

**From:** Apple <News@InsideApple.Apple.com>

**To:** [REDACTED]

**Subject:** Meet the new iPhones. Pre-order iPhone 5c today.

**Date:** Fri, 13 Sep 2013 10:49:51 +0000

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 Introducing the new iPhone. And the new iPhone.

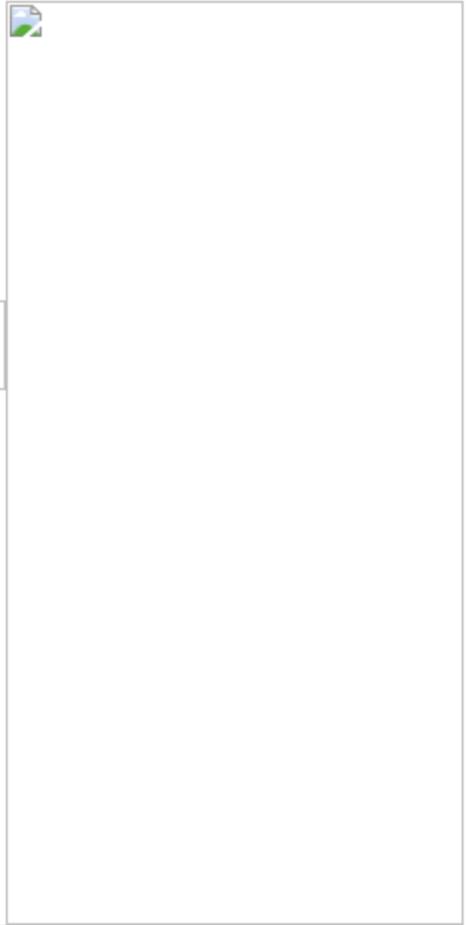


 iPhone 5c

Pre-order your iPhone 5c today and get free delivery.\* Or visit your favorite [Apple Retail Store](#) starting at 8:00 a.m. on September 20.

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 Pre-order



 iPhone 5s

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\*iPhone 5c pre-orders are limited to two per customer.

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