day in their space, along with over 2,000 others colors with our [Color Visualizer](#).



### **YOU'LL WANT TO SEE THIS!**

Professional products at Exceptional Prices [Check out our current Deal of the Week](#).





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